

YOUR PERFECT  
**BLUE RIDGE MOUNTAIN**  
REUNION DESTINATION

**5,000+**  
GUEST ROOMS

ConventionSouth Magazine selected Roanoke as one of the top 5 in its 2014 List of "The South's Cool Spots for Summer Meetings"

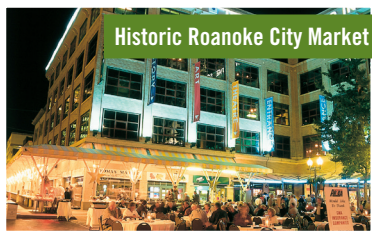


High Ground Veterans Monument

The Roanoke Valley in Virginia's Blue Ridge is the ultimate destination for your next reunion. The beauty of the spectacular Blue Ridge Mountains combined with the refined sophistication and vibrant culture of the Roanoke Valley make this region a natural choice for a meeting or convention.

Visitors will experience breathtaking scenic beauty, mouth-watering cuisine, inspiring arts and culture, refreshing outdoor adventures, and luxurious, affordable accommodations. And the mountains serve as the perfect backdrop for our first-class meeting facilities.

Diverse array of attractions including **The National D-Day Memorial, Center in the Square, Taubman Museum of Art, Virginia Museum of Transportation**, as well as nationally acclaimed **Booker T Washington National Monument**. Visible from just about every part of this city is the splendidly illuminated, 100 foot-tall **Roanoke Star**.



Historic Roanoke City Market



The National D-Day Memorial



Roanoke Star Overlook

➤ Endless Supply of **Things to Do**, including **National Attractions**

**Largest Destination in Virginia**  
along the **Blue Ridge Parkway** and  
**Interstate 81**



## TRAVELING TO VIRGINIA'S BLUE RIDGE:



**The Blue Ridge Parkway,**  
with **five access points in the Roanoke Valley,**  
has been selected as **#3** in the  
**Top 10 Road Trips Around the World.**

- Accessible to two-thirds of the US population in one day's drive, via I-81, I-64, I-77 and US Routes 460, 220 and 11.
- **Roanoke-Blacksburg Regional Airport** offering direct, non-stop service to eight International airports through hubs of Delta, United Airlines, American Airlines and Allegiant Air.
  - Atlanta (ATL)
  - Charlotte (CLT)
  - Chicago/O'Hare (ORD)
  - NYC/LaGuardia (LGA)
  - Philadelphia (PHL)
  - St. Petersburg/Clearwater (PIE)
  - Washington/Dulles (IAD)
  - Orlando/Sanford (SFB)

### CONVENTION SERVICES:

#### Complimentary services include:

- Coordination of site visits
- Presentation materials for site selection committees
- Meeting promotion assistance
- Off-site event/Special event coordination
- Activity and tour suggestions
- Attendance building services
- Visitor information for attendees
- Local supplier contacts & referrals

#### We offer a variety of hotels that offer full or select service.

Major brands include *Best Western Hotels, Choice Hotels, Hilton Worldwide, Hyatt Hotels, InterContinental Hotel Group, La Quinta Inn, Marriott International* and *Starwood Hotels*. The majority of hoteliers offer: Hospitality suite, Complimentary parking, Airport Shuttle, Complimentary continental breakfast, Complimentary meeting room, Omits attrition clause.



Natural Bridge



Smith Mountain Lake

- **Top 10 Mid-Sized American Cities to Visit – World Property Journal | 2015**
- **The National Civic League named Roanoke Valley an All-America City SIX TIMES.**
- **“10 GREAT SOUTHERN DOWNTOWNS” by Southern Business & Development | 2015**

## CONTACT

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