

SACRAMENTO CALIFORNIA CONVENTION PACKAGE



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SACR★MENTO

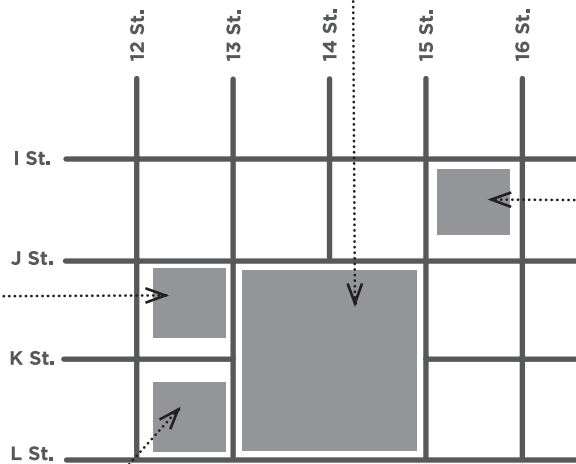
SACRAMENTO CALIFORNIA CONVENTION PACKAGE



Sacramento Convention Center



Sheraton Grand Sacramento



Memorial Auditorium



Hyatt Regency Sacramento



California State Capitol

SACRAMENTO CONVENTION PACKAGE

CONVENIENCE

What attendees appreciate most about Sacramento is convenience. The Sacramento Convention Center is situated in the vibrant downtown and Midtown districts, where restaurants, live music, theater, nightclubs, pubs, museums and galleries abound.

HOTELS

Two major convention hotels, the Sheraton Grand and the Hyatt Regency with a combined 1,008 rooms are steps away from the center, while another 1,000 downtown rooms are within walking distance. Of the region's 16,000 total hotel rooms, some 4,000 are within a three-mile radius of the convention center.

CONVENTION CENTER COMPLEX

The Sacramento Convention Center Complex is composed of three facilities: The convention center, Memorial Auditorium and the Sacramento Community Theater. The convention center is by far the largest, with 384,000 square feet of event space encompassing 137,500 square feet of dedicated exhibit space, 31 meeting rooms and a 24,000 square-foot ballroom.

MEMORIAL AUDITORIUM

Just across the street, Memorial Auditorium is a 3,849-seat, architecturally distinguished venue dating to 1927 and featuring elaborate detailing and lighting. A favorite space for banquets, conferences, graduation ceremonies, lectures and musical performances, it also features a hydraulic floor and 272-seat "little theater" for intimate gatherings.



EXHIBIT HALL



MEMORIAL AUDITORIUM



LITTLE THEATER



CENTRALLY LOCATED

Sacramento is centrally located in Northern California. It's a short distance from the Gold Country, California Redwoods, San Francisco, Lake Tahoe, Reno, and Yosemite. Sacramento is one of California's most accessible major cities.

SO MUCH TO DO

ATTRACTIONS

Sacramento has an abundance of year-round attractions, museums, and entertainment venues tucked into its culturally diverse cityscape. Enjoy our local playhouses and the Broadway stage, museums and galleries, poetry readings and film festivals, ballet and opera.

DINING

Sacramento is America's Farm-to-Fork Capital, which means the freshest ingredients are used from local farms. Our dining spots include classic cuisine to coffee houses, ethnic fare to vegetarian delight, fondue to BBQ, dinner shows to comedy clubs, and tea salons to wine and beer bars.

NIGHTLIFE

The revitalization of Downtown and Midtown Sacramento has generated a surge of hip nightclubs, wine bars, live music venues, and comedy clubs. This new nightlife has helped transform Sacramento into a true cosmopolitan city.

PROFESSIONAL SPORTS

Sacramento's professional sports teams include the Sacramento Kings (NBA), Sacramento River Cats (San Francisco Giants Triple-A baseball affiliate), Sacramento Republic (USL pro soccer team), and California Dream (World Tennis Team).

