

# SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

*This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.*

## Regular Meeting of the Tourism District Committee

**Monday, January 8, 2018**

**11:00 a.m. – 1:00 p.m.**

Visit Sacramento / 1608 I Street / Sacramento, California`

## AGENDA

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|----|---|---------------------------|
| A. | Call to Order/Roll Call of Committee Members<br>Zone 1: Kathleen Gilbey (Vice Chair), Liz Tavernese, Scott VandenBerg<br>Zone 2: Doug Warren (Chair), Sami Qureshi<br>Zone 3: Steve Young<br>Zone 4: David Huber  | Warren                    |
| B. | Public Comments – Matters Not on the Agenda<br><i>Public comment on items not listed on the agenda will be heard at this time.<br/>Public comment is taken on items listed on the agenda when those items are addressed.</i>  | Warren                    |
| C. | Review and Approval of STMD Tourism Committee Meeting Minutes<br>1. Regular Meeting: October 10, 2017   | Committee                 |
| D. | Committee Composition<br>1. Election of Officers: Chair and Vice Chair  | Committee                 |
| E. | FY2017-18 Zone Funding Applications for Review or Approval<br><i>(In Date Order; Zone Designations Shown Subject to Change)</i><br>1. Zone 4: LSI Placer County LPA Quarterly Conference (McClellan Hospitality) – November 10-22, 2017<br>2. Zone 1: Capitol Beer Fest 2018 (Runnin' for Rhett) – March 3, 2018<br>3. Zone 4: Tough Mudder Sacramento 2018 (Tough Mudder Inc.) – March 24-25, 2018<br>4. Zone 1: CA Craft Beer Summit & Beer Festival (CA Craft Brewers Assn) – September 6-8, 2018<br>5. Zone 1: COPS West Annual Conference-Charity BBQ (Visit Sacramento/Sheraton/Hyatt/CC/Classique) – September 18, 2018<br>6. Zones 1-2: Scott Safety Firefighter Combat World Challenge (Sacramento Fire Dept./Community Fndtn) – October 22-27, 2018 | Presenters /<br>Committee |
| F. | STMD Zone Funding and Post-Event Reports<br>1. Preliminary Application Funding Report: 12/31/17<br>2. Zone Funding Financial Reports: Summary and Detail 12/31/17<br>3. Post-Event Recap Reports ( <i>applicable to this meeting's fund applications</i> )  | Staff                     |
| G. | New Business<br>1. STMD Guidelines Review   | Committee/Staff           |
| H. | Future Meetings and Agenda Items  | Committee                 |
| I. | Adjournment   | Committee                 |

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### Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

### Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

### Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-7782 at least 48 hours prior to the meeting.