

RICHMOND REGION OPEN

presented by Magnolia Green

2017 SPONSORSHIP OPPORTUNITIES

September 18, 2017 • Magnolia Green •
Benefitting the Richmond Region Tourism Foundation



With an annual roster of nearly 200 of the Region's business and community leaders and local officials, the Richmond Region Open is the perfect place to showcase your business. Sponsorship opportunities make interaction with these local leaders easy.

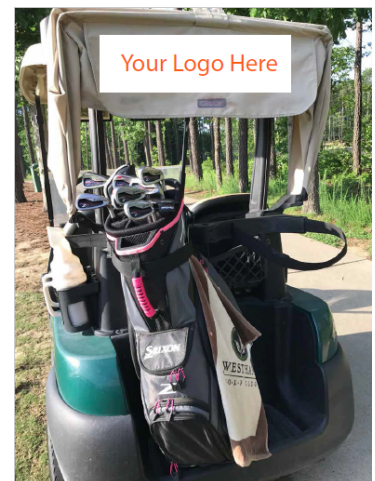
The Richmond Region Open benefits the Hospitality Scholarship that awards \$1,000 to a student pursuing a career in the industry. A portion of all sponsorships are tax deductible. A financial statement is available upon written request from the Office of Charitable and Regulatory Programs.

For more information, contact Tamera Wilkins Harris, 804.783.7410 or tharris@visitrichmondva.com.

GOLF CART SPONSOR: \$2,500

ONE available.

- Sponsor banner with logo on team's/player's golf carts
- Two complimentary player registrations – Value \$300
- Special recognition at luncheon
- Recognition in multi-media show at tournament luncheon
- Sponsor name/logo on all event materials including invitation, rosters, website, etc.
- Player gift



BEVERAGE CART: \$1,600

FOUR available.

- Two complimentary player registrations – Value \$300
- Special recognition at luncheon
- Up to two representatives to drive/ride
- Recognition on all event materials
- Player gift

** Only employees of the Club may serve and/or distribute alcoholic beverages. There is no outside alcohol permitted.*

HOLE: \$700

13 available.

- One complimentary player registration – Value \$150
- Sponsor representative(s) at hole to interact with golfers
- Recognition on all event materials
- Signage at hole
- Player gift

** Only employees of the Club may serve and/or distribute alcoholic beverages. No outside alcohol is permitted at any of the sponsored holes.*

PUTTING GREEN: \$700

ONE available.

- One complimentary player registration – Value \$150
- Recognition on event materials
- Greet tournament players at registration and putting green
- Signage at the putting green (double placement of signage at driving range and registration)
- Player Gift

** Only employees of the Club may serve and/or distribute alcoholic beverages. No outside alcohol is permitted.*

DRIVING RANGE: \$700

ONE available.

- One complimentary player registration – Value \$150
- Recognition on event materials
- Greet tournament players at range
- Signage at the driving range (double placement of signage at putting green and registration)
- Player gift

** Only employees of the Club may serve and/or distribute alcoholic beverages. No outside alcohol is permitted.*



“Being able to promote Capital Ale House while meeting key county and business leaders that I might not otherwise be able meet was a great opportunity.”

—Amy Dufour, Director of Marketing

SOLD!

TITLE SPONSOR: \$5,000

PRESENTING SPONSOR: \$2,500

WINE & BEER BAR @ HOLE: \$1,600

PLATINUM MEAL: BREAKFAST BUFFET

PLATINUM MEAL: LUNCH BUFFET



**RICHMOND
REGION
TOURISM**

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 @VisitRichmond

 Richmond Region Tourism

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