RECREATION

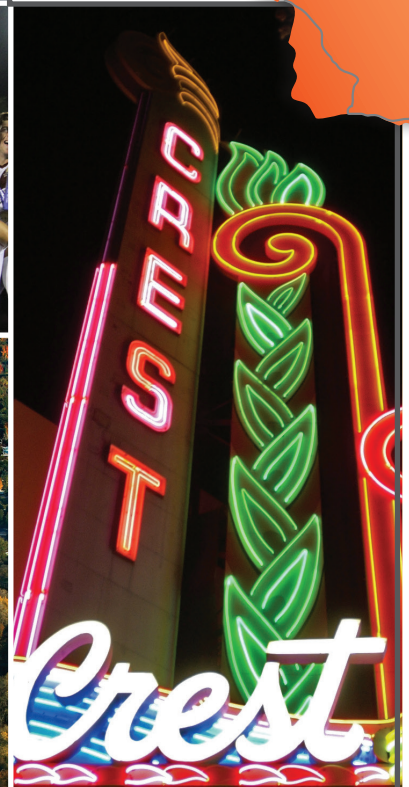
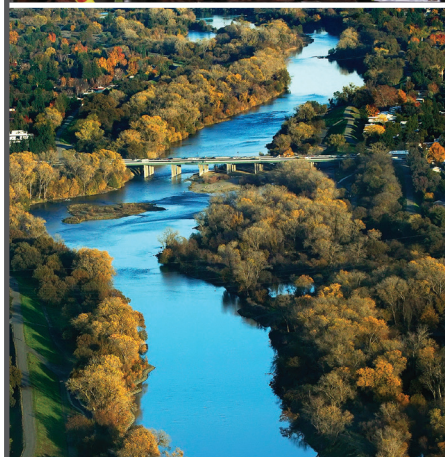
In a city bounded by two rivers, the American and the Sacramento, recreation tops the list for outdoor activities with hundreds of miles of waterways, 2,000 acres of city parks, more than 50 golf courses, and two nearby lakes.

SHOPPING

Class and chic, antique and unique, vintage and classic, designer threads and local creations are what you'll find in Sacramento. Shopping malls, boutiques and one-of-a-kind shops offer something for everyone.

WINE & BEER

Producing award-winning wines, the Sacramento region and surrounding counties offer 200 wineries, vineyards and tasting rooms. A destination for beer lovers, the craft beer scene has exploded with more than 60 local breweries.



CALIFORNIA'S CAPITAL CITY



THE CITY'S HISTORY BEGAN IN 1839 when Johann Augustus Sutter settled at the confluence of the American and Sacramento rivers. The discovery of gold near Sacramento in 1848 started California's famous Gold Rush, bringing thousands of fortune seekers to the area almost overnight. The city has been on the move ever since, and is now one of the fastest-growing regions in the United States.

AVERAGE DAILY HIGH/LOW TEMPERATURE:

MARCH	67/47
JUNE	89/58
SEPTEMBER	89/59
DECEMBER	55/40

- California became a state in 1850 and Sacramento the state capital in 1854
- Sacramento metropolitan area is home to over 2 million residents
- Sacramento named "America's Most Diverse City" by Time Magazine
- Sacramento named "25 Best Walking Cities" by Prevention Healthy Living Group



AMERICA'S FARM-TO-FORK CAPITAL

The largest agricultural producer in the nation.

No major city in America is more centrally located amid such a vast range of high-quality farms, ranches and vineyards.

Our region has more than 40 farmers markets.

Home to one of the largest California Certified Farmers' Markets in the state and offers the most ethnically diversified market.

70 percent of the region's land is agricultural, forest or other open space with 1.5 million acres of regional farmland and 8,000 acres of boutique farms.

Mediterranean climate produces some of the nation's most diverse and high-quality crops year-round.

CITY OF FESTIVALS & EVENTS

- 2nd Saturday Monthly Art Gallery Walk
- Aftershock
- Annual Raley Field Brewfest
- Antique Fair
- Apple Hill Holiday Season
- Bacon Fest
- Big Crush Harvest Festival
- California Brewers Festival
- California State Fair
- Chalk It Up to Sacramento Festival
- Cocktail Week
- Concerts in the Park
- Courtland Pear Fair
- Earth Fest
- Farm-to-Fork Taste of Summer
- Farm-to-Fork Celebration
- Film Festivals
- Gold Rush Days
- Harvest Festival
- Juneteenth Celebration
- New Year's Eve Sky Spectacular
- Sacramento Beer Week
- Sacramento Fashion Week
- Sacramento Museum Day
- Sacramento Music Festival

MEETING HOTELS

DOWNTOWN

Best Western Sutter House
Citizen Hotel
Embassy Suites Hotel
Holiday Inn Downtown-Arena
Holiday Inn Express
Hyatt Regency
Residence Inn by Marriott
Sheraton Grand

NEIGHBORING DOWNTOWN

Courtyard by Marriott
DoubleTree by Hilton
Fairfield Inn by Marriott
Four Points by Sheraton
Hilton Arden West
Hilton Garden Inn
Residence Inn by Marriot
TownePlace Suites

NEW HOTELS ON THE RISE

Hyatt Centric Downtown
Kimpton Sawyer Hotel Downtown

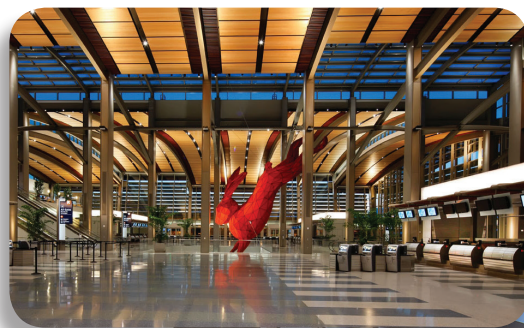
MEETING FACILITIES

Sacramento offers flexible, affordable meeting and event space, including the 384,000-sq.-ft. Sacramento Convention Center, 350-acre indoor/outdoor facilities of Cal Expo, historic Memorial Auditorium, McClellan Conference Center, Golden 1 Center, unique meeting venues, and many full-service hotels.



