

SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

Regular Meeting of the Tourism District Committee

Monday, April 9, 2018

11:00 a.m. – 1:00 p.m.

Visit Sacramento / 1608 I Street / Sacramento, California

AGENDA

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|----|---|---------------------------|
| A. | Call to Order/Roll Call of Committee Members
Zone 1: Kathleen Gilbey (Chair), Liz Tavernese, Scott Vandenberg
Zone 2: Doug Warren, Sami Qureshi
Zone 3: Steve Young
Zone 4: David Huber (Vice Chair) | Gilbey |
| B. | Public Comments – Matters Not on the Agenda
<i>Public comment on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.</i> | Gilbey |
| C. | Review and Approval of STMD Tourism Committee Meeting Minutes
1. Regular Meeting: January 8, 2018 | Committee |
| D. | FY2017-18 Zone Funding Applications for Review or Approval
<i>(In Date Order; Zone Designations Shown Subject to Change)</i>
1. Zone 1: MPINCC Annual Conf. 2018 (Hyatt/Sheraton) – February 27, 2018
2. Zone 2: Black Methodists for Church Renewal (DoubleTree/Hilton) – March 10-29, 2018
3. Zones 2 & 4: Knights of Columbus CA State Council (DoubleTree/Courtyard-Cal Expo/
Crowne Plaza/Townplace Suites-Cal Expo) – May 15-20, 2018
4. Zones 1-4: Amgen Tour of CA 2018 (Sports Commission) – May 19, 2018
5. Zones 1-4: NCAA Track & Field 2018 (Sports Commission) – May 24-26, 2018
6. Zone 1: SGMP National Education Conf. (Holiday Inn Downtown) – June 5-8, 2018
7. Zone 2: SGMP National Education Conf. (DoubleTree) – June 5-8, 2018
8. Zone 2: SGMP National Education Conf. (Hilton Arden West) – June 5-8, 2018
9. Zone 1: Sacramento Pride 2018 – June 10, 2018
10. Zones 1-4: Sacramento Tourism Infrastructure District (Visit Sacramento) – July 1, 2018
11. Zone 2: CA State Fair Mariachi Competition (Cal Expo/State Fair) – July 20-22, 2018
12. Zone 2: Cvent Connect 2018 (DoubleTree/Hilton/Marriott-Cal Expo) – July 23-26, 2018
13. Zone 2: CCSESA TOT 2018 (DoubleTree/Hilton) – August 19-21, 2018
14. Zone 1: Connect Marketplace (Convention Center) – August 23-25, 2018
15. Zone 1: Capitol 5K (Sacramento Running Association) – December 1, 2018
16. Zones 1-4: USATF Jr. Olympic Championships 2019 (Sports Commission) – July 22-28, 2019 | Presenters /
Committee |
| E. | STMD Zone Funding and Post-Event Reports
1. Preliminary Application Funding Report: 3/30/18
2. Zone Funding Financial Reports: Summary and Detail 3/30/18
3. Post-Event Recap Reports (<i>applicable to this meeting's fund applications</i>) | Staff |
| F. | New Business
1. Approved Funding Reimbursement Process/Post-Event Recap Reports | Committee/Staff |
| G. | Future Meetings and Agenda Items | Committee |
| H. | Adjournment | Committee |

PUBLIC COMMENT: Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

WRITTEN MATERIAL INTRODUCED INTO THE RECORD: Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

ACCOMMODATING INDIVIDUALS WITH SPECIAL NEEDS: Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-7782 at least 48 hours prior to the meeting.