



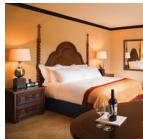
TOP 10 REASONS TO BOOK SCOTTSDALE

Scottsdale, Arizona, offers all the services and amenities you'd expect for your clients: top-tier accommodations, state-of-the-art meeting facilities and hassle-free transportation both in the air and on the ground. It also offers the discovery of something delightfully unexpected – the stirring beauty of the Sonoran Desert. From our exotic cactus blossoms and year-round sunshine to the bright smiles of our people, Scottsdale's Sonoran Desert creates a welcoming environment that will leave your group inspired.



1. HOTELS & RESORTS

More than 70 meetings-friendly properties that range from award-winning resorts and stylish, urban hotels to limited-service properties.



2. VALUES, DEALS & GREAT RATES

Stretch your program budget with group values and room rate discounts during the summer and shoulder seasons.



3. GREAT GOLF

Scottsdale's more than 200 golf courses include lush traditional tracks and challenging desert golf layouts.



4. EASY AIRPORT ACCESS

Scottsdale is an easy 15-minute drive from Phoenix Sky Harbor International Airport, which offers nonstop service to more than 100 cities worldwide and over 1,200 daily arrivals and departures.



5. THE SONORAN DESERT

Scottsdale's more than 330 days of sunshine a year allow you to plan outdoor events and activities with confidence. Plus, Scottsdale is recognized as one of the nation's safest, cleanest and most vibrant cities.



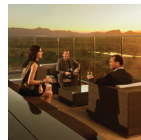
6. ACTIVITIES & ADVENTURES

Recreational options include horseback riding, off-road tours, hiking and hot air ballooning. Attractions include Frank Lloyd Wright's Taliesin West, Desert Botanical Garden and many more.



7. ARTS & CULTURE

The arts take center stage in the Scottsdale Arts District, Scottsdale Museum of Contemporary Art and Scottsdale Center for the Performing Arts.



8. DINING & NIGHTLIFE

Downtown Scottsdale alone offers nearly 100 restaurants, wine bars and nightclubs, with hundreds of additional options available citywide.



9. ONLINE TOOLS

At MeetInScottsdale.com you can submit an RFP, request images and promotional materials, view sample itineraries, discover deals and value-added packages, and more.



10. RENOWNED SPAS

In addition to traditional treatments, Scottsdale spas offer nutrition and fitness programs to boost health and reduce stress.



COMPLIMENTARY EXPERIENCE SCOTTSDALE SERVICES

- Complete site inspection coordination
- On-line RFPs
- Customized bids for transportation, DMCs, off-site venues, entertainment, and more
- Customized lead distribution
- Downloadable photography and videos
- Creative ideas for unique theme parties, itineraries and group dining
- Promotional and collateral materials, including visitor guides, to help boost attendance
- Comprehensive Scottsdale Meeting & Travel Planners Guide



SIZING UP THE COMPETITION

When it comes to the meetings market, Scottsdale competes with some of the nation's heaviest hitters. Here's how we stack up against the competition:

Destination	Percentage of Resorts/Hotels Rated as AAA 4- or 5-Diamond	Golf Courses	Resort Spas	Air Accessibility	
				Destinations served Nonstop	Daily Arrivals & Departures (Average)
Scottsdale	22%	200	25	100	1,200
Las Vegas	8%	48	36	136	969
Orlando	4%	170	7	100	802
Palm Springs	3%	13	12	20	139
San Antonio	6%	50	10	33	484
San Diego	6%	93	11	55	515
Nashville	7%	10	4	50	282

When you add it all up, Scottsdale's combination of award-winning accommodations, outstanding amenities and convenient air access puts us at the top of the chart.



WEATHER & GEOGRAPHY

Scottsdale's Sonoran Desert location means we enjoy more than 330 sunny days each year and an average year-round median temperature of 72.6° Fahrenheit (22.5° C). The McDowell Mountains rising along Scottsdale's eastern border, Camelback Mountain to the west and Pinnacle Peak to the north are the city's most recognizable natural landmarks. And, since Scottsdale is only 31 miles from north to south and 11.5 miles from east to west, you're never too far from your next Scottsdale destination!

SCOTTSDALE SNAPSHOT

- **Resorts & Hotels:** 70+
- **Sleeping Rooms:** 13,300+
- **Square Footage of Individual Meeting Rooms (range):** 150 – 24,500
- **Off-property Event & Meeting Venues:** 45+
- **Airports:** 3 (Phoenix Sky Harbor International Airport, Scottsdale Airport, Phoenix-Mesa Gateway Airport)
- **Golf Courses:** 200 area courses
- **Resort & Day Spas:** 50
- **Restaurants:** Nearly 800
- **Unique Attractions:**
 - Frank Lloyd Wright's Taliesin West
 - Musical Instrument Museum
 - Downtown Art & Shopping Districts
 - Butterfly Wonderland
 - Western Spirit: Scottsdale's Museum of the West
 - Scottsdale Museum of Contemporary Art
 - Heard Museum
 - Scottsdale's McDowell Sonoran Preserve
 - Desert Botanical Garden
 - Cosanti
 - Pueblo Grande Museum & Archaeological Park
- **Premier Special Events:** Waste Management Phoenix Open, Barrett-Jackson Collector Car Auction, MLB Spring Training and Scottsdale Arabian Horse Show



EXPERIENCE
SCOTTSDALE