



Discover 
SARATOGA

MEMBERSHIP KIT



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**WE PROMOTE OUR COMMUNITY AND
ALL THOSE WHO MAKE SARATOGA A
GREAT PLACE TO LIVE, WORK, AND VISIT!**

MEMBERSHIP KIT



Photo: Saratoga Photographer

AS A MEMBER, YOUR BUSINESS WILL ENJOY:

ENHANCED BUSINESS LISTING

- SCTB Website, DiscoverSaratoga.org
- Discover Saratoga NY Mobile App
- Visitor Center's Welcome Kiosk

PRINT MARKETING

- The Saratoga Destination Guide
- Convention Calendar
- Collateral Brochures to Groups

SALES AND EVENTS

- Members-Only Website
- Welcome Posters
- Direct Business Opportunities
- Sales Support
- Referrals
- Membership Events
- Chowderfest and Restaurant Week

WEB MARKETING

- Social Media, Press and Blogs
- Photo/Video Submission
- E-Newsletter Submission

ALA CARTE ADDITIONAL MARKETING OPPORTUNITIES

- **SCTB Website Homepage Ad** - \$100 a month, \$500 for 6 months
- **Member to Member Email Blast** - \$30 each
- **Mobile App Push Notifications** - \$50 a Push, limit 1 per month
- **1 Rotating Ad on the large screen TVs at the Visitor Center** - \$100 a month
- **Brochures at the Visitor Center** - \$100 a year starting May 2017-2018

MEMBERSHIP PERIOD _____ MAIN CATEGORY _____

ALA CARTE ADDITIONAL MARKETING OPPORTUNITIES – Check all you are interested in!

PREFERRED LISTING - \$100 A MONTH, \$500 FOR 6 MONTHS

of Months: _____ Desired Month(s): _____ \$ _____

SCTB WEBSITE HOMEPAGE AD - \$100 A MONTH, \$500 FOR 6 MONTHS

of Months: _____ Desired Month(s): _____ \$ _____

MEMBER TO MEMBER EMAIL BLAST - \$30 EACH

of Emails: _____ Desired Date(s): _____ \$ _____

BROCHURES AT THE VISITOR CENTER - \$100 A YEAR STARTING MAY

[we will pro-rate] Date Range: _____ \$ _____

1 ROTATING AD ON THE LARGE SCREEN TVs AT THE VISITOR CENTER - \$100 A MONTH

of Months: _____ Desired Month(s): _____ \$ _____

MOBILE APP PUSH NOTIFICATIONS - \$50 A PUSH, LIMIT 1 PER MONTH

of Pushes: _____ Desired Month(s): _____ \$ _____

NEED HELP DECIDING? WE CAN HELP YOU BUILD A PACKAGE!

MEMBERSHIP DUES \$ _____

TOTAL INVESTMENT \$ _____

MEMBERSHIP INVESTMENT PAID BY:

CHECK or CREDIT CARD

TYPE OF CARD _____ CARD NUMBER _____

EXPIRATION DATE _____ NAME ON CARD _____



Health • History • Horses

MEMBERSHIP FORM

BUSINESS NAME _____

BUSINESS ADDRESS (physical) _____

CITY _____ STATE _____ ZIP _____

MAILING ADDRESS (if different than physical address) _____

CITY _____ STATE _____ ZIP _____

PHONE 1 _____ PHONE 2 (and/or 800) _____

FAX _____ BUSINESS WEBSITE _____

BUSINESS EMAIL _____

PRIMARY CONTACT _____

EMAIL _____

PHONE _____ TITLE _____

SECONDARY CONTACT _____

EMAIL _____

PHONE _____ TITLE _____

CREDIT CARDS ACCEPTED (check all that apply)

AMEX _____ VISA _____ MC _____ DS _____ Other _____

DISCOUNT CARD Are you willing to accept the 10% Conference Attendee Discount Card? YES _____ NO _____

PLEASE COMPLETE SOCIAL MEDIA LINKS AND WEBSITE DESCRIPTION ON REVERSE.



Social Media Links (complete below OR e-mail the links to Connie@DiscoverSaratoga.org)

FACEBOOK _____

TWITTER _____

YOUTUBE _____

PINTEREST _____

INSTAGRAM _____

GOOGLE PLUS _____

OPEN TABLE _____

TRIPADVISOR _____

Website Description

Descriptions do not need to include address, phone, email or website. That information will already be included on your listing. If you have wedding-specific information or contacts, please add that info.

PLEASE RETURN THIS COMPLETED FORM TO CONNIE CRUDO

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