

EQUESTRIAN PARK

1st Quarter Report for the Salt Lake County Equestrian Park and Event Center

April 2017



Photo: Joe Masnica

Style & Grace Highlights of Arabian Horse Show

The **Arabian Horse Association** hosted an event at the Park the end of March, wrapping up a busy first quarter for facility staff. Equestrian-related events and meetings included: **Jr. Livestock Board Meeting, Utah Valley Chariot Races, Utah Barrel Racing Association Jackpots, ZD Roping (x2), Barrel Buddies Winter Nights (x2), Utah Mounted Thunder, 4-H Club Meetings (x2), From the Heart Performance Horses Winter Series (x2), UBRA Business Meeting, Salt Lake County Fair Livestock Meeting, Caballerangos Unidos Rodeo & Concert, Utah Horse Expo, Wasatch Horse Shows and USWRCA District 1 Meeting .**

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If you have questions or comments about this publication, contact the Director of Communications at: gaylis.l@saltpalace.com





Equestrian Park to Introduce *The Whicker*

*Monthly Newsletter to Make Its
Debut in May*

“Whicker” is another word for whinny, neigh or nicker. It’s horse talk, essentially, and that’s the idea behind this newsletter. We want to talk about our great facility, patrons and friends. There are many exciting changes on the way and we want you to stay informed, be part of the dialogue and help us reach our potential as a park that serves our diverse clientele. If you have a story idea, or would like to be added to the mailing list, contact us at:

EP-Front@saltlake-equestrian.com



Upcoming Capital Improvements for 2017

Two improvement projects at the Park are moving forward. The projects include construction of attendant booths and development of RV parking at the facility. We will provide further information and a timeline for construction as we work with Salt Lake County.

Visit Us At

www.saltlake-equestrian.com



Contact Us

EP_Front@EquestrianPark.com

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Snowcapped mountains provide a stunning backdrop for racehorses exercising on one of the Park’s walkers.

1st Quarter Sales

January

- Premier Equestrian Presents Linda Parelli Master Class
- UBRA Business Meeting
- Utah Quarter Horse Racing
- Utah Quarter Horse Association
- Barrel Buddies Club Nights (x2)
- Salty Dogz Agility Club of Utah
- Utah Barrel Racing Association Jackpot (x4)
- Wasatch Horse Shows
- Gathering of the Tribes Lacrosse
- 7-11 Riding Club (x2)
- Rocky Mountain Professional Rodeo Association
- 4-H Meetings & Club Nights
- Arabian Horse Association of Utah
- Animal Assisted Healing Center
- From the Heart Performance Horses (x2)
- Caballerangos Unidos Rodeo and Concert

February

- Oldies Rock & Roll Radio Production Carvention III
- Feathered Horse Classic West
- Rose Ranch Early Show
- Utah Barrel Racing Association Jackpot
- Children of the Earth "Ride the Brain Wave"
- South Jordan Summerfest Parade Staging, Parking & Fireworks

March

- Utah Arabian Horse Club
- Utah Mounted Thunder Club Nights
- Utah Paint Horse Show
- Summer LulaFest
- 4-H Horse Show
- USWRCA District One Meetings (x3)
- City Church Up & Away Eggstravaganza
- PES Racing
- Utah Heavy Athletics

Events (continued from Page 1)



Mascots from Various Sports Teams Show Off Their BMX Racing Skills.

The Equestrian Park is not just about horses. The diversity of events continues to grow as other sport organizations look to the Park as a venue. Plus, the Park offers great spaces for concerts, tradeshow or meetings. Non-equestrian events included: **Rad Canyon BMX racing, Jordan World Circus, Animal Assisted Healing Center, Carvention III and the Gathering of Tribes Lacrosse Tournament.**



Riders Young and Old Love the Thrill of Competition

Employee Action Committee Selects Projects for 2017

The Employee Action Committee, made up of employees from the Equestrian Park, South Towne Expo Center and Salt Palace Convention Center has selected community involvement projects for 2017.

Projects and beneficiaries are selected from a list of recommendations. Typically, there are three to four projects that require on-site participation, usually one per quarter. The committee also spearheads various donation drives and selects several community partners who receive products left over from events.



Red Cross Blood Drive at the Salt Palace
May 10th 10:00 a.m. to 3:00 p.m.



Spring Clean-up at Camp Cloud Rim to benefit Girls Scouts of Utah, June 15



Department of Natural Resources Campground Repairs: TBD (late summer)



Refugee Professional Engagement Day and Clothing Drive: TBD (fall)



Utah Recycling Alliance: TDB

Employee Action Committee Members from EPEC: Mike Terry & Rob Dean



Information Systems Manager for Park Named Employee of the Quarter

Joe Masnica Manages IS for all three SMG/Salt Lake Properties

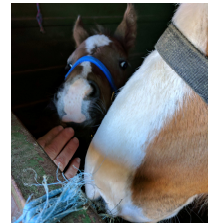
Although his office is located at the Salt Palace Convention Center, Joe is on the road a lot, servicing the Information Systems (think computers, servers and most things technical) for the Equestrian Park, as well as for the South Towne Expo Center. Joe joined SMG less than a year ago, but has proved himself a valuable asset. He was selected the Employee of the Quarter from nominations received by the Employee Action Committee. As such, he received a gift card, certificate and his name will be added to a plaque.

81st Annual Salt Lake County Fair Slated for Aug. 2-5



Mark your calendars for the upcoming Salt Lake County Fair at the Equestrian Park. Headliners and events will be announced soon.!

Park Welcomes Newest Resident



This foal, born a few weeks ago, continues to adapt to its surroundings and human contact...but still stays very close to mom. Foals not yet weaned are allowed to share a stall with mom, but eventually must have accommodations of their own.



SMG is a worldwide leader in public facility management and hospitality services. Since 1977, SMG has contracted with 230 facilities around the world. The Salt Lake County Equestrian Park has been part of the SMG family since 2014.

www.smgworld.com