



SALISBURY-ROWAN COUNTY CONVENTION & VISITORS BUREAU
204 E Innes Street, Ste. 120, Salisbury, NC 28144
800-332-2343 • 704-638-3100 • FAX 704-642-2011

Name: Capital Committee

Date of Meeting: September 14, 2016

Committee Chair: Mark Lewis

Date of Next Meeting: October 12, 2016

Committee Members Attending: Mark Lewis (Chair), Paula Bohland, Whitney Wallace and Thad Howell

Tourism Staff: James Meacham, Lesley Pullium, Tara Ludwig, Melissa Murguz, Stephanie Centeno, Allyson Teague

Not Attending: Tony Shaw, Janet Gapen, Shannon-Stewart Hill

Mark Lewis called the meeting to order at 11:15 AM.

Chairman Lewis called for a motion to approve the minutes from the last meeting.

Motion: Thad Howell made the motion for the approval of the minutes.

Second: Whitney Wallace

Motion: Approved

Wayfinding Signage-Report

James Meacham reported to the Capital Committee on the updated Phase II for the Salisbury Wayfinding Signage System. The committee and Meacham reviewed each location and sign and noted a few changes for consideration. Additionally, Meacham reported that NCDOT approved all but 3 signs and the signs not approved only need minor changes for approval. It was also noted that exit ramp directional signage off of I85 can be included and will be permitted by NCDOT, a great accomplishment for the community.

The committee requested that the few changes noted during discussion be applied to the system and that the system designer, Buzz Bizzell, attend the October meeting and present the final plan to the Committee for approval. Upon committee approval Meacham, Lewis and Bizzell would present the plan to City Council for final approval.

Hogan's Alley Report

Downtown Salisbury Director, Paula Bohland provided an in-depth presentation to the Capital Committee regarding the completion of Hogan's Alley on North Main Street next to Sweet Meadow Café. Bohland went over all the design changes that occurred to the alley, closing it for pedestrian use only, in addition to the scape improvements through, benches, planters and public art. Additionally, Bohland presented the committee with images of the new archway that was installed at the Main Street entrance. Bohland thanked the CVB for their investment in Downtown Salisbury.

Rail Walk Project

Meacham provide the committee with a full update on the Railwalk Development Project. Meacham first reported that the CVB Board of Directors entered into a purchase option agreement for the Rouzer Building located on Kerr Street next to the Emporium. The Board also ordered a phase 1 environmental study to occur before the purchase would close.

Bill Burgin and Meacham will present the findings to the CVB Board at noon on September 14th. In summary the phase 1 found no record or history of incidents on site, but did identify 4 off site locations within 500 feet of the property that could potentially cause contamination to the soil on the Rouzer property. The CVB Board will be asked to consider next steps in the purchase process.

It was reported that CVB sought design, engineering and architectural services from 4 vendors for the design work in the Railwalk district. Of the 4 requests 3 proposals were submitted. They were from Smith Group, Ramsay, Burgin, Smith and Bizzell Design.

After the committee reviewed the proposals it was determined that a combination of services from Ramsay, Burgin and Bizzell Design best matched the needs of the CVB. Meacham was asked to speak to both groups and request them to resubmit based on combined services.

Motion: Thad Howell made a motion to seek a combined services agreement between Ramsay, Burgin and Bizzell Design for the Rail Walk
Second: Whitney Wallace
Motion: Approved

Capital Budget Report

The committee reviewed the Capital Committee budget and financials as of September 13, 2016. The 5 year budget, pro forma and tax revenues received to date were all discussed and reviewed. The financials were agreed upon by consensus.