

Sign & Banner Policy

Signs, banners and flags that promote the event may be hung on the exterior of the facility only with consideration and written approval from Facility Management and no sooner than 48 hours prior to the event opening. This not only helps us maintain an orderly event setting, but also prohibits unauthorized advertising or other messages being installed by individual exhibitors or other events, which may occupy different portions of the building. Contact your Event Manager for details on availability and authorized locations, and any fees which may be involved.

EXTERIOR

- Window clings, signs, banners and flags that promote the event may be placed on the exterior of the facility only with consideration and written approval from Mountain America Expo Center Management.
- Exterior signs cannot be installed any sooner than 48 hours prior to the event opening.
- Exterior signage is not permitted on the city streets or rights-of-way. The placement of signs or advertising in the city or county requires proper licenses and permits from the appropriate governing agencies.

INTERIOR

- All signage in non-contracted space must be approved by Mountain America Expo Center management. No approval will be given prior to 90 days out from the first day of the event.
- Small directional signs may be placed in the interior entrances, subject to approval in advance by the Event Manager.
- Signage requests will be coordinated with other events using the building.
- All sign material should be flame retardant to the satisfaction of the Salt Lake City Fire Marshal.
- Signs and banners may not be attached, taped, nailed or otherwise fastened to any surface including, ceilings, windows, painted surfaces, columns, fabric walls, floors or moveable walls in the facility.
- Fees may be assessed for any promotional advertising located on premises.
- All respective cost for reserved sign space will be invoiced on the final settlement.

The Sandy City Sign Ordinance, the relevant section of which is printed below for your reference, prohibits exterior temporary signage.

The following signs are expressly prohibited by this title. Also, signs not specifically allowed by this title are

prohibited.

- *Wall Signs: Wall signs, as defined by this title, are prohibited in all residential zones, B-3 business, and C-1 and C-4 commercial zoning districts.*
- *Handbills, Posters, Advertisements & Notices: No sign, handbill, poster, advertisement or notice of any kind or sort shall be fastened, placed, posted, painted or attached in any way or upon any curbstone, lamppost, telephone pole, electric light or power pole, hydrant, bridge, tree, rock, sidewalk or street, except signs owned and erected by a public agency or erected by permission of an authorized public agency as required by law.*
- *Moveable Sign: Any sign not properly located in a fixed position on the property or within a building or car, such as an A-frame, trailer sign, or pedestal-type sign, is prohibited.*
- *Temporary Signs: Any sign, banner, pennant, valance, or advertising display constructed of paper, cloth, canvas, light fabric, cardboard, wallboard, or other light materials, with or without light frames, intended to be displayed out-of-doors for a short period of time, is prohibited.*