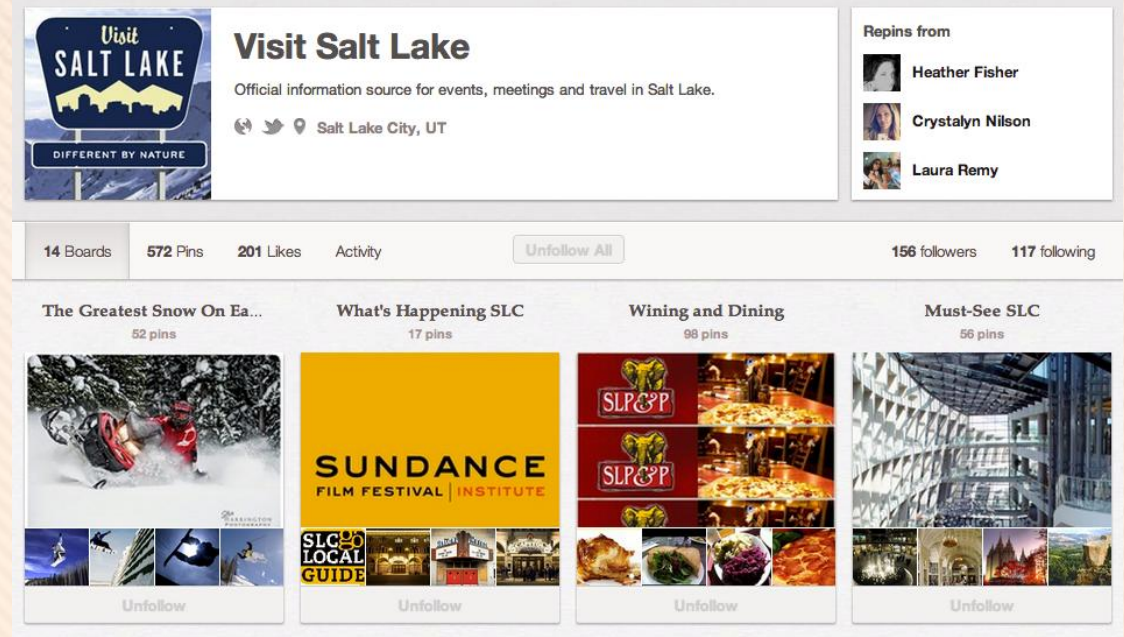

Pinterest For Brands

Katie Kearsley, Community Manager Team Lead



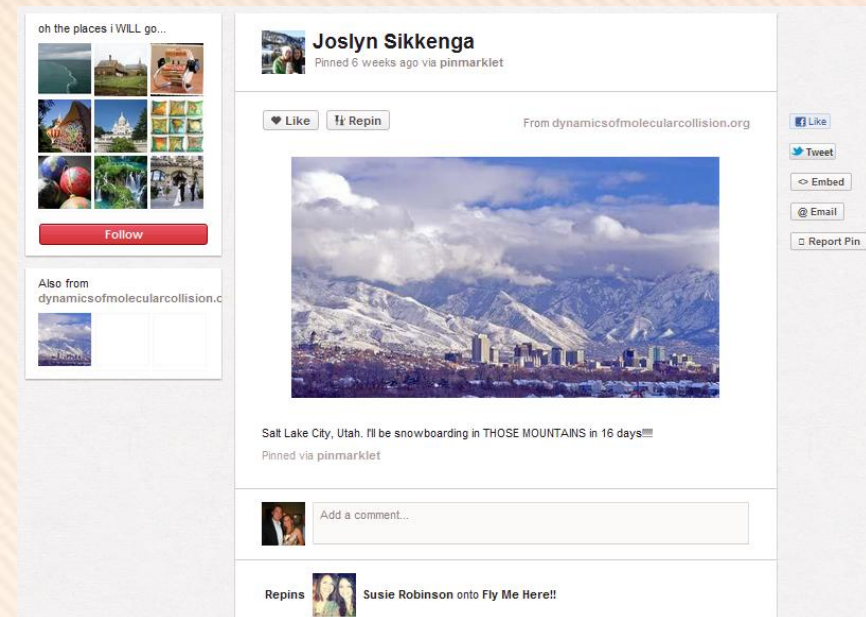
Pinterest Overview

- Pinterest is virtual pinboard that lets you **organize and share compelling images on the web.**
- Pinterest hit **10 million U.S. monthly unique visitors** faster than any independent site in history.
- Brands are using Pinterest to **engage with and expand online communities.**



What Users Can Do

- **Pin** any image from a hard drive or the web to a virtual pinboard.
- **Re-pin** a pin someone else has pinned on his/her own board, similar to an RT.
- **Like** a pin someone else has pinned, similar to a Facebook Like.
- **Comment** on a pin to let a user know what you're thinking.
- **Follow** all of a user's boards, or just a select number of his/her boards.



The screenshot displays a Pinterest interface. On the left, a user's board titled "oh the places i WILL go..." is visible, featuring a grid of various landscape and travel images. Below this board is a "Follow" button and a section titled "Also from dynamicsofmolecularcollision.org" with a small image thumbnail. The main content area shows a pin by user "Joslyn Sikkenga", pinned 6 weeks ago via pinmarklet. The pin is from the website "dynamicsofmolecularcollision.org" and features a large image of a cityscape (Salt Lake City, Utah) with snow-capped mountains in the background. Below the image, the text reads "Salt Lake City, Utah. I'll be snowboarding in THOSE MOUNTAINS in 16 days!!!!" and "Pinned via pinmarklet". To the right of the pin are social sharing options: Like, Repin, Tweet, Embed, Email, and Report Pin. Below the pin is a comment section with a profile picture and the text "Add a comment...". At the bottom, there is a "Repins" section showing a repin by "Susie Robinson onto Fly Me Here!!".

Hot Topics

- Food, Cooking & Dining
- Tourism & Travel
- Style: Fashion, Hair & Makeup
- Fitness
- Weddings
- Home Décor
- Art: Photography & Paintings
- Inspirational Typography



Spring in West Village



Gloria Kim onto NEW YORK



Lake Ontario



The lower cathedral at Sainte-Chapelle.
Photo by Trey Ratcliff



Annie Johnson onto Paris



榛名神社



Yoichi Motoki onto Favorite Places & Spaces

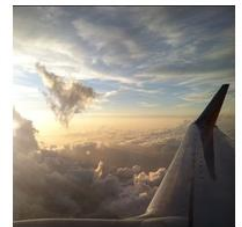


Foods to try in Hong Kong

1 like



Alexandra Brückner onto Bring Me That Horizon



Up in the air

1 repin



Tom Morganelli onto Favorite Places & Spaces



Strelia!



Laura Skinner onto New York Visit 2012

Key Features

- **Content Exploration:** Surf the site aimlessly to discover different kinds of content you may have never thought to seek out.
- **Content Curation:** Create, discover, gather and share the content YOU find relevant, and organize it in a way that makes sense to YOU.
- **Content Control:** How users share, bucket and use the content is completely up to them. There's no hidden agenda, no call for repins, likes or comments – it allows members to truly tap into the core of what social does, connecting people via content.

What Can Brands Do?

- Enhance the brand and product offerings
- Fulfill the brand promise
- Promote the brand's core values
- Curate loosely-related and brand-specific content
- Engage with pinners to build an online community
- Drive traffic to website and other social channels
- Hold visually stimulating contests and giveaways
- Create online catalogs to drive sales and product awareness

What Brands Can Do: Curate Content

- Brands can pin content that is directly relevant to their brand. Saveur Magazine has boards for entertaining, cooking and cooking tools.

