

## **Jimi Phifer Promoted to Guest Relations Manager for the Salt Palace Convention Center**

**FOR IMMEDIATE RELEASE**

**SALT LAKE CITY, UT - Jimilyn Phifer** was recently named Guest Relations Manager for the SMG-managed and Salt Lake County-owned Salt Palace Convention Center. Mrs. Phifer is in charge of the facility's Host program, managing a staff of over 20 part-time employees. Hosts provide way-finding and other important information about the Salt Lake area to event attendees. This program has staffed information booths within the facility since its inception in 2012.

Ms. Phifer previously served as the front desk Administrative Assistant working for the Event Sales Department. She began her career in the facility's Business Center. She also is actively involved in the facility's social media management. Mrs. Phifer's position is part of the Communications and Public Relations Department for SMG/Salt Lake.



**For More Information Contact:**

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