

# SACRAMENTO TOURISM MARKETING DISTRICT (STMD)

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## Regular Meeting of the Tourism District Committee

**Monday, July 16, 2018**

**3:00 – 5:00 p.m.**

Visit Sacramento / 1608 I Street / Sacramento, California

### AGENDA

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| A. | Call to Order/Roll Call of Committee Members<br>Zone 1: Kathleen Gilbey (Chair), Liz Tavernese, Scott Vandenberg<br>Zone 2: Doug Warren, Sami Qureshi<br>Zone 3: Steve Young<br>Zone 4: David Huber (Vice Chair)   | Gilbey                    |
| B. | Public Comments – Matters Not on the Agenda<br><i>Public comment on items not listed on the agenda will be heard at this time.<br/>Public comment is taken on items listed on the agenda when those items are addressed.</i>   | Gilbey                    |
| C. | Review and Approval of STMD Tourism Committee Meeting Minutes<br>1. Regular Meeting: April 9, 2018<br>2. Special Meeting: June 14, 2018  | Committee                 |
| D. | FY2018-19 Zone Funding Applications for Review or Approval<br><i>(In Date Order; Zone Designations Shown Subject to Change)</i><br>1. Zone 4: SSSCC Fall General Assembly (McClellan Hospitality) – November 16-19, 2017<br>2. Zone 4: Ballbusters Movie Production (Lions Gate/Crowne Plaza) – June 1-30, 2018<br>3. Zone 4: American Legion 100 Annual Convention (McClellan Hospitality) – June 21-24, 2018<br>4. Zone 1: Joint Denver Sales Trip (Hyatt/Sheraton/Holiday Inn Downtown) – August 7-10, 2018<br>5. Zone 1: Wide Open Walls (Wide Open Walls/David Sobon) – August 9-19, 2018<br>6. Zone 4: PBA West/NW Region Capital City Open (PBA) – September 14-16, 2018<br>7. Zone 4: Line of Duty Fitness Challenge (SacPALS) – September 22, 2018<br>8. Zone 1: Sacramento International LGBTQ Film Festival (Sacramento International Gay & Lesbian Film Festival) – October 12-14, 2018<br>9. Zone 1: Brew Street 2018 (Runnin' for Rhett) – October 13, 2018<br>10. Zones 1-4: Aftershock Festival 2018 (Danny Wimmer Presents) – October 13-14, 2018<br>11. Zone 4: IMEX Tradeshow 2018 (Crowne Plaza/McClellan Hospitality) – October 15-18, 2018<br>12. Zone 1: CA International Marathon (Sacramento Running Assoc.) – December 2, 2018 | Presenters /<br>Committee |
| E. | STMD Zone Funding and Post-Event Reports<br>1. Preliminary Application Funding Report: 7/16/18<br>2. Zone Funding Financial Reports: Summary and Detail 6/30/18<br>3. Post-Event Recap Reports ( <i>applicable to this meeting's fund applications</i> )   | Staff                     |
| F. | New Business   | Committee/Staff           |
| G. | Future Meetings and Agenda Items   | Committee                 |
| H. | Adjournment  | Committee                 |

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#### Public Comment

Any member of the public may directly address the Committee on any identified agenda item of interest, either before or during the Committee's consideration of that item. Speakers are requested to restrict comments to the item as it appears on the agenda and stay within a five-minute time limit. The Committee Chair has the discretion of limiting the total discussion time for an item.

#### Written Material Introduced into the Record

Any citizen wishing to introduce written material into the record at the meeting on any item is requested to provide a copy of the written material to the Committee, c/o Visit Sacramento, 1608 I Street, Sacramento, CA 95814.

#### Accommodating Individuals with Special Needs

Meeting facilities are accessible to persons with disabilities. Should you require special assistance to participate in the meeting, please notify Visit Sacramento staff at (916) 808-7782 at least 48 hours prior to the meeting.