SAVEUR Saveur Magazine

Saveur is for people who truly love the culture of food. We're savoring a world of authentic cuisine.

New York, NY

Following

- Leah Dent
- Serious Eats
- Jane Wang

9 Boards 433 Pins 0 Likes Activity Unfollow All 3500 followers 44 following

Menus & Entertaining 30 pins

Drinks & Cocktails 60 pins

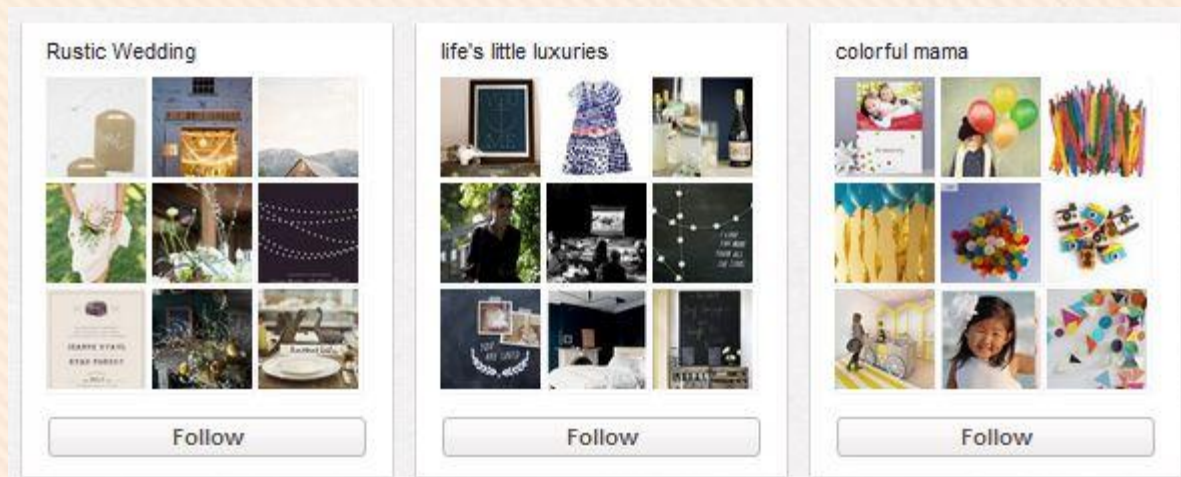
Savory Cooking 156 pins

Desserts & Sweets 65 pins

Unfollow Unfollow Unfollow Unfollow

What Brands Can Do: Curate Content

- **Brands can also pin content that is more loosely related to their brand.** Paper design company Minted pins not only products, but also inspiring images for weddings, dinner parties and holidays such as Halloween. They use Pinterest to support the ideas behind their products.



What Brands Can Do: Engage With Pinners

- Brands can engage with pinners by following them, commenting on or liking their pins, or by re-pinning their content. Des Moines-based home and personal accessories shop Domestica has done an excellent job of engaging users and building a community.

The image shows a screenshot of the Domestica Pinterest profile page. At the top left is the Domestica logo, a stylized flame shape in orange and pink with a small pink flower inside, and the word "Domestica" below it. To the right of the logo is the brand name "Domestica" in a bold, black font. Below the name is the bio: "Spruce Up Your Nest with modern handmade - online shop, too! Accepting consignment apps through our website - please contact us!". Underneath the bio are social media icons for a globe, Twitter, and a location pin, followed by the text "Des Moines, IA".

To the right of the bio is a section titled "Repins from" with three small profile pictures and names: "Irina M", "Michelle Thompson", and "Lindsey Smith".

Below the bio and repins section is a horizontal bar with statistics: "86 Boards", "2921 Pins", "128 Likes", "Activity", a red "Follow All" button, "4631 followers", and "534 following".

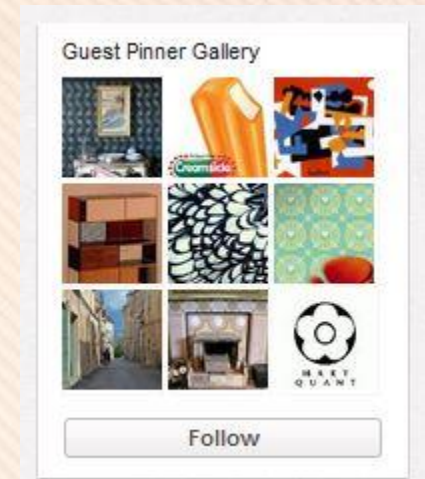
Below the statistics bar are four featured boards, each with a title, pin count, and a grid of pin images:

- Give It! 2011**: 57 pins. The main image shows a red and black fabric item. Below it are four smaller images of various items.
- Wait! I Don't Have A Gift**: 26 pins. The main image shows a colorful quilted blanket with a small figure on it. Below it are four smaller images of various items.
- Mad About Print**: 270 pins. The main image shows a cartoon cat with a green collar and a bowl of food, with the text "I love life!" and "and you should too!". Below it are four smaller images of various items.
- Posters About Bikes**: 24 pins. The main image shows a yellow bicycle. Below it are four smaller images of various items.

Each of the four featured boards has a "Follow" button at the bottom.


What Brands Can Do: Engage With Pinners

- **Invite fans, followers and brand advocates** to participate in a special contributors board, where they pin and re-pin content for your brand.
- **Invite celebrity or well-known pinners** to create their own boards for your brand to drive further engagement and follower growth.










What Brands Can Do: Drive Web Traffic

- Brands can pin content directly from their website to drive traffic. Real Simple does a great job of driving traffic to their website and blog.

Super Bowl Recipes 

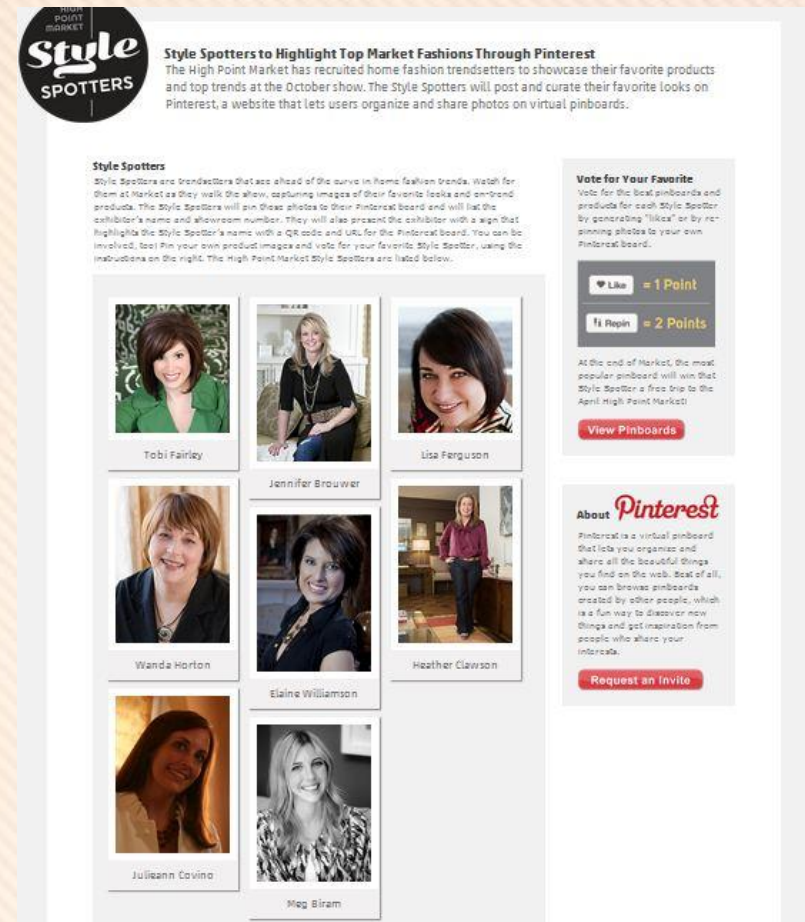
All the recipes you need for a perfect Super Bowl Party.

