



## Mountain America Credit Union Secures Naming Rights to Expo Center

In late October, the naming rights agreement between Salt Lake County and Mountain America Credit Union was approved by the Salt Lake County Council. This 10-year deal, which officially took effect January 1, 2018, rebrands the facility from South Towne Expo Center to Mountain America Expo Center.

This partnership will allow Mountain America to re-brand the facility, as well as host quarterly, one-day financial seminars, giving the local community more access to financial education resources.

Additionally, Mountain America Credit Union members will receive promotional benefits for select events at the facility, such as the annual Home Show. Further, the agreement calls for the installation of Mountain America ATMs in the facility, as well as an interactive feature in the main lobby.

New signage will be installed on the exterior of the building, and exhibit halls and meeting rooms will be renamed to Mountain Halls and Eagle Rooms. The marquees will also be rebranded and interior video screens will feature Mountain America messaging.

## 2017 Closes Out with 64 Events in the 4th Quarter

The expo center's bookings remained strong throughout the entire year. As always, the diversity of the events illustrates how versatile this facility is and how it continues to serve the community at large.



The annual **Children's Primary Hospital Festival of Trees** attracted thousands of attendees and continues to significantly benefit this local hospital's fundraising efforts. (See **Events**, next page.)



*SMG is a worldwide leader in public facility management and hospitality services. Since 1977, SMG has contracted with 230 facilities around the world. The Mountain America Exposition Center has been part of the SMG family since 2000.*

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# 4th Quarter Sales Efforts

## October

- WFC Insurance Safety Summit 2018
- Higher Laws Master Your Power Within 2018 (x2)
- The Alliance Training
- US Bank Health Fair
- Institute of Food Technologists Suppliers Night & Candy Expo 2018
- Fall Home Show 2022
- Spring Home & Garden Festival 2027
- JUMP Dance Convention 2019
- Rocky Mountain Gun Show 2018
- Gough Construction Holiday Party
- Auto-Owners Insurance Company 2018
- Life Leadership Seminar 2018 (x3)
- Salt Lake Summer Symposium 2018
- Rocky Mountain Gun Show 2019

## November

- Asian Festival of Utah
- Golden & Associates 2018
- Crazy Daisy Boutique 2018
- Life Leadership 2018
- Let's Create Expo 2019
- Utah Health Care Association Emergency Preparedness Seminar 2018
- MOBE IM Freedom
- Utah Library Association Conference 2019
- Mary Kay, Inc., Conference 2019
- BOMA 2018 Tradeshow
- Wasatch Front South Consortium Pathways to Professions 2018

## Events (continued from page 1)

Other public events included: **STEM Fest, Senior Expo & Caregiver Conference, the Utah Paranormal Expo, the Fall Home Show, Utah Halloween Expo, Utah Snowmobile Show, Mountain + Gravity Expo, Utah Health Fair, Survival Expo, Pinner's Conference and Expo, Crossroads of the West Gun Show, Utah LuLaPalooza, Family Christmas Gift Show, Intermountain Train Expo, Time Out for Women/Girls, US Bank Health Fair, Dickens' Christmas, City Church Christmas Eve Service, Fit Con/ Everything Nutrition Expo and Fitness Expo, Ball Drop 2018 and the Native American New Year's Eve Powwow (below).**



Meetings and training sessions included: **Golden & Associates, Life Leadership Seminar (x3), Salt Lake Home Builders Association Continuing Education (x3), GIVE Workshop, Life Leadership Open Meeting, Millionaire Mind Intensive, (continued next page.)**

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## Events (continued from page 2)

The **Alliance Training, Metrostudy 3Q17 Executive Housing Market Briefing, Living Lionhearted, MOBE IM Freedom, Ultradent State of the Company Address** and **Utah/QuickED**.

