



2018 SPONSORSHIP OPPORTUNITIES

September 14, 2018 • Magnolia Green
Benefitting the Richmond Region Tourism Foundation



With an annual roster of nearly 200 of the Region's business and community leaders and local officials, the Richmond Region Open is the perfect place to showcase your business. Sponsorship opportunities make interaction with these local leaders easy!

The Richmond Region Open benefits the Hospitality Scholarship that awards two \$2,000 scholarships to students pursuing a career in the industry. A portion of all sponsorships are tax deductible.

For more information, contact Tamera Wilkins Harris, 804.783.7410 or tharris@visitrichmondva.com.

PLATINUM MEAL – BREAKFAST BUFFET: \$3,000

ONE available.

- One (1) complimentary foursome including complimentary lunch, four (4) player gifts and putting green & range balls – Value \$800
- One (1) complimentary hole sponsorship – Value \$850
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to deadlines)
- Social media mention
- Recognition in multi-media show at the tournament luncheon
- Special recognition at luncheon
- One (1) corporate banner displayed in areas of high visibility (sponsor to provide banner)
- Opportunity to display and/or distribute product(s) throughout the day
- Player gift
- Opportunity to address participants (at reception)

**Only employees of the Club may serve and/or distribute any and all alcoholic beverages. There is no outside alcohol permitted at any of the sponsoring tables on the course.*

PRESENTING SPONSOR: \$2,650

SOLD! Dominion Energy Classic

ONE available.

- One (1) complimentary foursome including complimentary lunch, four (4) player gifts and putting green & range balls – Value \$800
- One (1) complimentary hole sponsorship – Value \$850
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to deadlines)
- Social media mention
- Recognition in multi-media show at the tournament luncheon
- Special recognition at luncheon
- One (1) corporate banner displayed in areas of high visibility (sponsor to provide banner)
- Opportunity to display and/or distribute product(s) throughout the day
- Player gift

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GOLF CART SPONSOR: \$2,600

ONE available.

- Sponsor banner with logo on team/players golf carts
- Two (2) complimentary player registrations – Value \$320
- Special recognition at luncheon
- Recognition in multi-media show at tournament luncheon
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to deadlines)
- Social media mention
- Player gift



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BEVERAGE CART: \$1,750

THREE available.

- Two (2) complimentary player registrations – Value \$320
- Special recognition at luncheon
- Up to two (2) representatives to drive/ride
- Recognition on all event materials
- Social media mention
- Player gift

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WINE & BEER BAR @ HOLE: \$1,750

TWO available.

- Two (2) complimentary player registrations – Value \$320
- Special recognition at luncheon
- Social media mention

“Being able to promote Capital Ale House while meeting key county and business leaders that I might not otherwise be able meet was a great opportunity.”

–Amy Dufour, Director of Marketing

- Sponsor representative(s) at hole to interact with golfers
- Club staff will manage bar and serve
- Recognition on all event materials
- Player gift

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NEW! SIGNATURE COCKTAIL BAR @ Hole: \$1,750

TWO available.

- Two (2) complimentary player registrations – Value \$320
- Sponsor name recognition for one (1) signature cocktail (Magnolia Green determines cocktail options with choice of traditional High Ball ingredients)
- Sponsor representative(s) at hole to interact with golfers
- Recognition on all event materials
- Social media mention
- Signage at hole
- Club staff will manage bar and serve
- Player gift

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HOLE: \$850

EIGHT available.

- One (1) complimentary player registration – Value \$160
- Sponsor representative(s) at hole to interact with golfers
- Recognition on event materials
- Social media mention
- Signage at hole
- Player Gift

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PUTTING GREEN: \$850

ONE available.

- One (1) complimentary player registration – Value \$160
- Recognition on event materials
- Social media mention
- Greet tournament players at registration and putting green
- Signage at the putting green (double placement of signage at driving range and registration)
- Player gift

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DRIVING RANGE: \$850

SOLD!

- One (1) complimentary player registration – Value \$160
- Recognition on event materials

- Social media mention
- Greet tournament players at range
- Signage at the driving range (double placement of signage at putting green and registration)
- Player gift

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TITLE SPONSOR: \$5,000

SOLD! – Magnolia Green

PLATINUM MEAL: LUNCH BUFFET

SOLD! – Magnolia Green

GOLD MEAL: RAPPAHANNOCK OYSTER RAW BAR

SOLD! – Rappahannock Oyster Co.