 **Real Simple** Unfollow **19383 followers, 34 pins**

 <p>Three-Bean Chili with Spring Pesto 7 repins realsimple.com</p>	 <p>Vegetarian Chili with Chocolate 9 repins realsimple.com</p>	 <p>Quick Turkey Chili 6 repins realsimple.com</p>	 <p>Red Bean Chili 1 like 3 repins realsimple.com</p>	 <p>Vegetable Chili with Polenta 1 like 8 repins realsimple.com</p>	 <p>Turkey and Bean Chili 1 like 0 repins realsimple.com</p>
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What Brands Can Do: Contests & Giveaways

- **Best Pinboard:** Users create a pin board under the contest guidelines and brands select the best one.
- **Most Likes/Repins:** Contest entrants create pinboards & specific images for users to like and/or repin. Entrants win based on the amount of likes/repins they receive.
- **Sweepstakes Entries:** Random winners drawn from a pool on entries. People can enter the sweepstakes by repining an image and/or following a brand on Pinterest.



High Point Market Style SPOTTERS

Style Spotters to Highlight Top Market Fashions Through Pinterest

The High Point Market has recruited home fashion trendsetters to showcase their favorite products and top trends at the October show. The Style Spotters will post and curate their favorite looks on Pinterest, a website that lets users organize and share photos on virtual pinboards.

Style Spotters
Style Spotters are trendsetters that are ahead of the curve in home fashion trends. Watch for them at Market as they walk the show, capturing images of their favorite looks and on-brand products. The Style Spotters will pin these photos to their Pinterest board and will list the exhibitor's name and showroom number. They will also present the exhibitor with a sign that highlights the Style Spotter's name with a QR code and URL for the Pinterest board. You can be involved, too! Pin your own product images and vote for your favorite Style Spotter, using the instructions on the right. The High Point Market Style Spotters are listed below.

Vote for Your Favorite
Vote for the best pinboards and products for each Style Spotter by generating "likes" or by repinning photos to your own Pinterest board.

- Like = 1 Point
- Repin = 2 Points

At the end of Market, the most popular pinboard will win that Style Spotter a free trip to the April High Point Market!

[View Pinboards](#)

About Pinterest
Pinterest is a virtual pinboard that lets you organize and share all the beautiful things you find on the web. Best of all, you can browse pinboards created by other people, which is a fun way to discover new things and get inspiration from people who share your interests.

[Request an invite](#)

Style Spotters:

- Tobi Fairley
- Lise Ferguson
- Jennifer Brouwer
- Wanda Horton
- Elaine Williamson
- Heather Clawson
- Julieann Covino
- Meg Biram

What Brands Can Do: Contests & Giveaways

- **Create a legitimate contest** with an official homepage and clearly delineated rules.
- **Create a repinnable image** that followers can repin easily. It should contain the contest and brand names, and should also mention the prize.
- **Support the contest via other social channels**, including Facebook, Twitter, your blog, your website, and more.

What Brands Can Do: Create Catalogs

- Brands can create shareable, online catalogs to display their products in a visually stimulating and easily shareable way.

Nordstrom
We're a fashion specialty retailer of clothing, shoes & accessories. Cust Service: 1-888-282-6060. Social team: Lily, Kent, Katie and Bryan.
Seattle, WA

Repins from
BRIDES
Sarah Lehmann
Ines Feiereisel

33 Boards 619 Pins 2 Likes Activity **Follow All** 13173 followers 1234 following

From Inspiration at Nords... 29 pins
Spring Trend: Nautical Vi... 13 pins
Spring Trend: Prep Club 18 pins
The Nordstrom Thread Bl... 39 pins

Follow Follow Follow Follow

What Brands Can Do: Create Catalogs

- Brands can add price tags to pins to encourage purchase. These pins then appear in the “Gifts” section of the website.
- Shoppers referred by Pinterest are more **10% more likely to make a purchase** than visitors who arrive from other social networks, and they’ll also **spend 10% more on average**.

The image displays a grid of 10 Pinterest pins, each showcasing a different product with a price tag and a user attribution. The pins are arranged in a 3x4 grid, with the last cell empty.

- Pin 1:** Product: TIFFANY Romantic Vintage Inspired Lace Satin by luxebridalcouture, Price: \$89.00, User: Heather Dayton onto wedding.
- Pin 2:** Product: Electroformed Emergence Lampwork Focal Bead by TouchofGlassDesigns, Price: \$60.00, User: Jill Hendrix onto My Style.
- Pin 3:** Product: Ostrich Feather Wedding Hair Accessory, Price: \$89.95, User: Diane Mack onto wedding ideas.
- Pin 4:** Product: Countrytime Bouquet K O Lampwork 7 Beads by koregon on Etsy, Price: \$54.99, User: Kaye Husko onto Love these beads!
- Pin 5:** Product: Zebra And Giraffe Explorer Canvas Art Sale, Price: \$94.95, User: K Mac onto kids.
- Pin 6:** Product: Heart Cut out Sweater super wide cut out by BglorifiedBoutique, Price: \$58.00, User: Kellie Thomasson onto Want To Wear.
- Pin 7:** Product: 2 LOVELY vintage Turquoise BOWLS cafe au lait by RueDesLouves, Price: \$70.00, User: Mary Gleixner onto Products I Love.

Other Brands to Explore: Whole Foods

- **Whole Foods** pins a variety of content that is both directly related to food (i.e. dinner suggestions) and loosely related (i.e. beautiful kitchens).

The image shows a screenshot of the Whole Foods Market Pinterest profile. At the top left is the Whole Foods Market logo. To its right, the profile name "Whole Foods Market" is displayed, followed by the bio "These are just a few of the things we love.....and we love to share them with you." and the location "Austin, TX". On the right side, there is a "Repins from" section listing three users: Elaine Clark-Buskirk, Karen Tara, and Christina Eckert. Below the profile information, there are statistics: "35 Boards", "728 Pins", "9 Likes", and "Activity". A button labeled "Unfollow All" is also present. On the far right, it shows "23263 followers" and "1113 following". The main content area features four boards: "Who wants dinner?!" (51 pins), "Eat Your Veggies" (41 pins), "In Love with Love" (17 pins), and "Sweet Tooth" (107 pins). Each board has a large featured image and a row of smaller thumbnail images below it. At the bottom of each board is an "Unfollow" button.

Other Brands to Explore: Travel Channel

- **The Travel Channel** capitalizes on the hot topic of travel. They have 16+ boards with a variety of destinations, and encourage users to pin and re-pin their content.

The screenshot shows the Pinterest profile for 'Travel Channel'. The profile header includes the brand name 'Travel Channel' with a blue logo, a bio 'Daily surprises, near and far. Your source for travel inspiration and more.', and social media icons for a globe and Twitter. To the right, a 'Repins from' section lists users: Lina Wideasana, Jetsetter, and C C. Below the header, statistics show 25 Boards, 574 Pins, and 69 Likes. A navigation bar includes 'Activity', an 'Unfollow All' button, and follower counts: 10186 followers and 82 following. The main content area displays four boards: 'Daily Escapes' (109 pins) with a waterfall image, 'Natural Wonders' (30 pins) with a mountain landscape, 'Beaches' (60 pins) with a beach scene, and 'We'd Rather Be Here Than...' (18 pins) with a tropical beach. Each board has a grid of smaller images and a follow/unfollow button at the bottom.