SACRAMENTO AIRPORT

Sacramento International Airport (SMF) is located only 15 minutes from downtown, offers 130 nonstop flights daily, plus direct flights to countless more. Ten major airlines and regional carriers feature a diverse schedule to fit virtually any travel plans. Terminal B is the first airport terminal to achieve LEED® Silver status. SMF is ranked among the top airports in the country for customer satisfaction, offers free Wi-Fi and showcases local restaurants and retailers.

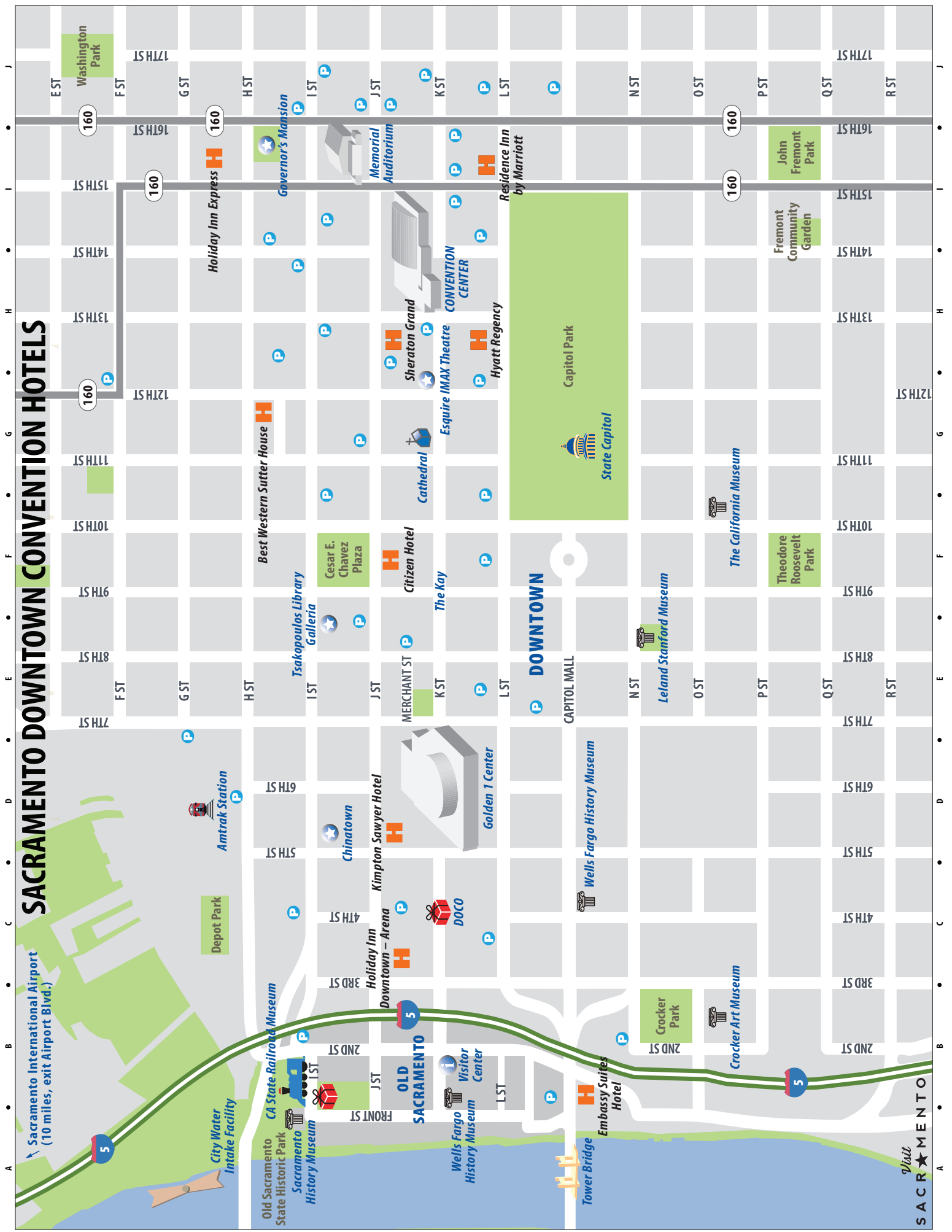


AIRLINES SERVICING SMF

Aeromexico	Horizon
Alaska Airlines	JetBlue
American Airlines	Southwest
Delta	United Airlines
Hawaiian Airlines	Volaris



SACRAMENTO DOWNTOWN CONVENTION HOTELS



Sacramento International Airport
(10 miles, exit Airport Blvd.)

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