



**POCONO MOUNTAINS<sup>SM</sup>**  
VISITORS BUREAU

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**WAYFINDER**

FREE YOU.

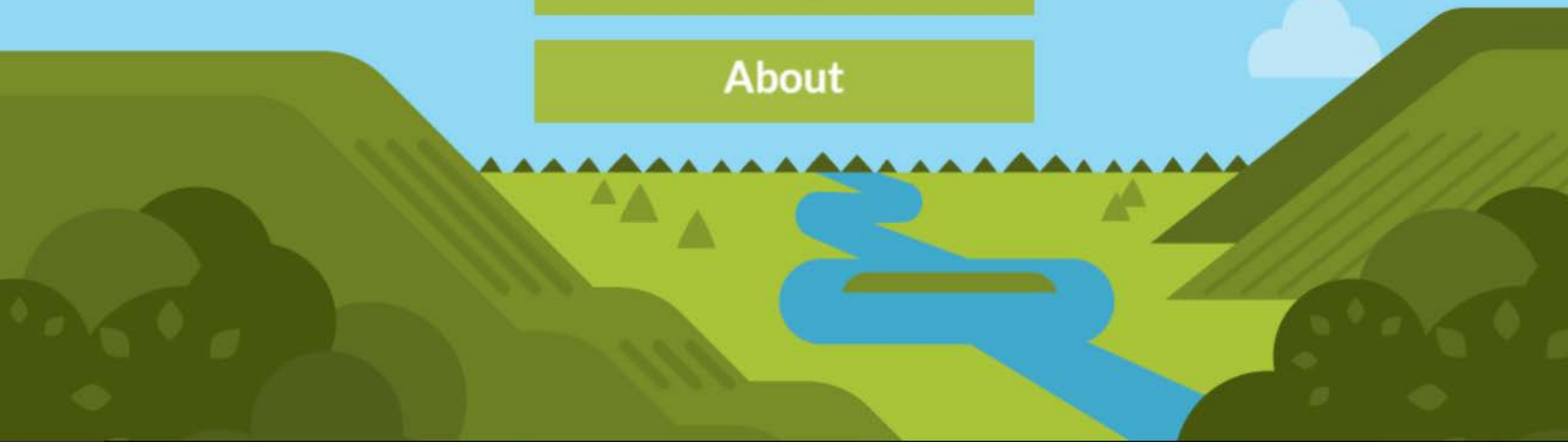


# **WAY**FINDER

A Pocono Mountains Challenge

Play

About





## Mission Statement

The mission of the Pocono Mountains Visitors Bureau (PMVB) is to enhance the economic and environmental well-being of our region and members through the promotion of tourism and the comprehensive marketing of our destination.

## Brand Promise

To our visitors, the Pocono Mountains offer convenient, easily accessible mountain, river, lake and place-in-the-country travel experiences that enable you to get the most out of your time here and result in a lifetime of cherished memories with friends, family and colleagues.

## Being a Brand Ambassador

Upon completion of Wayfinder, employees will be awarded with a silver pin. The silver pin signifies the employee as a Pocono Mountains Brand Ambassador. Pocono Mountains Brand Ambassadors are stewards of the region helping to promote the Pocono Mountains Brand and enhance the visitor experience.

After demonstrating excellent customer service and knowledge of the Pocono Mountains on a consistent basis, employees may be nominated for a gold level pin which will designate them as Pocono Mountains "Experts."