Other Brands to Explore: West Elm

- **West Elm** does an excellent job of expanding their following and engaging with users by pinning their own content and repinning the content of others.

The image shows a screenshot of the West Elm Pinterest profile page. The profile header includes the brand name 'west elm' in a dark grey box, the brand name 'west elm' in bold, the tagline 'west elm designs clean, simple products for modern living.', and the location 'Brooklyn, NY'. To the right, a 'Repins from' section lists three users: Centsational Girl, Laura Fenton, and Bright.Bazaar. Below the header, statistics show 32 Boards, 1340 Pins, 345 Likes, and Activity, with a 'Follow All' button. The page also displays 21381 followers and 84 following. The main content area features four board thumbnails: 'Urban Backyards + Outdoor...' (43 pins), 'Stripes' (45 pins), 'House Plants' (27 pins), and 'Color Block' (118 pins). Each board thumbnail includes a grid of representative images and a 'Follow' button at the bottom.

Other Brands to Explore: West Elm

- Matchbook Magazine
- Club Monaco
- HGTV
- Bergdorf Goodman
- Martha Stewart
- Women's Health
- Williams-Sonoma
- The Today Show
- Drake University
- Pretzel Crisps
- Land's End Canvas
- Celebrations.com
- AARP
- Nina Garcia
- Threadless
- Better Homes and Gardens

Questions?





Instagram for Brands

Katie Kearsey, Community Manager Team Lead

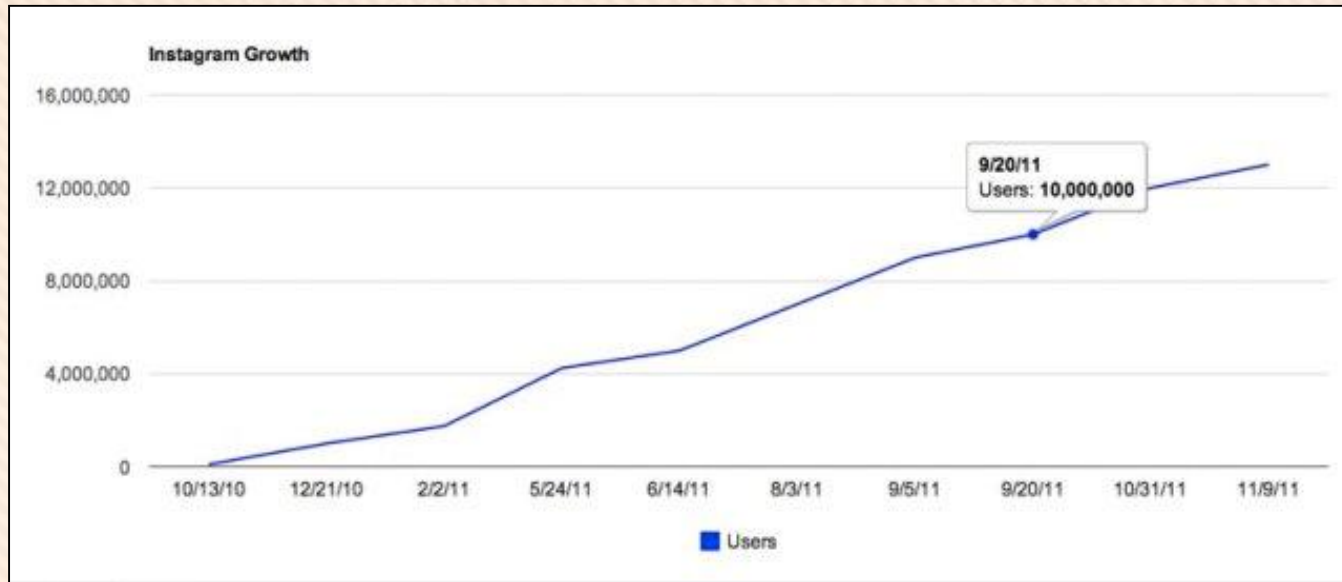


SNAPSHOT OF INSTAGRAM

- Instagram is an easy-to-use iPhone mobile app used to take and share photos.
- Users can snap photos, apply filters and instantly share their photos to social sites like Facebook, Twitter and Foursquare.

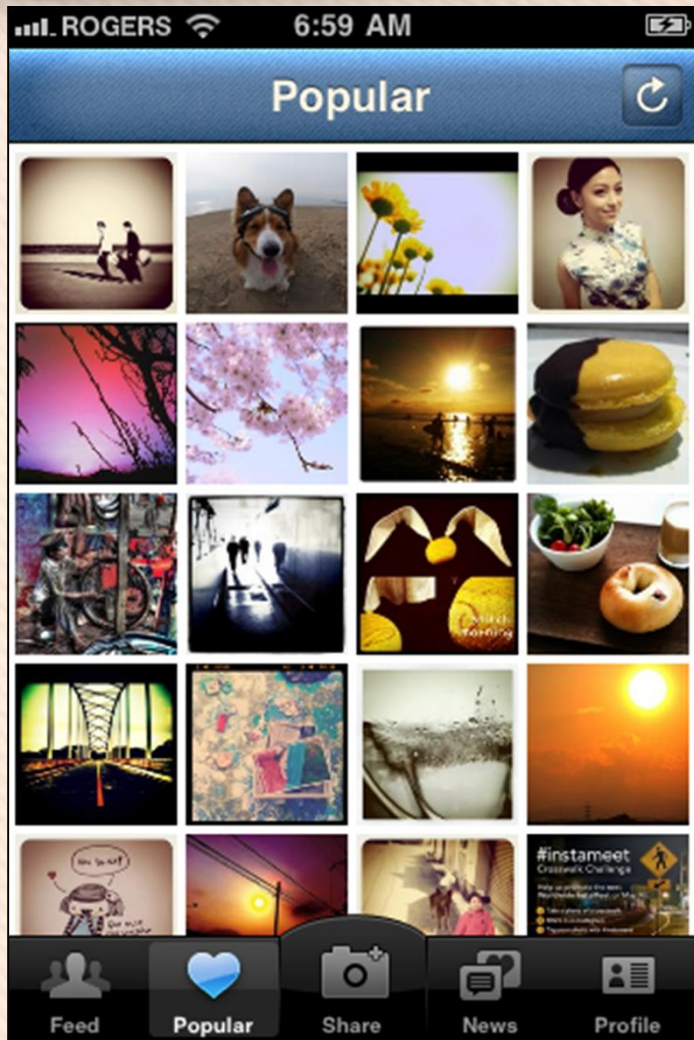


DEMOGRAPHICS



- The first version of Instagram was created in 8 weeks and launched on October 6, 2010
- By December 2011, Instagram reached **13 million users**
- 35% of these users come from the United States

INSTAGRAM OVERVIEW



KEY FEATURES

- **Photo Sharing:** Take photos, add filters and share your photos to different social networks.
- **Content Exploration:** Discover new photos by searching for photo hashtags or by browsing the popular photos section.

WHAT CAN USERS DO?

