

2017 Tourism Economic Indicator
 Complied by the Shreveport-Bossier Convention & Tourist Bureau

Tourism Report
2017 Summary (June)

Hotel/Motel Average Daily Rate for Caddo/Bossier Parishes
 (Smith Travel Research)

<u>Month</u>	<u>Average Daily Rate</u>	<u>Average Occupancy</u>
June	\$76.24	61.40%

Casino Admissions/AGR for Caddo/Bossier Parishes
 (Louisiana Gaming Control Board)

Vessel	2016 June Admissions	2017 June Admissions	2016 June AGR	2017 June AGR
BoomTown	70,632	76,486	\$4,791,742	\$4,902,951
Eldorado	186,516	157,153	\$9,986,925	\$9,960,277
Horseshoe	98,774	122,806	\$13,672,430	\$15,583,621
DiamondJacks	66,197	55,834	\$3,896,673	\$3,337,477
Sam's Town	94,923	93,438	\$6,263,448	\$6,509,975
Margaritaville	169,518	170,665	\$12,026,867	\$12,592,814
Harrah's LA Downs	29,295	30,167	\$3,096,640	\$3,715,784
Total Gaming	715,855	706,549	\$53,734,725	\$56,602,899

Shreveport-Bossier Hotel Information	
BOSSIER ROOMS	5310
SHREVEPORT ROOMS	5095
Bed & Breakfast	3
Current Overall Total	10,408