Expos, fairs and conferences included: **American Public Works Fall Conference & Storm Water Expo, Governor's Office of Economic Development PTAC Symposium, Utah Office of Multicultural Affairs Youth Leadership Summit, Utah Education Association Convention & Education Expo, Salt Lake Community College & Wasatch Front South Region "Pathways to Professions," UDOT Annual Conference, Veteran Career Fair, Utah State University Open House, Elevate Photographers** and the **Utah CPA's Technology Conference**.



Other events included: **Elevate Utah Regionals, Auto-Owners Insurance Company CSR Appreciation Day, NCEES Exams, Howlin' with the Angels, Universal Cheerleaders Association Salt Lake Regional, Crazy Daisy Cheer Boutique** and **Westlake Marching Thunder Band**.

## 2017 Wraps Up with End-of-Year Company-wide Training and Luncheon

Employees from all three SMG/Salt Lake facilities came to the Salt Palace in mid-December for the annual training sessions and Employee Recognition Luncheon, which featured a re-cap of the year and guest speakers.

Especially timely were the presentations from Dr. Tamara Madensen, from UNVL, an expert on crowd security dynamics and violence; and Emma Houston, Salt Lake County Director of Diversity & Inclusion.

In the days prior to the luncheon, staff attended the SMG K'nekt Training on Customer Service.

Employees who have worked at SMG for one, five, 10 and 15+ years were recognized and presented with certificates of service.

Mountain America Credit Union was welcomed as the new naming rights partner at the SMG facility in Sandy.

## Sales (Continued)

- Rocky Mountain Tournament of Champions 2018
- Utah STEM Fest 2018
- Ultradent Products State of the Company Address
- Ball Drop 2018

### December

- FitCon Everything Nutrition Expo 2018
- The Utah PREPARE Conference & Expo 2018
- Feel Well, Live Well Master Creator 2018 (x2)
- NUVO Dance Convention 2019
- Prosperity Summit 2018
- Utah Health Care Association Infection Prevention Training 2018
- Veterans Career Fair 2018
- Salt Lake Family Christmas Gift Show 2022
- Little Adventures Spring Out Sale 2018
- Westlake Marching Thunder Band Practice
- Little Adventures Fall Outlet Sale 2018
- The World Martial Arts Expo 2018
- Rocky Mountain Gun Show 2018
- Metrostudy 4Q17 Executive Housing Market Briefing
- Life Leadership 2018
- Utah Industrial and Construction Expo 2018
- Rocky Mountain Gun Show 2019
- Salt Lake Gaming Con 2018
- Salt Lake County Winter Career Fair 2018
- Salt Lake Valley Friends of NRA Banquet 2018

**S.O.A.R.**

Service for Success/Outreach to Our Community/  
Awareness of Safety/Responsibility to  
Our Environment



## Holiday Parties Kept Staff & UFS Busy in November & December

*Tables receive a final check before the event begins.* This year saw an increase

in the number of holiday parties held at the facility. Those events included: **HealthEquity Holiday Party, City Church Christmas Dinner, Nelson Laboratories End of Year Celebration, Intermountain Kennel Club Holiday Party, Green River Capital and Red Bell Real Estate Christmas Party, Younique Products Holiday Party, Granite Peaks Gastroenterology Holiday Party, eBay Employee Holiday Party and Gough Construction Holiday Party.**



The month-long clothing drive to benefit the Road Home was a great success! An entire pickup truck bed was filled to the brim with boxes and bags of clothing, shoes and accessories. The drive wrapped up mid-December, just in time for those who needed a little extra clothing as winter weather moved into the Salt Lake valley. Thanks to all who contributed to this worthwhile effort.

## Capital Projects Update

The last of the 2017 capital projects were completed in December. The year's projects included: parking lot A slurry seal, exterior structural truss painting and LED lighting conversion in all exhibit halls, meeting rooms and lobbies. HVAC cooling coil replacement was completed in 2017, as well as replacing the refrigerant seal on the cooling chiller.

In 2018, capital projects will include: Installation of air curtains at each of the four entrances; initiating Phase 3 of the asphalt slurry seal for parking lots B & C; and installation of 60 fire alarm notification strobes, new PC graphics and software to operate the system.



