

# Top 10 Events

**1** Fourth of July Celebration  
125,000



**2** Winnebago County Fair  
98,000

**3** Stroll on State  
75,000

**4** Festival of Lights  
58,000

**5** Old Settlers Days  
30,164

**6** Illinois Snow Sculpting Competition  
28,597



**7** Pec Thing (Spring and Fall)  
25,000



**8** Young at Heart Festival  
25,000

**9** Rockford Town Fair  
22,000

**10** RV, Camping and Travel Show  
21,262

# Top 10 Sites



**1** Mercyhealth Sportscore Complexes & Indoor Sports Center  
2,884,713

**2** Rock Cut State Park  
1,095,539

**3** Ice Facilities (Carlson & Riverview)  
468,371

**4** BMO Harris Bank Center (includes IceHogs)  
308,854



**5** Rockford Park District Golf Courses (Aldeen, Elliot, Ingersoll, Sandy Hollow, Sinnissippi)  
210,641

**6** Discovery Center Museum  
195,302

**8** Forest Hills Baseball Diamonds  
180,000



**7** Rockford IceHogs  
193,929

**9** Magic Waters Waterpark  
172,687

**10** Lockwood Park Equestrian Centre  
136,291

# Event Attendance



	Event	2016	2015
1	Fourth of July Celebration	125,000	125,000
2	Winnebago County Fair	98,000	95,000
3	Stroll on State	75,000	66,000
4	Festival of Lights	58,000	58,000
5	<b>Old Settlers Days</b>	<b>30,164</b>	<b>29,500</b>
6	Illinois Snow Sculpting Competition	28,597	24,000
7	Pec Thing - Spring and Fall	25,000	28,000
8	Young at Heart Festival	25,000	30,000
9	Rockford Town Fair	22,000	N/A
10	RV, Camping and Travel Show	21,262	20,948
11	Music in the Park (Sinnissippi Park)	20,720	22,980
12	Boat, Vacation & Fishing Show	20,349	20,349
13	Festa Italiana	20,000	20,000
14	Rock River Anything That Floats Raft Race	20,000	N/A
15	Rockford Home Show	20,000	23,000
16	Dinner on the Dock (Prairie Street Brewhouse)	16,000	12,000
17	Roscoe Lions Fall Festival	15,000	20,000
18	<b>Tough Mudder (Chicago Rockford International Airport)</b>	<b>15,000</b>	<b>N/A</b>
19	Home & Garden Showcase	12,200	12,500
20	Fall ArtScene	10,500	10,000
21	National Short Track Championships (Rockford Speedway)	9,863	7,200
22	Arts & Crafts Holiday Spectacular	9,800	9,800
23	Cherry Valley Festival Days	8,500	8,000
24	Tuesday Evening in the Gardens (Anderson Japanese Gardens)	8,322	9,507
25	Greenwich Village Art Fair (Rockford Art Museum)	8,025	8,000
26	Cider n' Cinnamon Fall Arts & Crafts Show (Edgebrook)	8,000	8,000
27	Rockford Pro-Am	8,000	7,500
28	Spring ArtScene	8,000	8,000
29	World War II Days (Midway Village Museum)	7,546	7,954
30	Head of the Rock Regatta	7,434	20,000
31	<b>Main Street Market (Urban Farmgirl)</b>	<b>6,000</b>	<b>N/A</b>
32	All Hallows Eve (Midway Village Museum)	5,466	3,489
33	Figure 8 Trailer Race - June (Rockford Speedway)	5,356	4,117
34	Rockton River Market	5,200	7,150
35	Garden Fair (Klehm Arboretum)	5,000	3,008





36	Holidazzle Craft Show (Winnebago County Fairgrounds)	5,000	4,000
37	MeltFest	5,000	5,000
38	4th of July Race (Rockford Speedway)	4,820	3,592
39	Rockford Marathon, Half Marathon and 10K	4,800	7,145
40	Trailer Race - August (Rockford Speedway)	4,423	5,561
41	Nellie's Barn Sale	4,300	N/A
42	Polish Fest	4,000	4,000
43	Senior Expo (Lifescape Community Services)	4,000	5,250
44	<b>Japanese Summer Festival</b> (Anderson Japanese Gardens)	3,244	1,966
45	Phantom Regiment Show of Shows	3,000	1,752
46	Friday Night Flix (Davis Park)	2,738	5,684
47	ARTSY Arts & Crafts Exhibit (Edgebrook)	2,500	3,000
48	Screw City Beer Festival	2,500	2,200
49	Nutcracker Ballet (Rockford Dance Company)	2,360	2,774
50	Midtown Ethnic Festival (Midtown District)	2,000	3,000
51	<b>Rockford's River Lights</b>	1,900	1,750
52	Scarecrow Harvest Festival (Midway Village Museum)	1,766	614
53	The Great War: World War I (Midway Village Museum)	1,723	1,584
54	Autumn at the Arboretum (Klehm Arboretum)	1,500	1,040
55	Ballpark Ale Fest	1,200	N/A
56	Spring Plant Sale (Klehm Arboretum)	1,200	935
57	Juneteenth	1,150	1,300
58	Sock Monkey Madness (Midway Village Museum)	1,130	1,259
59	Midsommar (Erlander Home Museum / Swedish Historical Society)	1,000	500
60	<b>PaleoFest</b> (Burpee Museum)	1,000	1,000
61	Woodsong Concert Series (Klehm Arboretum)	540	650
62	Rockton Yeti Fest	200	N/A
63	AirFest	N/A	150,000
64	Holiday Remodeling & Home Expo	N/A	5,500
<b>TOTAL</b>		<b>857,298</b>	<b>950,058</b>