Play



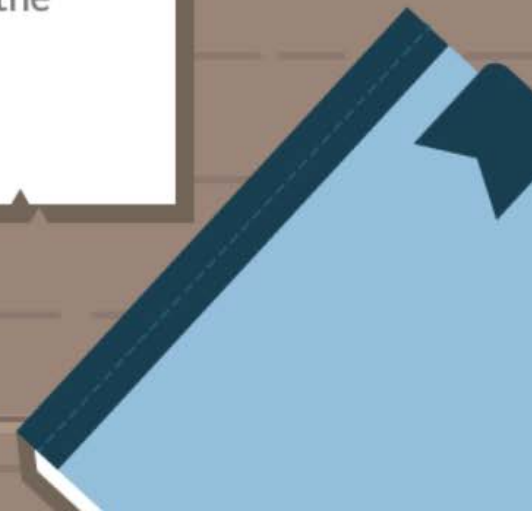
## The Journey Begins

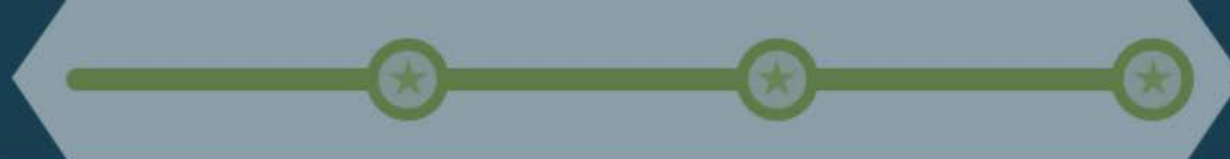
You are about to embark on a journey to become a Brand Ambassador for the Pocono Mountains. You will visit interesting places, meet extraordinary people, and gather clues that will lead you to find the four Lost Artifacts, that when combined together, create a symbol for what makes the Pocono Mountains a truly special place.

Your journey will consist of traveling to key locations throughout all four counties of the Pocono Mountains. Each location has a clue that you must acquire by interviewing people in the area. Use the clues you find to track down the Lost Artifact in each county. Good luck adventurer!



Begin





## Your Journey Begins...

Throughout your journey, you will collect clues that you will use to solve the mystery of the Four Lost Artifacts of the Pocono Mountains. Before you begin adventuring, we need to give you a few pointers that will help you along your way. Let's get started!

[Next](#)



Guide



Interview



Map



Inventory



Interview



Interview

## Helpful Employee

Hey there! Lost artifacts you say? I've never heard of them, but they sure sound important. If any exist here then maybe learning about the local history may help you along your way. For example, Wayne County was established in 1798 from Northampton County and named after General Anthony Wayne. Did you know that? Anyways, good luck finding the artifacts!



Guide



Interview



Map



Inventory



Interview



Interview

## Hungry Travelers

Oh hello there! Could you help us? My husband and I are looking for a restaurant to get some lunch. We both enjoy a good burger with fries, and I can normally get him to shop and walk around after he eats, so having shops nearby would be great. What is the closest restaurant that serves burgers and fries and has shops nearby?

Apple Valley

Jubilee

Molly Maguires



Guide



Interview



Map



Inventory



Interview



Interview

## Hungry Travelers

Molly Maguires sounds like a lovely place, and if I'm near Carbon County then I'll make sure my husband and I stop by to get a bit to eat, but I was hoping for something closer to Wayne County. Are there any restaurants that are closer to us?

Try Again



Guide



Interview



Map



Inventory





## Hungry Travelers

Apple Valley sounds like a nice place to spend our afternoon! Food, shops, and did you say that have koi ponds too? It sounds like we are headed to Pike County for lunch! I got this silk scarf from a place years ago where I overheard a group of individuals talking about lost artifacts. I can't remember where, but maybe you can figure it out. Take care!

A new clue has been added to your inventory!



Guide



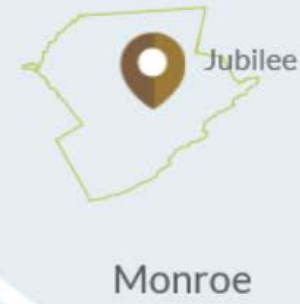
Interview



Map



Inventory



**Dorflinger Glass Museum**

Hawley Silk Mill

Cove Haven Resort

Claws 'N' Paws  
Wild Animal Park

Lake Wallenpaupack

French Manor Inn and Spa

Greene Dreher  
Sterling Fair

New York



Guide



Interview



Map



Inventory



Wayne  
Pike  
Monroe  
Carbon

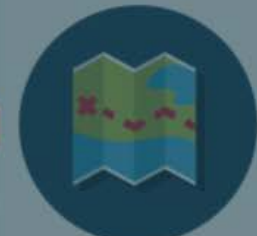
Jubilee  
Monroe



Guide



Interview



Map



Inventory

## Molly Maguires

For nearly 20 years the Molly Maguires Pub & Steakhouse has been family owned and operated by the Behan family of Dublin Ireland. This family friendly neighborhood pub has been built on the reputation of great service, tasty food and affordable prices.

