Discover Saratoga Weddings
Destination Guide

Tie The Knot In 'Toga

JANUARY 27-29, 2017
SARATOGA SPRINGS, NEW YORK

**Featuring:
Tie the Knot in 'Toga
Official Event Program**

DISCOVERSARATOGA.ORG

Saratoga Convention & Tourism Bureau | Saratoga County, NY

AD DEADLINE:
December 14, 2016

FULL PAGE
4.75" x 7.75"

FULL PAGE - WITH BLEED
Live Area - 4.75" X 7.75"
Trim Size - 5.5" X 8.5"
Bleed Size - 5.75" X 8.75"

$1,000 SCTB Member
$1,200 Non Member

HALF PAGE
4.75" X 3.75"

$600 SCTB Member
$800 Non Member

QUARTER PAGE
2.25" X 3.75"

$275 SCTB Member
$475 Non Member

This 5 X 8" Annual Saratoga Destination Wedding Guide will be distributed year round at trade shows, wedding expos and other trade events. It is the promotional piece that will be sent to potential wedding couples

For more information or to place your listing/advertisement, contact: Tonya Pellegrini, Tonya@pellegrinievents.com
Office: 518-587-8635, Mobile: 518-928-5808

Please send Ad Ready files thru AdTransit, www.adtransit.com
Questions? Email Angela@DiscoverSaratoga.org

Formats accepted

We encourage the delivery of advertising material electronically in Adobe Acrobat PDF format!

The following formats are NOT accepted:
Microsoft Publisher files, Word, Powerpoint or Excel files, Gif files, Low Resolution Tiff or Jpeg files

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This service is provided by Ad Transit. New users can register at **www.adtransit.com**. There is no charge to send ads via Adtransit.

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File Specifications

• Create PDF files to exact ad size or use crop marks to denote exact ad size

• Please create PDF files with Adobe Acrobat Distiller or Adobe PDF Online

• Do not create encrypted files or use any security settings

• PDF files created directly from Adobe Photoshop tend to reproduce with "soft" type that is often difficult to read in publications

Ad preparation

Ads should be sent as high resolution PDF files. All images used in ads must be CMYK with a minimum resolution of 300 dpi; low-res and RGB images will be rejected. Areas of solid black, excluding text, must be made up using rich black built as 50c/40m/40y/100k.

Ad File Name

Please name ads to be sent as the following SW (Saratoga Wedding) and the advertiser and size example: SWhallofsprings_4.75x3.75