

EQUESTRIAN PARK SALT LAKE COUNTY

3rd Quarter Report for the Salt Lake County Equestrian Park and Event Center

October 2016



Salt Lake County Fair Highlight of 3rd Quarter Events

The Salt Lake County Fair featured fun for all ages during its four-day run August 17th – 20th. In addition to the popular demolition derby, there were carnival rides and games; a monster truck race; 4-H competitions; concerts, arts and craft displays; a live bear show;



petting zoo; commercial vendors and various food outlets. Estimated attendance was 25,000. Opening night featured the Fair Appreciation Concert with country recording artist Darryl Worley and special guest Stephanie Quayle. Attend-

ance was around 1,500. About 1,000 people attended the Monster Truck event and over 5,000 for the two Demolition Derbies.

Visit Us At

www.saltlake-equestrian.com



In This Issue

- Employee of the Quarter
- Fair Photo Array
- Events
- Sales



SALT LAKE COUNTY
EQUESTRIAN PARK
& EVENT CENTER

A SALT LAKE COUNTY FACILITY

John Wesley Named Employee of the Quarter

Event Manager John Wesley was selected as the Employee of the Quarter



by members of the Employee Action Committee. John has been with the Equestrian Park for less

than a year, but has proven to be a valuable asset to the team. John is very familiar with the Equestrian Park having served on the Fair Board for a number of years. He was part of the University Extension Service that held many 4-H and livestock programs at the Park, as well. He lives in West Jordan.



3rd Quarter Sales

July

- Samoan Youth Multi-Cultural Celebration
- 4-H Extension Fair Preview Show
- Karissa Hendricks
- Rad Canyon BMX
- Utah Paint Horse Club
- Wasatch Agility
- All Breed Horse Show
- Los Reyes Del Carril Match Race
- Fowl-minded Duck Call Contest

August

- Utah Valley Arabian Horse Show
- Wasatch Gem Show
- Utah Paint Horse Club

September

- Krakens Ultimate Frisbee Club
- Utah High School Mixed Ultimate Frisbee Tournament
- ZD Roping
- Rocky Mountain Professional Rodeo Assoc.
- Intermountain Snowmobile Show
- Utah Barrel Racing 2016 & 2017
- Utah Mounted Thunder
- Los Reyes Match Race
- City Church Fall Carnival
- GULL Lacrosse Girls Tournament
- Barrel Buddies Jackpot Races
- Barrel Buddies Winter Nights
- Barrel Buddies Winter Nights 2017

Fund Raiser, Fiber Arts and Fowl-minded Duck Call Contest Adds Diversity to 3rd Quarter Events

While the Salt Lake County Fair took up much of the month of August, the Park still had several events before and after. The **Utah All Breeds Horse Association, Los Reyes Del Carril Match Race and Concert, Wasatch Horse Show Association, the Utah Horse Club “Back to Basics”** event and a private event kept crews busy in July.

In early August, the **Samoan Youth Multicultural Celebration** took place at the Park, sponsored by the Samoan American Pacific Islander Association. The Park hosted for the first time the **Foul-Minded Duck Call Contest**.

Following the Fair, the Park featured the **Great Basic Fiber Arts Fair**, as well as a fundraiser (**car show**) for children with brain disorders.

In September, events included the **Utah Painted Horse Club, All Breed Horse Show, Utah Polo Club, the IALHA National Andalusians Show, Utah Pheasant Society, Wasatch Horse Show Association, Krakens Ultimate Frisbee Club, Los Reyes Match Race** and the

North American Dog Agility Council.

On-going club nights and meetings included **4-H Club, Jr. Livestock Board, South Oquirrh Hills Club Nights, US-WRCA District #1 Meeting, Utah Avalanche Soccer Club, Barrel Buddies Club Nights, 7-11 Riding Club, Barrel Buddies Club Night Wednesday, 7-11 Club Nights, Maverick’s Riding Club, Utah Barrel Racing Assoc. Jackpot, 4-H Horse Shows** and **Utah Hunter Jumper.**

S.O.A.R.

FAIR PHOTO GALLERY



SMG is a worldwide leader in public facility management and hospitality services. Since 1977, SMG has contracted with 230 facilities around the world. The Salt Lake County Equestrian Park has been part of the SMG family since 2014.

www.smgworld.com