For decades the city was a summer hotspot because of “health, history and horses,” a mantra developed in recognition of world-renowned natural springs and premier thoroughbred racing, but today it stands as a year-round tourist destination of international acclaim. The evolution took time, local investment and a commitment to building a strong base of attractions.

Now Saratoga Springs is a city with something for all seasons. Its diversity has received numerous accolades, including recognition for being a great winter city, a community for young people and home to an amazing main street.

Saratoga continues to grow as a year round global destination for meetings & conferences. The emergence of the region as the global hub for semiconductor innovation and manufacturing has created a surge in tech-related conference business. Saratoga continues to thrive as a “City in the Country”. “Having our conference in Saratoga was very different than what we have experienced in the past in larger cities. Saratoga treated us like we were very special and made us feel very welcome.” - Margaret Kindling, senior program manager for Semiconductor Equipment and Materials International

### Praise & Recognition for Saratoga Springs, New York

#### 2015
Successful Meetings Pinnacle Award for one of the best Convention & Visitors Bureau's in the Northeast US
Meetings & Conventions Magazine Gold Service Award
Saratoga Performing Arts Center named #1 outdoor music venue in the nation by USA Today and 10 Best readers’ poll

#### 2014
Successful Meetings Pinnacle Award for one of the best Convention & Visitors Bureau's in the Northeast US
HSMAI’s Adrian Award for 2014 Saratoga Chowderfest event

#### 2013
Chowderfest wins the American Marketing Association/NY Capital Region Chapter’s People’s Choice Award
Nerd Wallet’s list of “Best Cities in New York for Young Families”
Boston Globe article: “Saratoga Springs, N.Y., a perennial favorite”
Third best Irish pub in the world according to Ireland of the Welcomes magazine readers

#### 2012
ABC’s list of 10 best “4th of July Small-Town Celebrations”
CNN’s list of “Five hideaways that aren’t the Hamptons”
Travel and Leisure magazine’s list of “America’s Greatest Main Streets”
The New York City Ballet at the Saratoga Performing Arts Center was part of Vogue’s “30 Days of Summer” feature

#### 2011
Livability.com’s list of “Top 10 Winter Cities”
A trip to Saratoga Springs was featured on “The Price is Right”
Ranked one of the healthiest counties in New York State
Featured in Huffington Post article: “Saratoga Springs: Mineral Baths, Museums and Homemade Potato Chips”
Featured in NBC New York piece: “Forget the Beach: The Real Action is in Saratoga”