# Site Attendance



	Site	2016	2015
1	Mercyhealth Sportscore Complexes & Indoor Sports Center	2,884,713	2,878,847
2	<b>Rock Cut State Park</b>	<b>1,095,539</b>	<b>1,076,346</b>
3	Ice Facilities (Carlson & Riverview)	468,371	491,815
4	BMO Harris Bank Center (includes IceHogs)	308,854	289,837
5	Rockford Park District Golf Courses (Aldeen, Elliot, Ingersoll, Sandy Hollow, Sinnissippi)	210,641	187,006
6	Discovery Center Museum	195,302	181,961
7	Rockford IceHogs	193,929	190,018
8	Forest Hills Baseball Diamonds	180,000	200,000
9	Magic Waters Waterpark	172,687	186,334
10	Lockwood Park Equestrian Centre	136,291	135,200
11	Rockford Speedway	124,250	124,556
12	Rockford City Market	97,030	101,860
13	Harlem Community Center Ball Diamonds	90,000	90,000
14	<b>Coronado Performing Art Center</b> (includes Rockford Symphony)	<b>86,832</b>	<b>83,244</b>
15	Winnebago County Golf Courses (Atwood, Homestead, Macktown, Ledges)	76,840	77,957
16	Midway Village Museum	72,124	66,812
17	Volcano Falls Adventure Park	70,000	80,000
18	Nicholas Conservatory & Gardens	67,561	52,427
19	Anderson Japanese Gardens	60,992	49,272
20	<b>UW Health Sports Factory</b>	<b>59,023</b>	<b>N/A</b>
21	Ski Broncs Waterski Show Team	57,120	56,275
22	Starlight Theatre and Studio Theatre (Rock Valley College)	42,000	41,927
23	Rockford Art Museum	38,035	38,922
24	Rockford Rivets Stadium (baseball and other events)	32,725	N/A
25	Severson Dells Nature Center	27,500	26,500
26	Burpee Museum of Natural History	25,168	34,628
27	Klehm Arboretum & Botanic Garden	17,557	18,209
28	Veterans Memorial Hall	17,187	15,769
29	Davis Park at Founder's Landing	15,118	22,018
30	Historic Auto Attractions	12,000	13,000



<b>31</b>	Rockford Symphony Orchestra	<b>11,210</b>	16,854
<b>32</b>	Forest City Queen	<b>10,320</b>	10,487
<b>33</b>	Tinker Swiss Cottage Museum & Gardens	<b>10,240</b>	10,500
<b>34</b>	Rockford Dance Company	<b>5,988</b>	3,140
<b>35</b>	Trolley Car 36	<b>4,702</b>	5,312
<b>36</b>	Erlander Home Museum	<b>4,500</b>	4,500
<b>37</b>	<b>Ethnic Heritage Museum</b>	<b>2,916</b>	<b>2,625</b>
<b>38</b>	Laruent House Museum	<b>2,816</b>	2,735
<b>39</b>	Alpine Hills Adventure Park (Snow Park and Zip Rockford)	<b>2,135</b>	5,920
<b>40</b>	Mendelssohn Performing Arts Center	<b>2,000</b>	2,000
<b>41</b>	West Rock Wake Park	<b>2,000</b>	2,000
<b>42</b>	Rockford Aviators	<b>N/A</b>	44,674
<b>TOTAL</b>		<b>6,789,077</b>	<b>6,712,147</b>

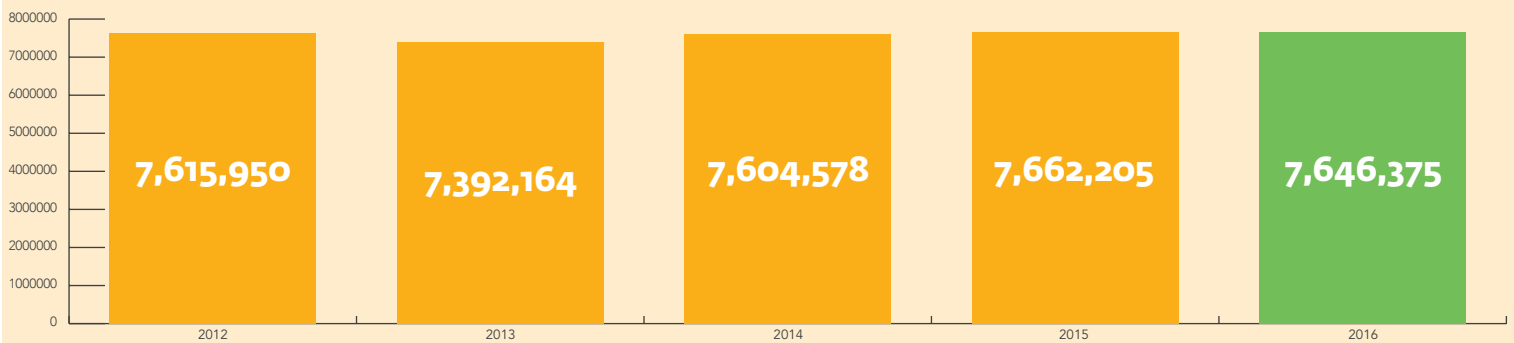


Total does not include duplicated attendance numbers.

(2016 - IceHogs and Rockford Symphony; 2015 - IceHogs, Rockford Symphony and Rockford Dance Company)

## Yearly Attendance Totals

Year	Event Attendance	Site Attendance	Total Year Attendance
<b>2016</b>	<b>857,298</b>	<b>6,789,077</b>	<b>7,646,375</b>
2015	950,058	6,712,147	7,662,205
2014	928,842	6,675,736	7,604,578
2013	795,245	6,596,919	7,392,164
2012	1,062,634	6,553,216	7,615,950



Attendance from the Events list has not been deducted from the event's venue total as reported on the Site list.