Close

Apple Valley

Greene Dreher  
Sterling Fair

French Manor Inn and Spa

New York

Molly Maguires

Pike

Carbon



5,350



Interview



Interview

## Lovestruck Teen

Oh great idea! I remember my friends talking about that place being a lot of fun. I'm not sure if she likes mini golf, but I'm sure she will like the dine-in theater experience. This crystal figurine I have is said to bring good luck to whoever has it. Maybe it will help you find your artifacts. Good luck and thanks for the help!

You found your last clue! Now follow your trail of clues to find the location of a Lost Artifact.

Let's Go!



Guide



Interview



Map



Inventory



5,350

CLUES

ARTIFACTS

SOLVE

## Wayne County

You have gathered all of the clues in Wayne County. Now you are prepared to track down one of the hidden artifacts. Be careful and follow the trail of clues carefully! You will lose the artifact if you make too many mistakes. Good luck adventurer!

Begin

3/3 Chances Left



Guide



Interview



Map



Inventory



5,350

CLUES

ARTIFACTS

SOLVE

1 2 3 4 5 6



### Silky Situation

A woman overheard a group of individuals talking about artifacts at a place where she bought a silk scarf. Which location has a history of dealing with silk textiles?

3/3 Chances Left

### Hawley Silk Mill

Historic building that has served as a silk and textile factory, antique center, and community center.

Select

### Mauch Chunk Park

A County Park that offers seasonal camping and other outdoor recreation.

Select



Guide



Interview



Map



Inventory



5,850

CLUES

ARTIFACTS

SOLVE

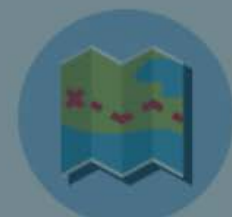
4 5 6



Guide



Interview



Map



Inventory

YOU FOUND AN ARTIFACT!



You successfully found the Wayne County artifact! Continue forward on your journey.

Continue

Oh no!

That wasn't the correct location. You're losing the artifact! Connect the next clue successfully to stay on the trail.

Continue

2/3 Chances Left



10,000



Interview



Interview

Talkative Local

YOU'VE EARNED A STAR!



Congratulations! You have earned a star.  
Keep going to see how high of a score you  
can earn.

Close



Guide



Interview



Map



Inventory



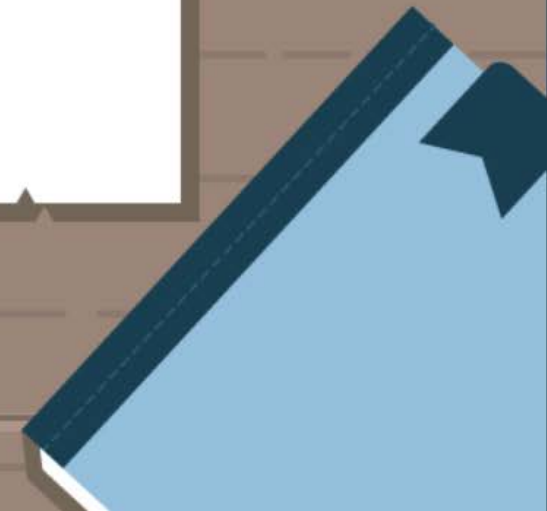


## The Journey Ends

Congratulations on completing your journey and becoming an official Brand Ambassador for the Pocono Mountains! You successfully found all four artifacts and have unlocked the true treasure of the Pocono Mountains. YOU!