- Share your photos on a photo-by-photo basis on your favorite social networks
- If you specify a location with your photo, Instagram can check you in on Foursquare
- Use 11 different custom filters to transform the colors, mood, border, and tonality of your photos

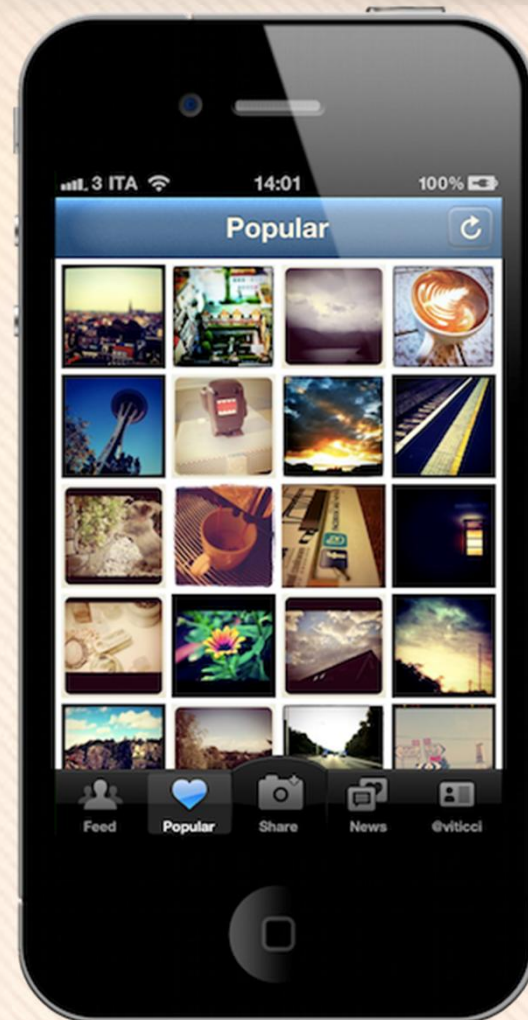


WHAT CAN USERS DO?

- Post appropriate content
- Use filters and try new looks
- Like other images and post your own
- Enter contests
- Participate in hot topics (see next slide) and get discovered from your participation similar to hashtag usage on Twitter

HOT TOPICS

- #instagram
- #iphoneography
- #instagood
- #photooftheday
- #sky
- #love
- #popular
- #cute
- #cat
- #dog
- #sunset
- #me

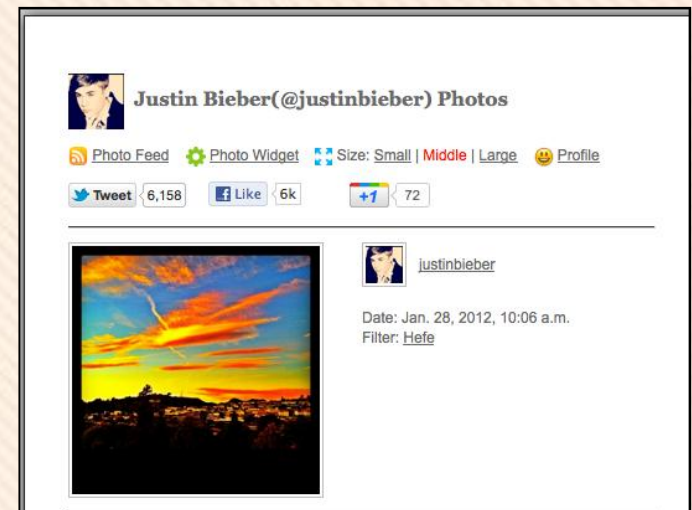
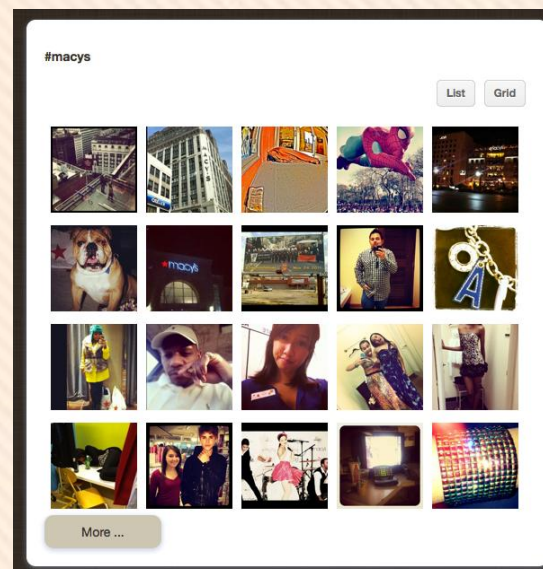
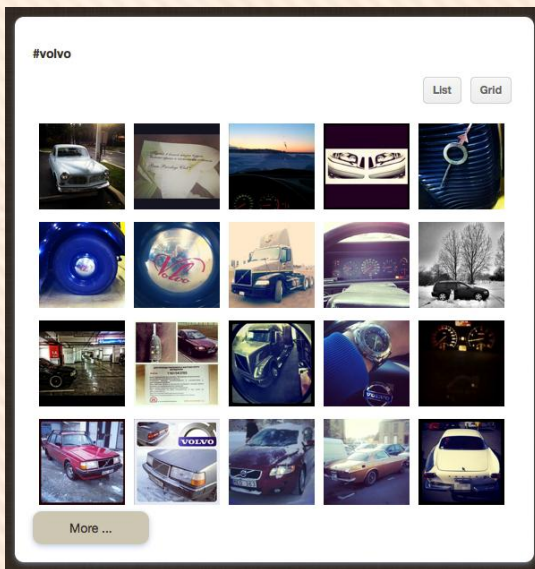


WHAT CAN BRANDS DO?

- **Post interesting images.** Focus less on your branded images and products and instead post lifestyle photos that are visually appealing.
- **Post often, and post consistently.** Don't post photos in massive quantities, but post regularly so followers know what to expect.
- **Engage with users** by @ replying to them and by liking their photos.
- **Have a theme.** Similar to being consistent, a theme throughout your photos helps followers know what to expect and keeps them wanting more.
- **Hold visually stimulating contests and giveaways.** Have users submit photos to a themed hashtag, judge them, and report to celebrate winners.
- **Integrate photos** with campaigns on other networks.

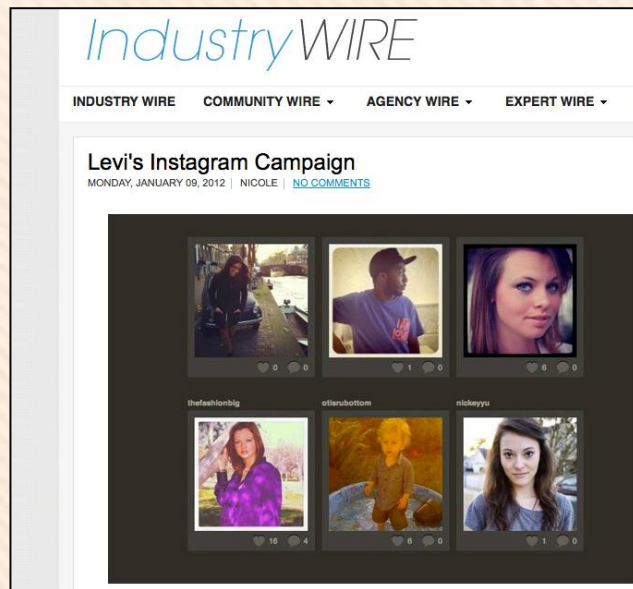
WHAT BRANDS CAN DO: CURATE CONTENT

- Volvo shows their cars, Macy's shows its products, customers and locations, while celebrities, like Justin Bieber, can show their tours and give fans an inside view.



WHAT BRANDS CAN DO: CURATE CONTENT

- Brands can engage their customers by encouraging them to partake in contests, campaigns, and promotions.
 - Levi's used Instagram to find its 2012 models.
 - Nike asked users how they will "make it count in 2012."



