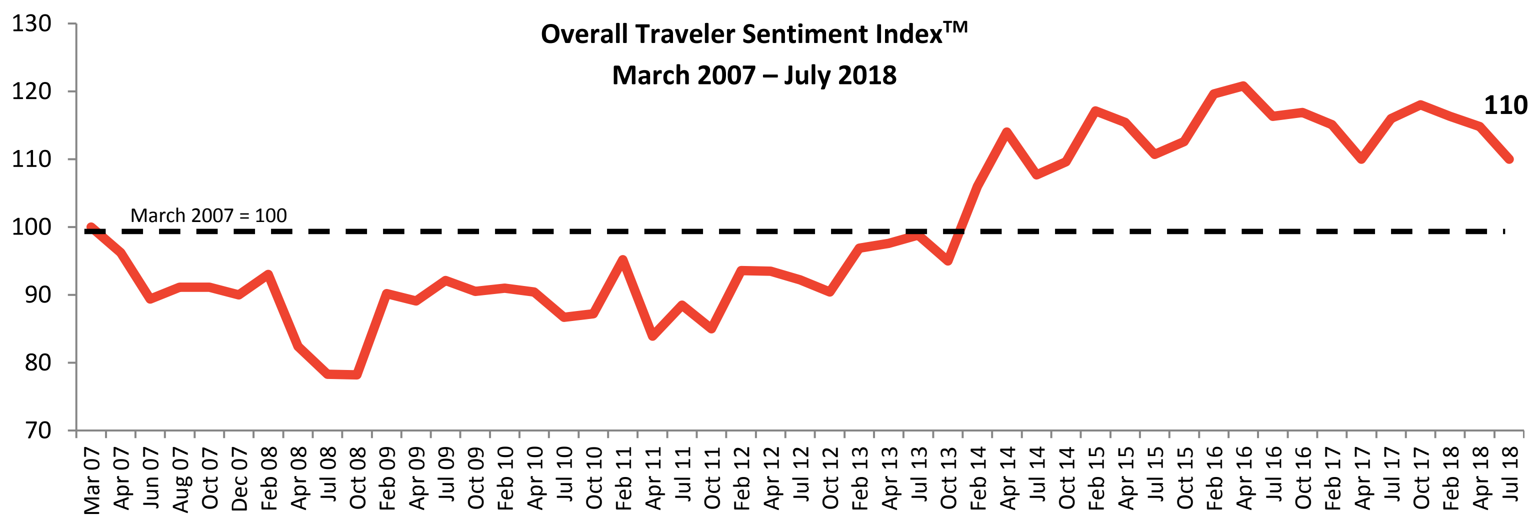
MMGY Global *travelhorizons*™
Wave III Sponsor Pre-Release
(Survey Period: July 12, 2018 – July 27, 2018)

Traveler Sentiment Index™

The overall Traveler Sentiment Index™ (TSI), derived from six variables associated with demand for travel services (interest in travel, time for travel, personal finances available for travel, affordability of travel, quality of service, and perceived safety of travel) now stands at 110, down five points from April 2018 (115) and down six points from Wave III 2017 (116).

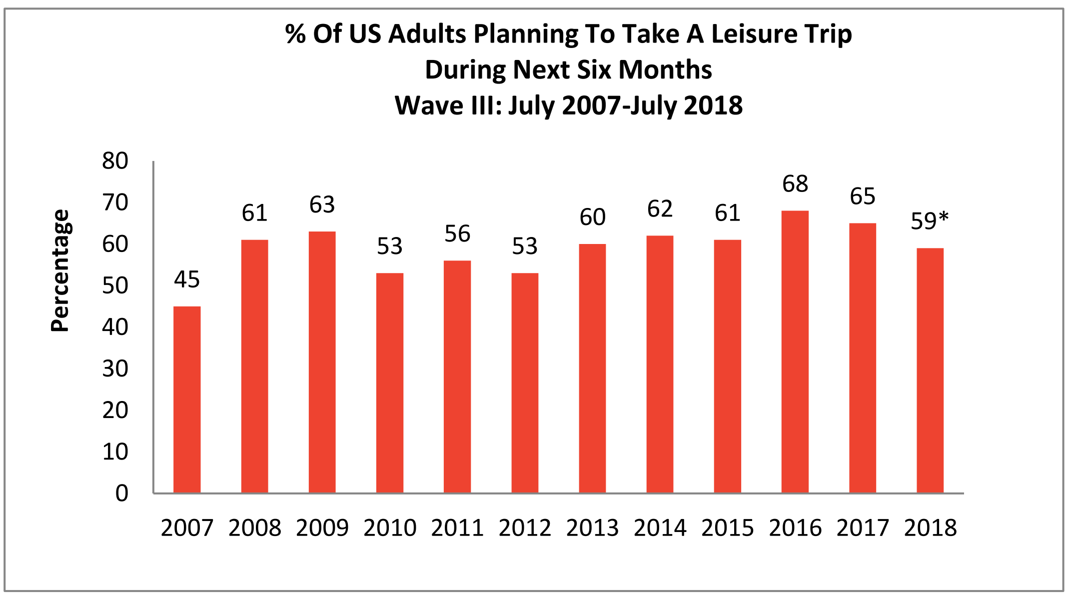
Compared to Wave III 2017, all components displayed large decreases from last year, with the exception of perceived safety of travel, which displayed no change. Perceived affordability of travel (160) decreased fourteen points from the comparable wave last year (174), while time available to travel (105) is down eight points (113). Personal finances available for travel (118), quality of service (113) and interest in travel (97), all decreased by six points from Wave III 2017. Perceived affordability of travel (160), personal finances available for travel (118) and quality of service (113) are the highest scoring components of the TSI, while perceived safety of travel is the lowest (96).



