

# PWCVB PARTNERS

# MARKETING & ADVERTISING OPPORTUNITIES



## VISITORS GUIDE ADVERTISING



Produced twice a year, this guide is used to plan trips to the Providence area, decide where to go while here, and as a reference piece for meeting planners.

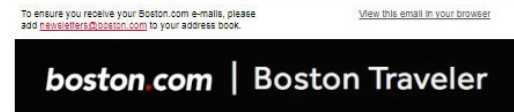
- Distribution 150,000 per year
- Discount for advertising in multiple issues
- Available online (58,000 views a year)

### PRICING:

- ¼ page \$540
- ½ page \$900
- Full page \$1,500

## COOPERATIVE ADVERTISING

Partner with the PWCVB on advertising opportunities to target markets.



**PROVIDENCE RESTAURANT WEEKS**  
**July 9-22**  
**THREE COURSES**  
**LUNCH: \$16.95**  
**DINNER: \$29.95 or \$34.95**  
 or look for 2-for-1 specials

ProvidenceRestaurantWeeks.com

PRESENTED BY: **GoPROVIDENCE.COM**  
 PROVIDENCE SEAWALK CONVENTION & VISITORS BUREAU

SPONSORED BY: **ORDERUP!**

**Siena**  
 Authentic Tuscan Cuisine  
 in a warm & lively atmosphere

Siena features authentic Tuscan cuisine in a warm and lively atmosphere in the heart of Federal Hill. Enjoy a variety of grilled steak, seafood and veal entrees along with signature pizza and sauté dishes. Siena was voted "Best Italian Restaurant in Providence" in 2016 and 2015, and "Best Restaurant in RI" in the 2015, 2014, 2013 and 2012 Rhode Island Monthly Readers' Polls. Reservations are accepted and complimentary valet parking is available.

238 Arwells Avenue | Providence, RI | 401-521-3311 | www.sienari.com

**milk money**

Milk Money's intention is not to bring guests back to the past, however in aesthetic, as well as their approach to food and drinks, they remain committed to blurring the lines between now and then with seasonal, yet globally inspired offerings.

566 South Water Street | Providence, RI | 401-649-4667 | www.milkmoneyri.com



## DIGITAL SIGNAGE AT PROVIDENCE AMTRAK STATION

- High visibility and high traffic
- Located directly under Arrivals and Departures sign
- 14th busiest station nationwide
- Total ridership of 1.2 million
- Rates range from \$150 to \$600/month (with a three-month commitment)

# ONLINE ADVERTISING OPPORTUNITIES

## SPOTLIGHT IMAGE

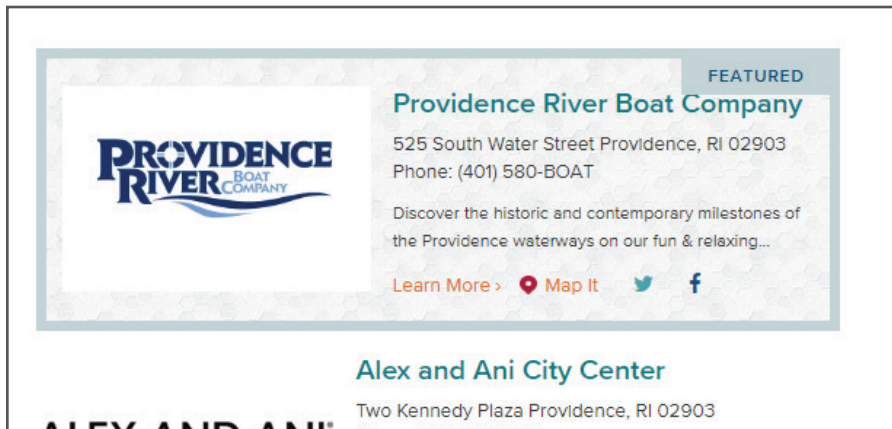


### INCLUDES:

- Image taken by our photographer
- Business name on bottom corner
- Link to your listing on GoProvidence.com

\$250/month  
(three-month minimum)

## FEATURED LISTING



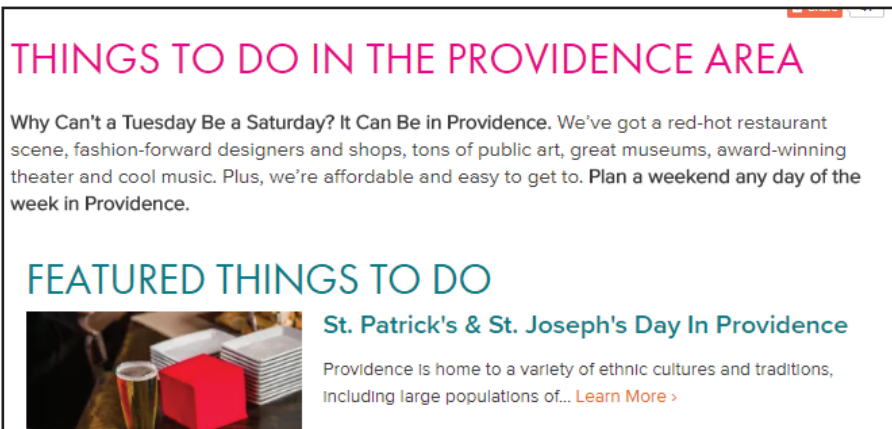
Your listing can be **above all** other listings in your category.

Limit of three featured listings.

Placement is first come, first served.

\$200/month  
(three-month minimum)

## SPOTLIGHT FEATURE



### INCLUDES:

- Headline
- Image (600x400 pixels)
- Description (95 characters including spaces)
- Link to your listing on GoProvidence.com

\$300/month  
(three-month minimum)

## CONTACT

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**GoPROVIDENCE.COM**  
PROVIDENCE WARWICK CONVENTION & VISITORS BUREAU