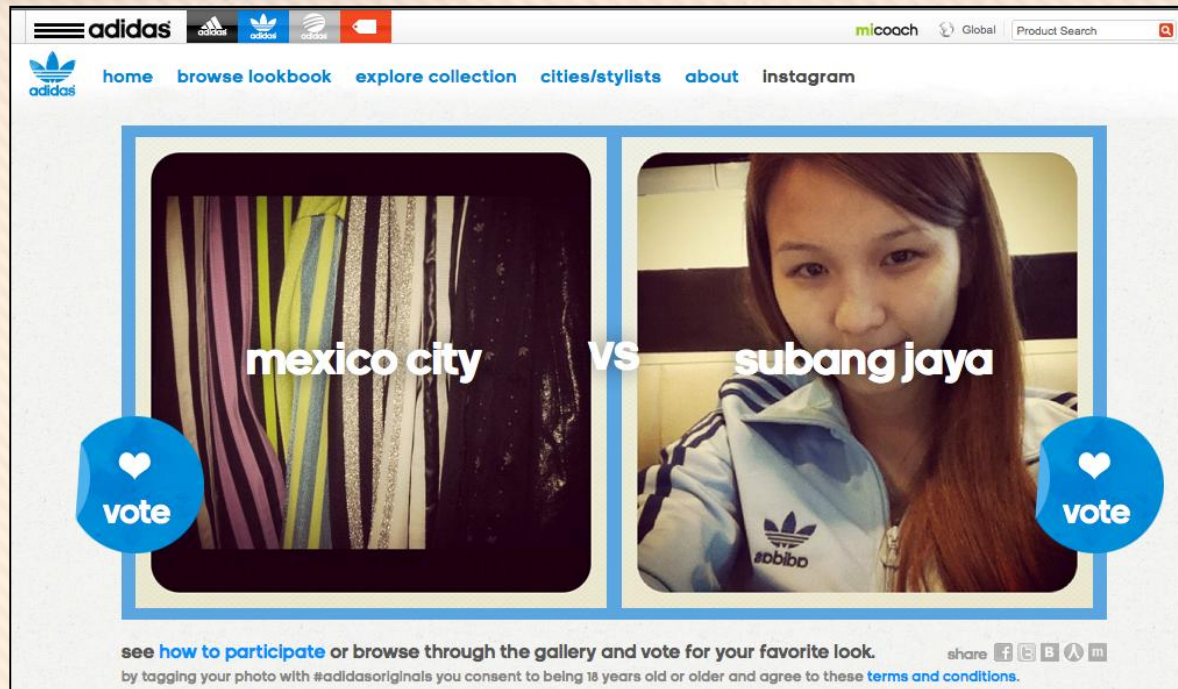
WHAT BRANDS CAN DO: ENGAGE WITH USERS



Brands can engage with users by liking posted images, posting images themselves, and creating contests that ask for user participation.

GE created a contest asking users to post images of GE products that inspired them using #GEinspiredME, picked winners, then awarded prizes.

WHAT BRANDS CAN DO: DRIVE WEB TRAFFIC



- Brands can post content directly from Instagram to their website and other social channels to encourage engagement and drive web traffic.
 - ADIDAS asks users from around the world to post images of their ADIDAS style, and others vote which city has the best style.

OTHER BRANDS TO EXPLORE:: FORD #FIESTAGRAM

Each week Ford announced a new hashtag associated with one of the Fiesta's features. Users could submit photos tagged with "#Fiestagram" + the current week's hashtag to enter.

The best photos were selected to be featured in real-life galleries and digital billboards. Ford gave weekly prizes to those submitting particularly striking images. The final prize was a Ford Fiesta.

Ford
Feel the difference

GOT AN EYE FOR A PHOTO?
GET INVOLVED IN **#Fiestagram**

1 SNAP A PIC
Get creative on your iPhone. Interpret a weekly theme in your own way.

2 Upload and tag it on Instagram
Upload it, Tag it #Fiestagram and share it via Instagram.

3 WIN PRIZES
There's awesome weekly prizes and a Ford Fiesta for the overall winner.

To celebrate all the clever technology in the Ford Fiesta, we've launched a great new photography competition using Instagram.

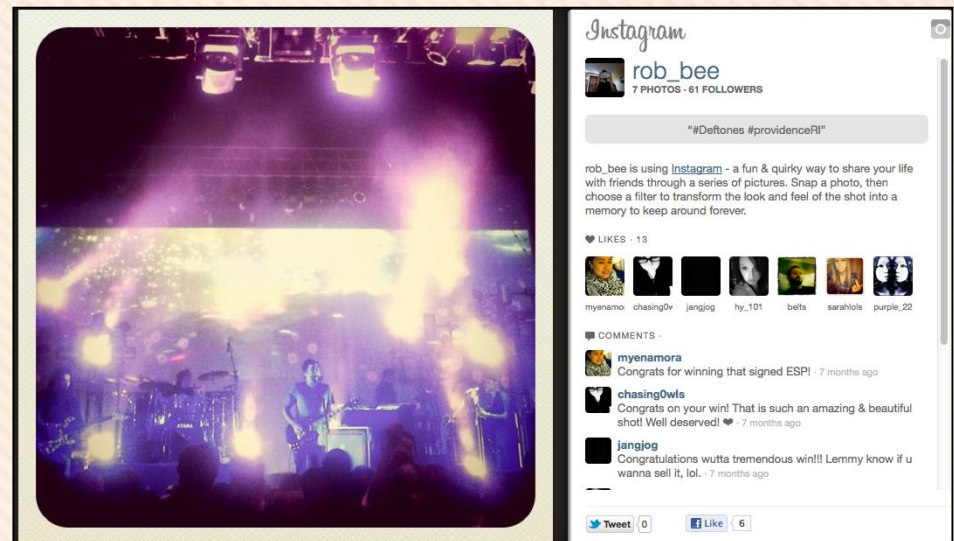
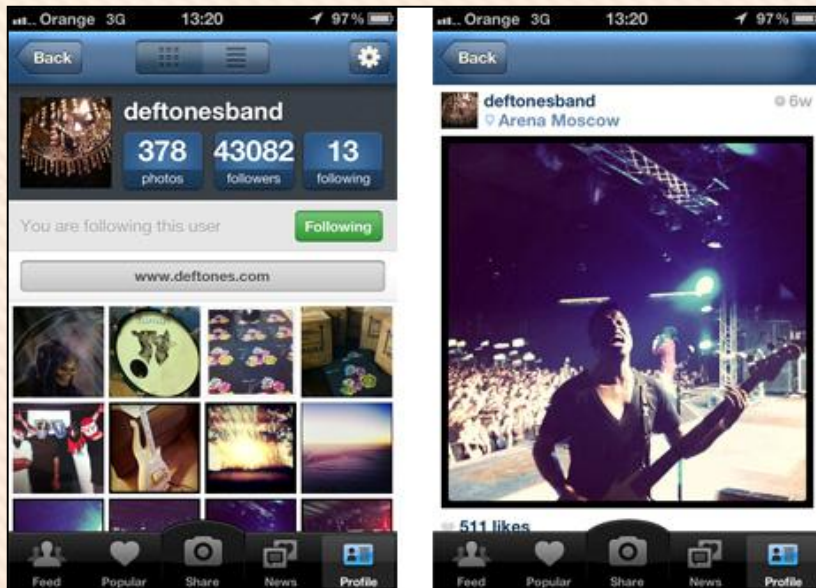
f GET INVOLVED AT:
facebook.com/fordfiesta

Available on the App Store

Instagram

OTHER BRANDS TO EXPLORE: MUSICIANS: DEFTONES

To enter their Instagram contest, the band asks that fans tag photos from the shows including their location. Everyday, one photo will be chosen as the Instagram Fan of the Day, and featured on their Facebook page. At the end of the tour, all of the featured submissions will be entered into a drawing. The grand prize winner will claim a guitar signed by the band, and 5 runners-up will be given a signed vinyl copy of the “Around The Fur” album.



