

SACRAMENTO

CONVENTION & VISITORS BUREAU

BOARD OF DIRECTORS MEETING

Thursday ~ February 18, 2016 – 12:00 p.m.

Sacramento County Airport ~ 6900 Airport Blvd. ~ Sacramento, CA

AGENDA

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

PRESENTATION: “WALK of STARS”

Scot Crocker

- I. Call to Order Brian Larson, 1st Vice Chair
- II. Public Comments – Matters Not on the Agenda
*Public comments on items not listed on the agenda will be heard at this time.
Public comment is taken on items listed on the agenda when those items are addressed.*
- III. Approval of Board Meeting Minutes: January 21, 2016 Board
- IV. Chair’s Report Brian Larson, 1st Vice Chair
 - A. Chase Bank Accounts Resolution
 - B. 2016 Committee Roster
- V. President’s Report Steve Hammond / Staff
 - A. SCVB Annual Lunch
 - B. Charity Brands
 - C. STMD Renewal
 - D. Convention Center/Theater District
 - White Paper
 - Editorial
 - E. Staff Reports
- VI. Committee Reports Jeroen Gerrese
 - A. Finance Committee
- VII. Department Reports: January 2016 reports were emailed with the board packet for review
- VIII. Calendar of Upcoming Events:
 - February 19: SHA Annual Hospitality Awards – Embassy Suites
 - March 17: SCVB Annual Lunch & Mayoral Forum – Memorial Auditorium
 - May 22: Amgen Tour of CA OVERALL FINISH – Downtown Sacramento
 - May 26: Niello/BMW Corporate Run 3.1 – Old Sacramento
 - October 13-14: Annual SCVB Board Retreat – Hyatt Lake Tahoe
- IX. New Business
- X. Adjournment

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the executive assistant, Sherlynn Clifford, at the Sacramento Convention & Visitors Bureau at (916) 808-7782 at least 48 hours prior to the meeting.