

CALIFORNIA BEGINS HERE

SACRAMENTO



SEND IT. BOOK IT. & SHOP

PLANNERS, SEND US YOUR RFP IN 2015 AND RECEIVE A LITTLE SOMETHING EXTRA.*

- Event needs to be new business, booked and turned definite by Dec. 31, 2015
- Event(s) can take place at any time from 2015 and beyond
- RFP must be submitted through the Sacramento CVB
- Mention this promo on your RFP when submitting

HERE'S WHAT YOU'LL GET:

51-100 peak room nights	\$100 gift card
101-250 peak room nights	\$300 gift card
251-500 peak room nights	\$500 gift card
501+ peak room nights	\$1,000 gift card

It's pretty simple, really. The best way to get started is to contact Angelina Nunez at 916-808-7405 or anunez@visitsacramento.com.

THREE REASONS WHY YOU SHOULD USE YOUR CVB

1. Knowledge of the destination and its amenities. The CVB is very familiar with not only the major meeting facilities and hotels, but also all the restaurants and unique venues that can be used to make your meeting a total experience.
2. Understanding of the hotels' needs and desires that fit with your meeting needs and desires. You're not a one-size-fits-all meeting, and neither are venues and their meeting spaces. CVBs are very good matchmakers.
3. We offer a variety of free services that can help boost your attendance. Materials that can promote the destination, including social media promotion, visitor guides and microsites, are made available to planners.

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VISITSACRAMENTO.COM
FACEBOOK.COM/VISITSACRAMENTO

*No purchase necessary and open to legal residents of the 50 United States and District of Columbia who are 18 years of age or older. Must be employed as a professional meeting or event planner. RFP must be sourced through a Sacramento Convention & Visitors Bureau (SCVB) representative. Gift card choices: Visa, Macy's, Nordstrom, or Home Depot.

LOCATION • AIRPORT • CONVENTION PACKAGE

SACRAMENTO



ONE STAR ON THE CALIFORNIA MAP ...MANY BRIGHT SPOTS IN SACRAMENTO

★ LOCATION

Centrally located in Northern California, Sacramento is one of California's most easy and convenient destinations. Arrival by air, car, train – even boat – makes Sacramento one of California's most accessible cities.

★ SACRAMENTO INTERNATIONAL AIRPORT

Sacramento International Airport offers 130 nonstop flights to major destinations and one-stop flights to countless more. Passengers enjoy easy-in, easy-out convenience, free wireless Internet and locally based restaurants and retailers. Central Terminal B, opened in 2011, is the airport's signature expansion. Sacramento International Airport is located just 15 minutes from all major meeting facilities and hotels.

★ CONVENTION PACKAGE

Headquarter hotels Hyatt Regency and Sheraton Grand are just steps away from the 384,000-square-foot convention center. More than 2,000 first-class hotel rooms are within walking distance of the convention center, including major brands Marriott, Holiday Inn and Embassy Suites.

★ NEARBY HOTELS

Nearly 4,000 hotel rooms are located within a three-mile radius of the convention center. Many are near shopping areas, including major brands Hilton, DoubleTree by Hilton, Red Lion and Courtyard by Marriott.

★ SACRAMENTO NAMED AMERICA'S FARM-TO-FORK CAPITAL

The abundance of farms and growers in such close proximity to award-winning restaurants and chefs is like no other city in America. The region boasts nearly 8,000 acres of boutique farms and is home to the largest certified farmers market in the country.



Angelina Nunez

Your Sacramento Religious/Faith Based Meeting Expert
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