OTHER BRANDS USING INSTAGRAM

- Tiffany & Co.
- Bergdorf Goodman
- Aldo
- Levi's
- Rebecca Minkoff (designer)
- Good Morning America
- Michael Kors
- Red Bull
- Mark Jacobs
- Threadless
- Gucci
- Kate Spade NY
- ABC World News
- Celtics
- Burberry
- NPR
- American Eagle
- Puma
- Pepsi
- MTV
- NH Hotels

Questions?



flickr

For Brands



Flickr Overview

- Flickr is an image and video hosting & sharing community.
- 80+ million unique visitors and 6+ billion images are on Flickr.

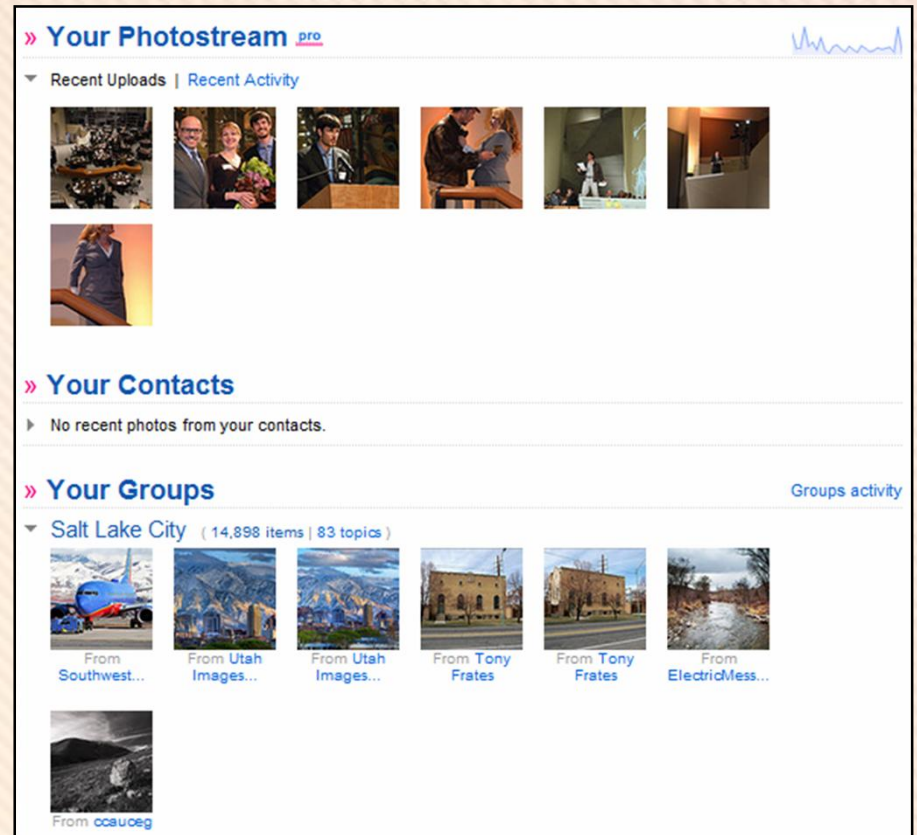
The screenshot shows a Flickr photostream page for a user named 'VisitSaltLake'. The page is signed in as 'VisitSaltLake' and shows a search bar, navigation links (Home, You, Organize & Create, Contacts, Groups, Explore, Upload), and a search bar. The main content area displays a grid of photos. The top-left photo is a large indoor event, likely a conference or meeting. The top-right photo shows three people, two men and one woman, standing together. Below this photo is a placeholder for a title and description, and a copyright notice indicating the photo is public. The right sidebar features a list of photo sets, including '2012 Annual Meeting' (22 photos, 9 views), 'Ski It to Believe It 2012' (40 photos, 31 views), 'Natural History Museum of...' (20 photos, 14 views), and 'Halloween 2011' (27 photos, 580 views). The bottom row shows two more photos: a man speaking at a podium and a man in a hat talking to a woman.

Key Features

- **Content Exploration:** Browse images other users have posted by topic, location, or through Flickr's Explore feature.
- **Content Curation:** Post images that are relevant to you and your brand, with a variety of organization and sharing options.
- **Content Control:** Manage the level of shareability your images have, and distribute them on the via Flickr groups and collections.

What Can Users Do?

- **Upload** your photos to your Flickr photostream for others to see.
- **Favorite** another user's photo to a collection of favorite photos linked to your account.
- **Comment** and let someone know what you think of a photo.
- **Add a contact** to subscribe to a user's latest uploads.
- **Groups** are great for contests and collections on a particular topic.



The screenshot displays a user's Flickr photostream interface. At the top, it says "» Your Photostream pro" with a blue waveform icon on the right. Below this, there are two tabs: "Recent Uploads" (selected) and "Recent Activity". The "Recent Uploads" section shows a grid of photo thumbnails. The first row contains six thumbnails, and the second row contains one thumbnail on the left. Below the "Recent Uploads" section is the "» Your Contacts" section, which states "No recent photos from your contacts." Below that is the "» Your Groups" section, with a "Groups activity" link on the right. The "Your Groups" section shows a dropdown menu for "Salt Lake City" (14,898 items | 83 topics). Below this, there are six photo thumbnails with captions: "From Southwest...", "From Utah Images...", "From Utah Images...", "From Tony Frates", "From Tony Frates", and "From ElectricMess...". At the bottom left, there is another thumbnail with the caption "From ccaucog".

Hot Topics

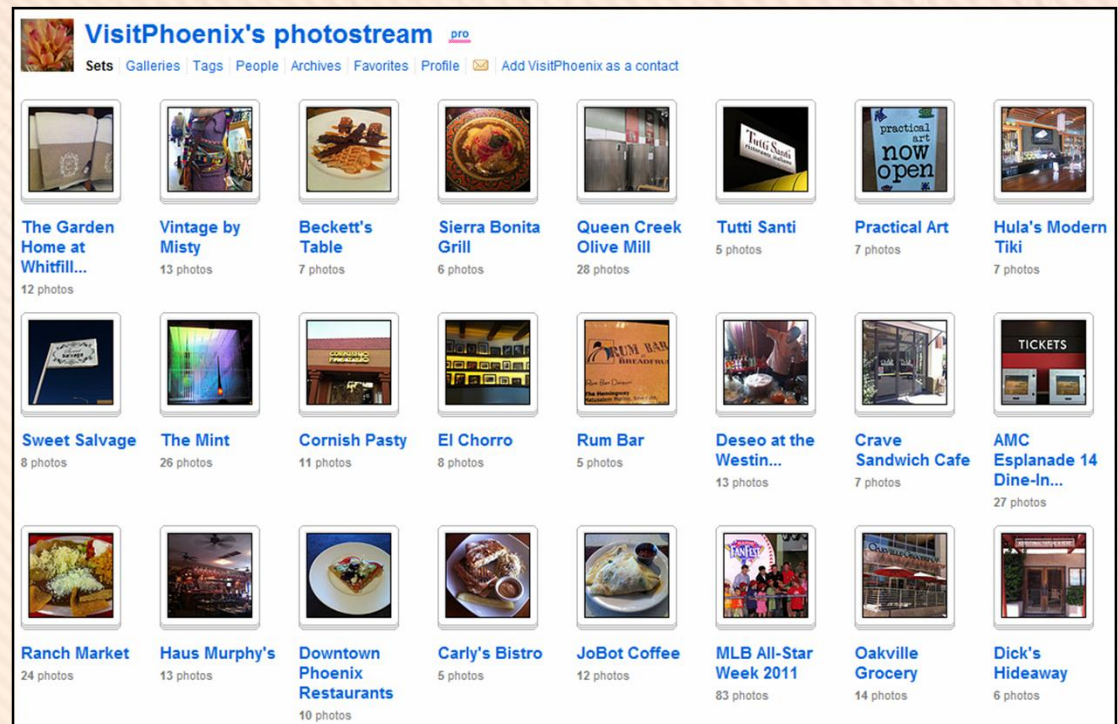
- Art & Portraits
- Tourism & Travel
- Architecture
- Landscapes
- Weddings
- Family Photos
- Flowers & Nature

