

**SALISBURY**  
**ROWAN COUNTY**  
*Authentic North Carolina*

**SALISBURY-ROWAN COUNTY CONVENTION & VISITORS BUREAU**  
204 E Innes Street, Ste. 120, Salisbury, NC 28144  
800-332-2343 • 704-638-3100 • FAX 704-642-2011

**Name:** Public Art Committee

**Date of Meeting:** May 9, 2016

**Committee Chair:** Barbara Perry

**Date of Next Meeting:** September 26, 2016

---

**Committee Members Attending:** Lynn Raker, Barbara Perry, Sue McHugh, Doug Black, Judy Kandl, Jenn Selby, Kelly Feimster, Anne Scott Clement, Jane Creech, Gretchen Witt, Karen Alexander

**Tourism Staff:** Lesley Pullium

**Guests:** Amy Parsons

**Not Attending:** Evelyn Medina, Henry E. Jackson, Janet Gapen, Janie Allen, Justin Dionne, Karen Hurst, Paula Bohland, Raemi Evans

---

Barbara Perry called the meeting to order.

Amy Parsons introduced herself as the art teacher at Shive and Rockwell Elementary schools.

Perry shared corrections for the presented minutes. Diane Hundley is no longer on the committee and Karen Hurst and Janet Gapen should just be notified of the meetings, not included as a members on the minutes.

Motion: Doug Black made the motion for the approval of the minutes with corrections.

Second: Jenn Selby

Motion: Approved

### **Rain Works Project**

Parsons shared a project with the committee called Rain Works Art of Salisbury, which was originally developed in Seattle, Washington. The artist would spray a solution on stencils on the sidewalks of downtown to create various images. Parsons suggested some fourth graders from

Shive Elementary participate in the project and create artwork along the streets of Salisbury. A graphic designer will be involved to help create high-quality resolution images. The spray solution is somewhat expensive, but Rockwell Elementary is working on getting the stencils for free. The goal is to create five total designs and the artwork would last about two to three months. The images are only visible when it rains or if water is applied. The hope is to have the project ready to begin in the fall, which will be the 10<sup>th</sup> anniversary of Shive Elementary. Mayor Alexander stated that Salisbury Now and Moment with the Mayor can highlight the positive highlights of the project. The committee agreed that an identifying marker should be included with the image to recognize Shive Elementary students as the artist, and possibly include a City of Salisbury seal.

Motion: Anne Scott Clement made the motion for the approval of the concept behind the Rain Works Art of Salisbury project.

Second: Doug Black

Motion: Approved

### **Budget**

Lynn Raker reviewed the current PAC budget with the committee, including an itemized list to identify where the total revenue came from. The total expenses are \$61,530 to-date. Some projected expenses are expected through the end of the fiscal year, including the George Washington sculpture at \$15,000. There was a total of \$4,000 donated by Carl Rimer and \$10,000 provided by the CVB's arts funding. The funds from the CVB were already allocated for the purchase of public art. The PAC will begin next year without a deficit. Barbara Perry suggested the committee give funds to the Rain Works Art of Salisbury project.

Motion: Doug Black made the motion for the approval of providing up to 50%, not to exceed \$300, of the cost for the Rain Works Art of Salisbury Project.

Second: Jane Creech

Motion: Approved

Motion: Judy Kandl made the motion for the approval of the Rain Works Art of Salisbury concept as an ongoing partnership with Rowan-Salisbury schools.

Second: Jenn Selby

Motion: Approved

### **Other Business**

Perry announced this is Lynn Raker's last meeting and an overall "Thank You" for all the hard work put into the PAC committee. Jane Creech presented Raker with a piece of pottery as a parting gift.

Karen Alexander shared that Lynn Raker was asked to complete an application for a national award from the US Congress of Mayors. In the interim of hearing back, a different notice was received from the Central Carolina Council of Governments about another opportunity on a regional basis. Raker also completed the application for the CCCG opportunity and a notice was recently received announcing the PAC as a winner. The award focuses on enhancing the cultural aspects of Salisbury. In addition, the PAC is still in the running for the national award as one of three top cities.

### **Cornwallis Marker**

Gretchen Witt stated the Cornwallis marker is up and installed. The revised History and Art Trail Brochure will include the updated information on the marker. Witt and Perry met about having a reception at the Rowan Public Library, but decided not to since other markers haven't received one and in order to save extra funds.

The next potential marker on the list is the Princess Theater, one of the first African American Theaters in North Carolina, opened in 1913 on East Fisher Street. Witt is currently conducting research to find out more information about the theater. Karen Alexander volunteered to reach out to the new editor of the Star of Zion to inquire about various archives. The committee agreed it is important to pursue the Princess Theater marker.

### **History and Art Trail Brochure**

The committee discussed changing the cover picture of the History and Art Trail Brochure. One possibility is the bell tower since it is very recognizable. The History and Art Committee will narrow down the remaining plaques and have a complete list for the next meeting.

### **Sculpture Show Brochure**

Raker shared the up-to-date Sculpture Show brochure with the committee and discussed the various chosen locations for each sculpture. In addition, the planters and plants have been placed along Hogan's alley and benches will soon be installed. Alexander commented that Henry Jackson shared positive comments from the artists about feeling honored to have the artwork displayed in Salisbury. Perry stated the artists also made comments about how Salisbury is the only community in the area that helps with the installation of sculptures. In addition, there are six communities that produce shows based on the Salisbury Sculpture Show.

There were no questions. The meeting was adjourned.

Respectfully submitted by:  
Allyson Teague, SRCCVB Office Assistant