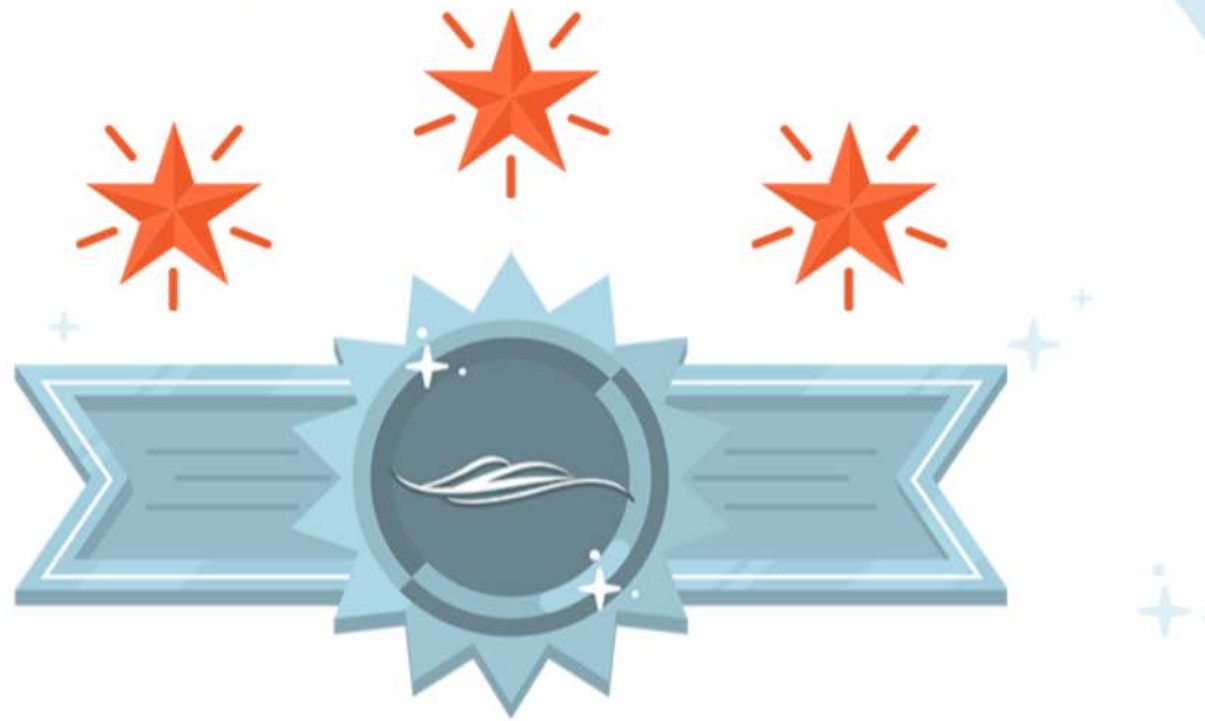
The Brand Ambassadors are the reason that the Pocono Mountains is a destination that is so unique and special. You help forge memorable experiences for people that will last a lifetime, and the Pocono Mountains brand is elevated because of you. Now, go forth as an official Brand Ambassador and represent the Pocono Mountains with Knowledge, Commitment, Hospitality and Integrity!

End





# Congratulations!



You have been awarded the  
**Silver Ambassador Pin**

**30,000**

[Enter Information](#)

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**Submit**



## ABOUT PMVB



Share

# Enculturation

*The Pocono Mountains is pleased to announce the launch of its brand new Enculturation Program*

**Wayfinder, A Pocono Mountains Challenge**, is the Pocono Mountains Visitors Bureau's new e-learning tool that will help to reinforce the Pocono Mountains Brand and increase awareness regarding the multitude of activities, restaurants, events, attractions and accommodations throughout the four-county, Pocono Mountains region of Carbon, Monroe, Pike and Wayne.

Upon successful completion of the program, participants will become Brand Ambassadors and receive a silver pin, signifying their commitment to the hospitality industry. Brand Ambassadors are eligible to be nominated for PMVB Tourism Achievement Awards and/or a gold pin.



Wayfinder

A Pocono Mountains Challenge!

PLAY NOW!