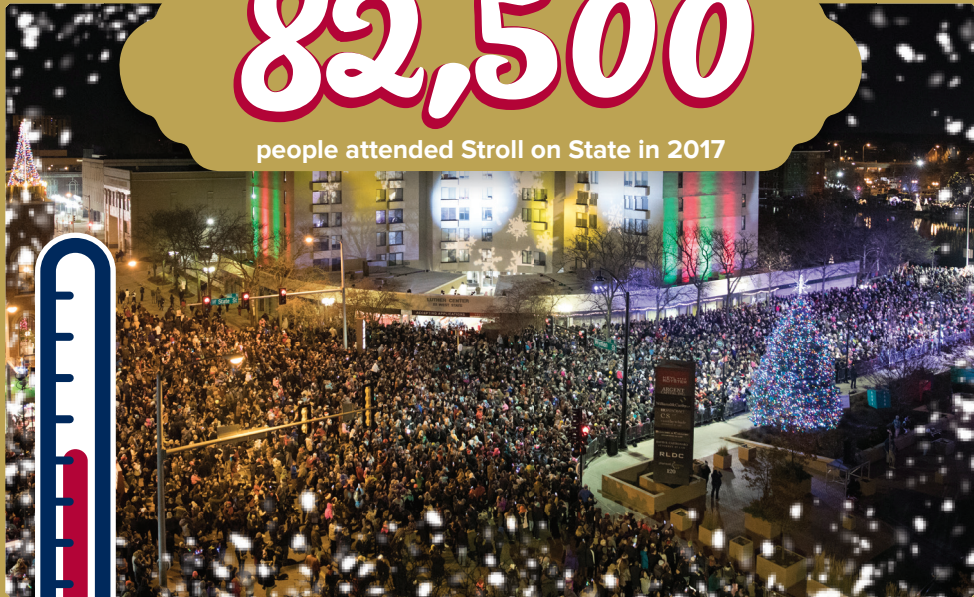


NOVEMBER 25, 2017

By the Numbers

82,500

people attended Stroll on State in 2017



The temperature reached **51°** (the warmest Stroll on State yet!)

1 Stroll on State flag flew

103 ft

atop the Rockford Register Star tower

Celebrating
5 years



1,883 people volunteered for Stroll on State



Stroll on State Parade



drummers drumming from Boylan High School



38 characters marched in the parade



13 parade floats

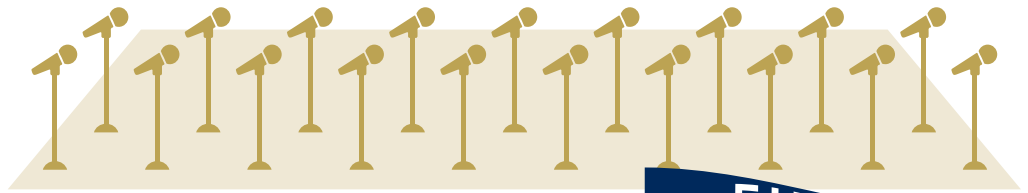


2

large balloons including a 20 ft nutcracker and 25 ft snowman



19 performers on the Jingle Bell Stage and Silver Bell Stage



4,200

kids visited Santa at SantaLand



954

Dasher Dash runners and walkers

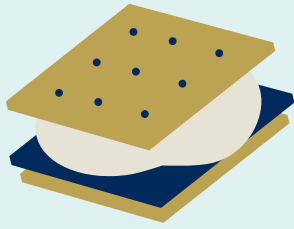


Food & Beverage



7,200

ounces of Kringle consumed



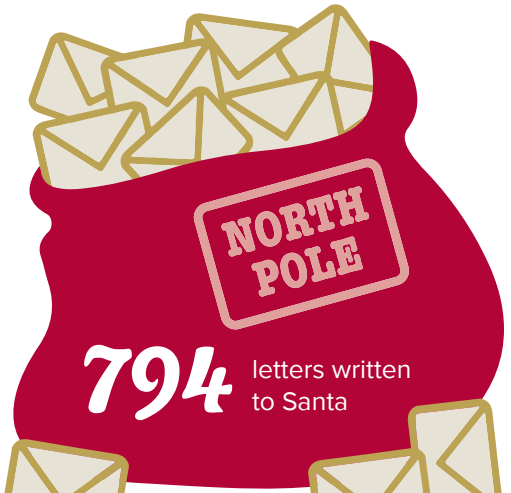
3,242

S'Mores eaten

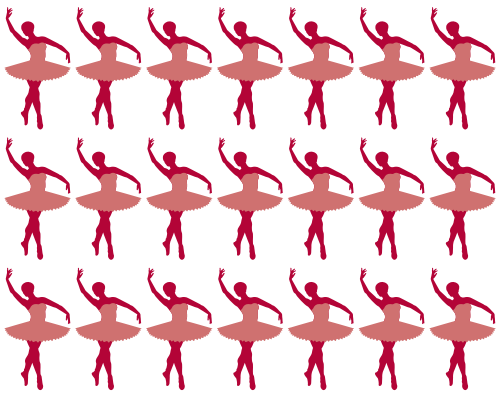


4,200

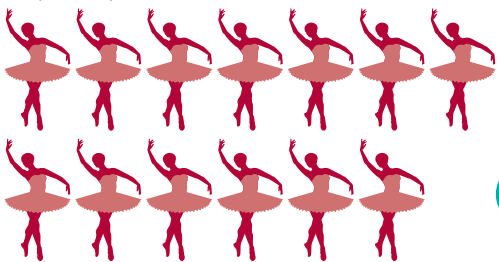
cups of hot chocolate sold at Hot Chocolate Express



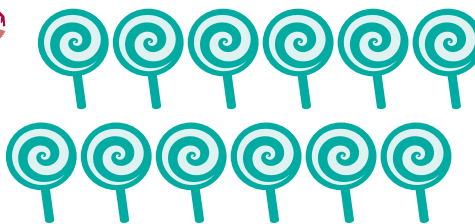
794 letters written to Santa



36 dancers performed The Nutcracker



137 rehearsal hours for The Studio's performance of James & The Giant Peach



114

large lollipop decorations



7,278 shuttle bus riders