Source: MMGY Global, Wave III 2018 *travelhorizons*™

Leisure Travel Intentions

Six in ten (59%) U.S. adults plan to take at least one overnight leisure trip during the next six months, down significantly from the percentage who reported so in Wave III 2017 (65%). Those planning to take such a trip during the next six months plan to take an average of 2.4 trips during that time, unchanged from the average reported one year ago (2.5 trips). When asked if they plan to spend more, less, or about the same amount on leisure travel during the next six months compared to the same six months last year, nearly one quarter (23%) expect to spend more, compared to 15% who expect to spend less—resulting in a net 8 point positive difference in vacation spending intentions. A takeaway from these numbers is that travelers are planning to spend more per trip in the next six months than they planned to a year ago.



* Denotes a statistically significant decrease from 2017

Source: MMGY Global, Wave III 2018 *travelhorizons*™

Financial Factors Influencing Leisure Travel

The table below summarizes the data for U.S. adults who are less likely to travel as a result of concerns about the financial factors explored in the survey, which are ranked in descending order by their perceived significance. It should be noted that a decrease means that survey respondents are stating that the factor listed has less of a negative impact on their likelihood to travel, while an increase means the factor has a greater impact on their likelihood to travel.

The largest increase from last year was seen in the price of a gallon of gas (up nine points), followed by the price of visiting theme parks and attractions (up four points). A high level of credit card debt, the expectation of making less money and the value of their investment portfolio are all up three points from last year, while the remaining factors displayed little to no change.

The financial factors influencing travel most negatively include a high level of credit card debt (37%), the expectation of losing one's job (36%), the expectation of making less money (32%) and the price of cruises (31%).

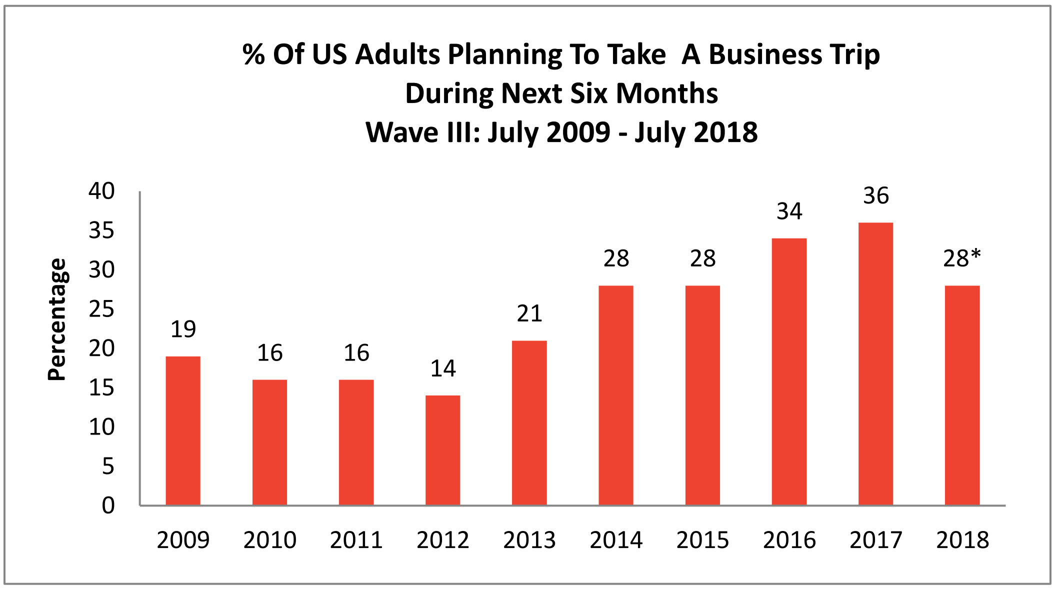
Financial Factor	Wave III 2017 %	Wave III 2018 %	Change
High level of credit card debt	34	37*	+3
The expectation that I or my spouse will lose job	36	36	0
The expectation that I am likely to make less money this year than last	29	32*	+3
Price of cruises	29	31	+2
Cost of taking care of elderly parents	29	30	+1
Price of air travel	28	29	+1
Price of visiting theme parks and attractions	25	29*	+4
Rising cost of health care	27	28	+1
Price of gallon of gas	17	26*	+9
Volatility of the stock market	22	24	+2
Value of my investment portfolio	21	24*	+3
Price of accommodations	20	22	+2
Value of U.S. dollar against major foreign currencies	19	20	+1
Price of dining out in restaurants	17	19	+2

* Denotes a statistically significant difference from Wave III 2017

Source: MMGY Global, Wave III 2018 *travelhorizons*™

Business Travel Intentions

Three in ten U.S. adults expect to take a business trip during the next six months (28%), down significantly from the percentage expecting to do so in 2017. Those who are planning to take a business trip plan to take 2.9 such trips on average, down from the 3.2 trips reported in Wave III 2017.