All time most popular tags

animals architecture **art** asia australia autumn baby band barcelona **beach** berlin bike bird
birds birthday black blackandwhite blue bw **california** canada **canon** car cat
chicago china christmas church **city** clouds color **concert** dance day **de** dog england
europe fall **family** fashion festival film florida flower flowers food football
france friends fun garden geotagged germany girl graffiti green halloween hawaii
holiday house india **instagramapp** iphone **iphoneography** island italia **italy**
japan kids la lake landscape light live london love macro me mexico model museum
music **nature** new newyork newyorkcity night **nikon** nyc ocean old **paris**
park party people photo photography photos **portrait** raw red river rock san
sanfrancisco scotland sea seattle show sky snow spain spring **square**
squareformat street summer sun sunset taiwan texas thailand tokyo toronto tour
travel tree trees trip uk urban **usa** vacation vintage washington **water**
wedding white winter woman yellow ZOO

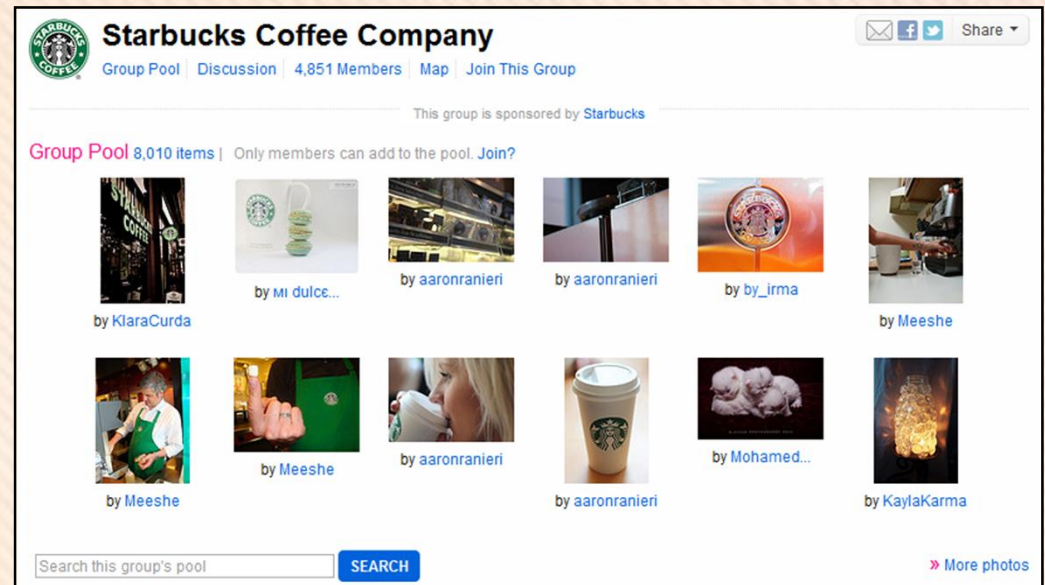
What Brands Can Do: Share Great Content

- Brands can post photos reflecting their image, including photos of products, ad campaigns, events, and more.
- Brands can share user-generated content to drive engagement.
- Visit Phoenix's photostream represents the brand by highlighting local restaurants, attractions, and events.



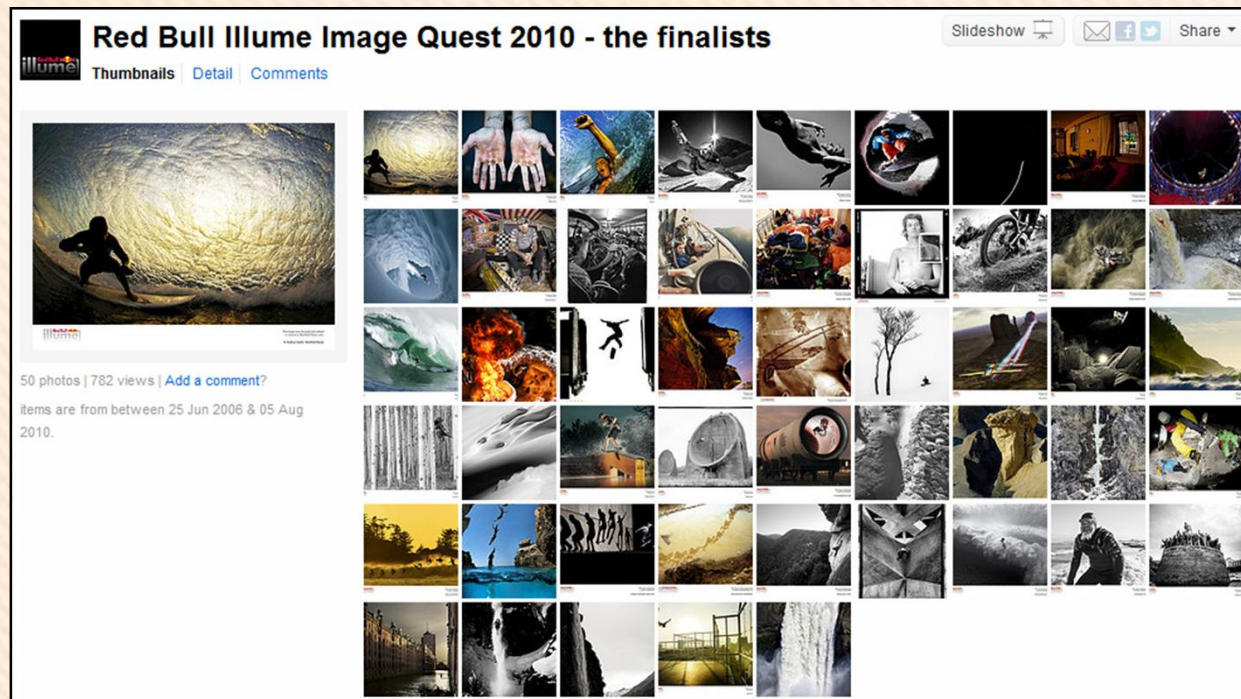
What Brands Can Do: Create and Join Groups

- **Brands can create or join groups**, or collaborative collections of photos based around a particular topic or brand.
- **Fans can submit feedback on photos or ideas** in via photos and comments posted in groups.
- This group, sponsored by Starbucks, features fans' photos related to Starbucks and the Starbucks culture.



What Brands Can Do: Host Contests

- Fans can submit photos to brand-sponsored contests on Flickr. Brands can showcase fans' images in sets, like Red Bull did in this campaign.



What Brands Can Do: Drive Web, Social, and Search Traffic

- **Use Flickr's API to display your public Flickr content** in ways that work best for your brand.
- **Connect Flickr to your social channels** to ensure smooth integration across the web, and to drive photo sharing and brand awareness.
- **Utilize highly effective Flickr keyword tagging features** to get your company's material visible to SEO searches, as well as internal searches from Flickr users.

Other Brands to Explore

- Visit Salt Lake
- Visit Phoenix
- MAKE Magazine
- CRAFT Magazine
- BBC
- Urban Outfitters
- GM
- Nikon
- Burger King
- Apple iPad
- Moo Cards
- Neilson Holidays
- Sierra Club