## Linda Cochrane Named Employee of the Year at Mountain America Expo

Mountain America Expo Center Office Manager Linda Cochrane was selected Employee of the

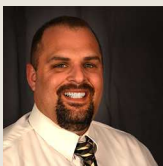
Year for that facility. Linda was *Employee of the Quarter* in 1st Quarter.

Linda, who serves on the Employee Action Committee, was a regular at various community outreach projects this year. She was at the Great Salt Lake Beach clean-up in August, picking up trash and washing windows. In addition to that event, she also organized and participated in the spring clean-up at the Utah Girl Scouts Camp Cloud Rim. Linda has been a Girl Scout for 25 years and was on staff for five of those years. She's also an usher for Salt Lake County, so most weekends she is at Abravanel Hall, Capitol Theatre or Eccles Theater. Plus, she belongs to two choirs: Utah Voices and Sterling Singers.

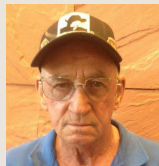
The Nomination: *Linda has taken on extra tasks that are not within her job description to help the Sales team focus more on making the big bucks. Her enthusiasm to help makes her a go-to person in the office. There are not enough good things I can say about Linda's work ethic and office morale. She's just amazing!*

The *Employee of the Year* is selected by the SMG/Salt Lake Directors from the list of the facility's *Employees of the Quarter*. In 2017, those honorees also included:

Zach Nicholson



Ron Yengich



Scott Avert



## December Food Drive Benefitted Utah Food Bank

Employees from all three SMG/Salt Lake facilities proved, once again, how generous they can be when it comes to helping those in need. Non-perishable food items were collected at the annual Employee Recognition Luncheon on December 13th. In return for a donation, employees received an extra "opportunity drawing" ticket making them eligible for fabulous prizes. In the end, over 360 pounds of food was donated to the Utah Food Bank. Special thanks to Troy Rush-ton at Visit Salt Lake for delivering the food in his pickup truck...and to Morgan Gibbons and Roseann Hernandez for helping with the collection & delivery.



UTAH  
FOOD  
BANK



Roseann Hernandez, Zach Moore & Shar Wu build a build house for kestrels.

and other items to tackle the construction projects.

The 9-Line Garden is part of the Wasatch Community Gardens network. Chance Thompson made contact with this group because its mission aligns with promoting a more sustainable lifestyle. This particular garden opened this spring. Low income people can rent the raised beds to grow their own food. There is also a shared, community garden available from which people can harvest fruits and vegetables at no charge.

## November EAC Service Project Was for the Birds — Literally!

### SMG work crew built homes for kestrels

On Tuesday, November 7th, over a dozen volunteers from the Salt Palace and Mountain America Expo gathered at the 9-Line Community Garden at 900 South 725 West to construct several bird nesting boxes, install one, weed and pick up trash.

The Crafts crew brought a generator, a table saw, power tools

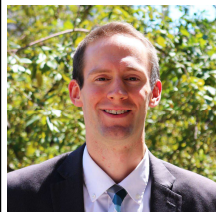


The Mountain America Expo Crew: Rick Allen, Zach Moore, Denny Britton and Shar Wu.

### Staff Training Completed in 4th Quarter

- Fire Extinguisher
- Event Fire Watch
- Emergency Evacuation
- Machine Guarding
- Crisis Communication
- PPE

## SUSTAINABILITY NEWS



### GREEN EMPLOYEE OF THE YEAR SELECTED

Chance Thompson, Guest Relations Manager for the Salt Palace and Green Team Committee Chair was selected by the facility Directors as the Green Employee of the Year. Chance was instrumental in obtaining the APEX Level 1 Certification for the facility and has led the charge for improving sustainability practices throughout SMG /Salt Lake. This was the first year “green” employees have been recognized. Chance was selected from a field of candidates from all the APEX-certified partners (Salt Palace, Mountain America Expo, Utah Food Services, Visit Salt Lake and PSAV) who received Green Employee of the Month awards.