* Denotes a statistically significant decrease from 2017

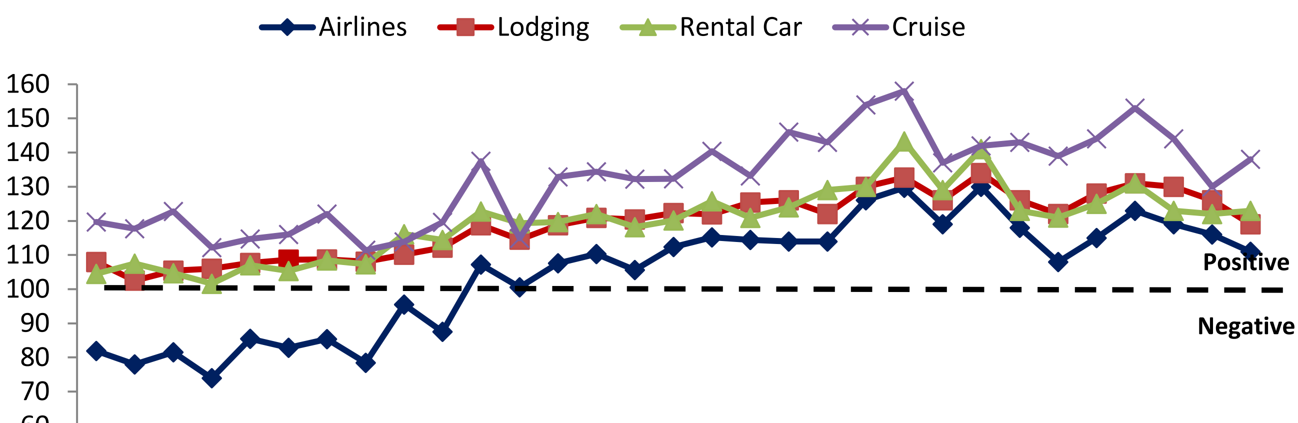
Source: MMGY Global, Wave III 2018 *travelhorizons*™

Traveler Satisfaction

The Traveler Satisfaction Index tracks changes in customer satisfaction among four categories of travel service providers: airlines, lodging companies, rental car companies and cruise lines. A value above 100 indicates that users of the service are more satisfied than the level expressed when the index was first introduced to the survey (first quarter of 2011); while a value below 100 indicates they are less satisfied.

Compared to Wave III 2017, satisfaction with all travel service provider categories decreased. The largest decrease was displayed among satisfaction with lodging (down 9 points), followed by cruises (down 6 points), airlines (down 4 points) and rental cars (down 2 points). It should be pointed out that, despite the decreases in satisfaction from last year, satisfaction with cruises and rental cars have increased from Wave II 2018 (cruises: up 8 points, rental cars: up 1 point). Cruises continue to garner the highest level of satisfaction (138), while airlines remain the lowest rated (111).

Traveler Satisfaction Scores
February 2011 – July 2018



	Feb 11	Apr 11	Jul 11	Oct 11	Feb 12	Apr 12	Jul 12	Oct 12	Feb 13	Apr 13	Jul 13	Oct 13	Feb 14	Apr 14	Jul 14
Airlines	82	78	82	74	86	83	85	78	96	88	107	101	108	110	106
Lodging	108	103	105	106	108	109	109	108	110	112	119	115	119	121	120
Rental Car	105	108	105	102	107	105	108	107	116	114	123	119	120	122	118
Cruise	120	118	123	112	115	116	122	111	114	120	138	115	133	134	132

	Oct 14	Feb 15	Apr 15	Jul 15	Oct 15	Feb 16	Apr 16	Jul 16	Oct 16	Feb 17	Apr 17	Jul 17	Oct 17	Feb 18	Apr 18	Jul 18
Airlines	112	115	114	114	114	126	130	119	130	118	108	115	123	119	116	111
Lodging	122	122	125	126	122	130	133	126	134	126	122	128	131	130	126	119
Rental Car	120	126	121	124	129	130	143	129	141	123	121	125	131	123	122	123
Cruise	132	140	133	146	143	154	158	137	142	143	139	144	153	144	130	138

Source: MMGY Global, Wave III 2018 *travelhorizons*™

About travelhorizons™

Travelhorizons™ is a quarterly survey of Americans' travel intentions viewed through the lens of emerging economic, social and political developments. This iteration of the nationally representative survey of 2,303 pre-qualified adults was conducted July 12 – July 27, 2018. Statistically significant differences are cited at the 95 percent level of confidence.

More detailed analyses of these findings will be available in the forthcoming Wave III 2018 *travelhorizons*™ report.