



SALISBURY-ROWAN COUNTY CONVENTION & VISITORS BUREAU
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Name: Rowan Arts Council Board

Date of Meeting: October 6, 2015

Board Chair: Edward Norvell

Date of Next Meeting: December 1, 2015

Board Members Attending: Edward Norvell, Anne Scott Clement, Cindy Morgan, M.J. Sims-Maddox, Robert Jones, Cheryl Goins, Davis Cooke

Tourism Staff: Lesley Pullium

Not Attending: Josh Wainright

Edward Norvell called the meeting to order at 6:09 PM.

Motion: Anne Scott Clement made the motion for the approval of the September 1st, 2015 minutes, with corrections.

Second: Robert Jones

Motion: Approved

Grassroots Grant Program

Anne Scott Clement stated \$29,991 was allotted by the North Carolina Arts Council for this year's Grassroots Grant Program. The eligibility amounts depend on the tier the organization falls under. Tier One organizations are 501c3 where their primary business is arts. This tier qualifies for any amount requested. Tier Two organizations are non-profit groups that include an art component. This grant only covers artistic support. Tier Three organizations are governmental groups whose primary focus are not art related and not covered in general operating budget but has an art component. This grant can include funds not only for artistic support, but for the program itself. Each organization was scored based on the grant report and criteria required for grant application. Some notations were made as critiques for the applicants so they could be better prepared in the future. Clement directed the Board's attention to copies of the grant applications for closer review.

The recommendation from the Grassroots Grant panel is to offer the Concert Choir \$1,000, Lee Street Theatre \$5500, Piedmont Players \$5500, Blues and Jazz \$6,000, Rowan Helping Ministries \$1750, Rowan Parks and Recreation \$1,000, Sculpture Show \$8250, and Human Relations Council \$1,000. The SRCVB staff will send out the Grassroots Award letters.

Motion: Anne Scott Clement made the motion to accept the recommendations of the Grants Review Panel as presented.

Second: Davis Cooke

Motion: Approved

Financials

Cindy Morgan, Treasurer, presented the financials for the group. From the county, \$24,692 was received and \$12,187.50 was received from the city. Morgan directed the Board's attention to the total income, disbursements, and administrative expenses. Norvell expressed that one good thing is the allocations for the coming year have increased a bit.

Other Business

Morgan reminded the group that ACD Grants are due on November 1st.

There were no questions. The meeting was adjourned.

Respectfully submitted by:
Allyson Teague, SRCCVB Office Assistant