

SACRAMENTO COUNTY
Travel Impacts, 2000-2017p

Total Direct Travel Spending (\$Million)

	2000	2005	2007	2011	2014	2015	2016	2017
Destination Spending	1,861.2	2,312.4	2,537.8	2,532.9	2,727.7	2,811.5	2,864.9	3,077.2
Other Travel*	520.9	638.7	753.4	748.3	767.3	778.2	768.6	792.5
Total	2,382.1	2,951.1	3,291.2	3,281.2	3,495.0	3,589.7	3,633.5	3,869.7

Visitor Spending by Type of Traveler Accommodation (\$Million)

	2000	2005	2007	2011	2014	2015	2016	2017
Hotel, Motel	866.6	1,080.2	1,183.3	1,103.5	1,264.2	1,336.1	1,385.4	1,506.2
Campground	9.3	10.7	12.9	13.7	13.1	13.2	13.3	14.0
Private Home	448.9	582.5	648.3	701.2	712.0	715.4	716.8	758.7
Vacation Home	15.1	19.8	21.6	22.7	23.4	23.9	24.2	25.1
Day Travel	521.4	619.2	671.6	691.8	715.0	723.0	725.2	773.3
Total	1,861.2	2,312.4	2,537.8	2,532.9	2,727.7	2,811.5	2,864.9	3,077.2

Visitor Spending By Commodity Purchased (\$Million)

	2000	2005	2007	2011	2014	2015	2016	2017
Accommodations	224.7	279.9	314.0	259.6	326.0	358.6	384.2	434.4
Food Service	454.7	591.1	641.8	678.7	736.0	775.3	808.4	869.9
Food Stores	58.9	74.6	80.5	86.3	90.6	94.0	93.8	96.2
Local Tran. & Gas	299.6	429.4	510.9	535.8	531.3	504.6	478.5	529.5
Arts, Ent. & Rec.	348.6	407.6	423.1	404.2	437.4	449.9	459.9	484.8
Retail Sales	299.6	324.8	334.1	327.8	343.6	352.1	353.6	367.0
Visitor Air Tran.	175.1	205.0	233.3	240.5	262.8	277.1	286.6	295.4
Total	1,861.2	2,312.4	2,537.8	2,532.9	2,727.7	2,811.5	2,864.9	3,077.2

Industry Earnings Generated by Travel Spending (\$Million)

	2000	2005	2007	2011	2014	2015	2016	2017
Accom. & Food Serv.	247.5	340.2	390.2	370.7	430.7	462.5	508.3	551.6
Arts, Ent. & Rec.	126.5	164.5	187.8	178.1	224.1	247.2	270.3	312.1
Retail**	46.7	58.0	62.8	56.0	61.5	65.0	67.0	71.4
Ground Tran .	34.9	42.6	45.8	45.5	53.9	59.1	63.9	71.6
Visitor Air Tran .	10.9	13.3	18.0	16.9	20.7	22.8	19.0	22.5
Other Travel*	66.0	57.0	70.3	65.5	78.1	87.1	83.7	83.9
Total	532.5	675.7	774.9	732.7	869.0	943.7	1,012.2	1,113.1

Industry Employment Generated by Travel Spending (Jobs)

	2000	2005	2007	2011	2014	2015	2016	2017
Accom. & Food Serv.	13,070	14,910	16,110	14,970	16,480	16,590	16,980	17,870
Arts, Ent. & Rec.	5,530	5,860	6,430	7,140	7,070	7,090	7,310	7,680
Retail **	1,890	2,040	2,120	1,890	2,020	2,050	2,030	2,130
Ground Tran	1,280	1,250	1,270	1,140	1,280	1,350	1,380	1,450
Visitor Air Tran	360	270	350	310	350	370	330	360
Other Travel *	2,220	1,540	2,010	1,330	1,400	1,500	1,480	1,600
Total	24,340	25,860	28,300	26,790	28,610	28,960	29,500	31,080

Tax Receipts Generated by Travel Spending (\$Million)

	2000	2005	2007	2011	2014	2015	2016	2017
Local Tax Receipts	55.3	75.7	89.3	80.5	97.2	105.2	110.4	120.4
Loc. Visitor	39.4	55.6	61.6	54.1	67.5	73.1	77.3	85.4
Loc. Business or Emp.	15.9	20.1	27.7	26.3	29.7	32.0	33.1	34.9
State Tax Receipts	99.7	133.5	149.6	153.2	157.8	156.7	153.0	159.8
St. Visitor	80.1	108.1	121.7	127.0	126.5	123.5	119.4	125.0
St. Business or Emp.	19.6	25.4	27.9	26.3	31.3	33.1	33.6	34.8
Local & State Tax Receipts	155.1	209.1	238.9	233.7	255.0	261.8	263.5	280.1

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other California visitor destinations and travel arrangement services.** Retail includes gasoline. Local tax receipts include transient occupancy taxes, sales taxes, and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses. State tax receipts include sales tax payments and motor fuel tax payments of visitors, and the income tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

Historical revisions have been made on prior years based on the availability of revised source data for cities and counties throughout the state. Economic impacts are based on visitor trips which are defined as trips taken by individuals that stay overnight away from home, or travel more than 50 miles one way on a non-routine trip, as defined by the California Tourism Marketing Act.