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SHREVEPORT-BOSSIER

**SBA**

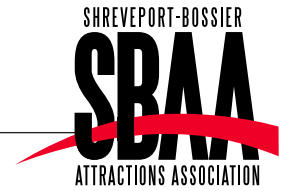


ATTRACTIONS ASSOCIATION

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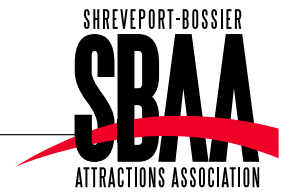
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# Membership Details

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## **MISSION STATEMENT:**

The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports the sustainable growth and attendance through exposure, education, resources and representation.

## **NO MEMBERSHIP DUES:**

- There are no application fees or dues associated with membership.
- The only associated cost is \$10 to attend a minimum of one monthly Hospitality Breakfast per year.

## **TYPES OF MEMBERSHIP:**

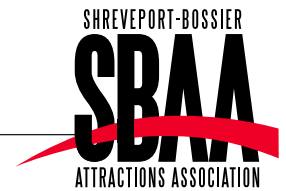
Attraction members may be described as representing annual events, art galleries, festivals, museums, nature centers, outdoor recreation, performing arts and tour guides.

## **MEMBERSHIP REQUIREMENTS:**

- Submit a completed membership application.
- Attend a minimum of two meetings.
  - One meeting must include a monthly Hospitality Breakfast.
  - One meeting must include a quarterly educational Shreveport-Bossier Attractions Association seminar.

*\*Membership will be renewed on an annual basis.*

# 2017 Board Directory



## OFFICERS

**Robin Williams,  
President**

robin@creativeideasite.com  
318-469-1167

**Robin Jones,  
Vice-President**

Executive Director at Bossier Arts Council  
robin@bossierarts.org  
318-741-8310

**Sara Kleinecke,  
Secretary**

Group Sales/Marketing Coordinator  
at Splash Kingdom Water Park  
sara@splashkingdomwaterpark.com  
318-938-5473 ext. 104

**Julia Foley,  
Past President**

juliafoley@live.com  
318-771-1768

## BOARD MEMBERS

**Shelli Briery,  
Shreveport-Bossier Convention and Tourist Bureau  
Board Representative**

Manager of Advertising, Public Relations, Community Relations,  
Sponsorships, Internal Communications at Horseshoe Casino &  
Hotel/Harrah's Louisiana Downs  
sbriery@caesars.com  
318-741-7899

**Ashley Davis**

Marketing Manager at Louisiana Boardwalk Outlets  
adavis@woodmont.com  
318-752-1455

**Mary Dunn,  
Shreveport-Bossier Convention and Tourist Bureau  
Board Representative**

President at Christmas on Caddo Fireworks Festival  
mdunn76635@aol.com  
318-631-0182

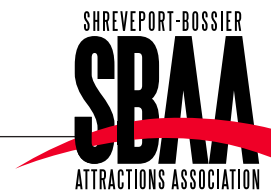
**Hardette Harris**

Chef and Owner of Pure Louisiana Soul Food Tours and Tastings  
chefhdh@aol.com  
281-701-7432

**Kathy Jackson**

Christmas on Caddo Fireworks Festival  
katjack2001@aol.com  
318-344-7304

# 2017 Board Directory



## BOARD MEMBERS (continued)

### Christy Long

Associate Director at Red River Revel Arts Festival  
christy@redriverrevel.com  
318-424-4000

### Maggie Malone

Woman's Department Club  
magsterm@bellsouth.net  
318-222-4186

### Kelly Rich

Executive Director at Highland Jazz and Blues Festival  
highlandjazzandblues@gmail.com  
318-548-3503

### Beth Smiley

Editor/Publications Manager at American Rose Center  
beth@rose.org  
318-938-5402

### Candy Wilkins

Cowboy Christmas  
sweetsouthernstyleevents@gmail.com  
318-747-9595

## EX-OFFICIO MEMBERS

### Joan Botts

Digital Media Manager at KTAL NBC 6/KSHV 45  
joanbotts@yahoo.com  
318-294-0445

### Karen Wissing

Communications Representative at  
SWEPCO Corporate Communications  
kewissing@aep.com  
318-673-3394

## SHREVEPORT-BOSSIER CONVENTION AND TOURIST BUREAU STAFF

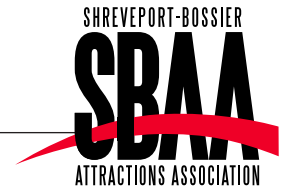
### Stacy Brown

President at Shreveport-Bossier Convention and Tourist Bureau  
sbrown@sbctb.org  
318-222-9391

### Brandy Evans

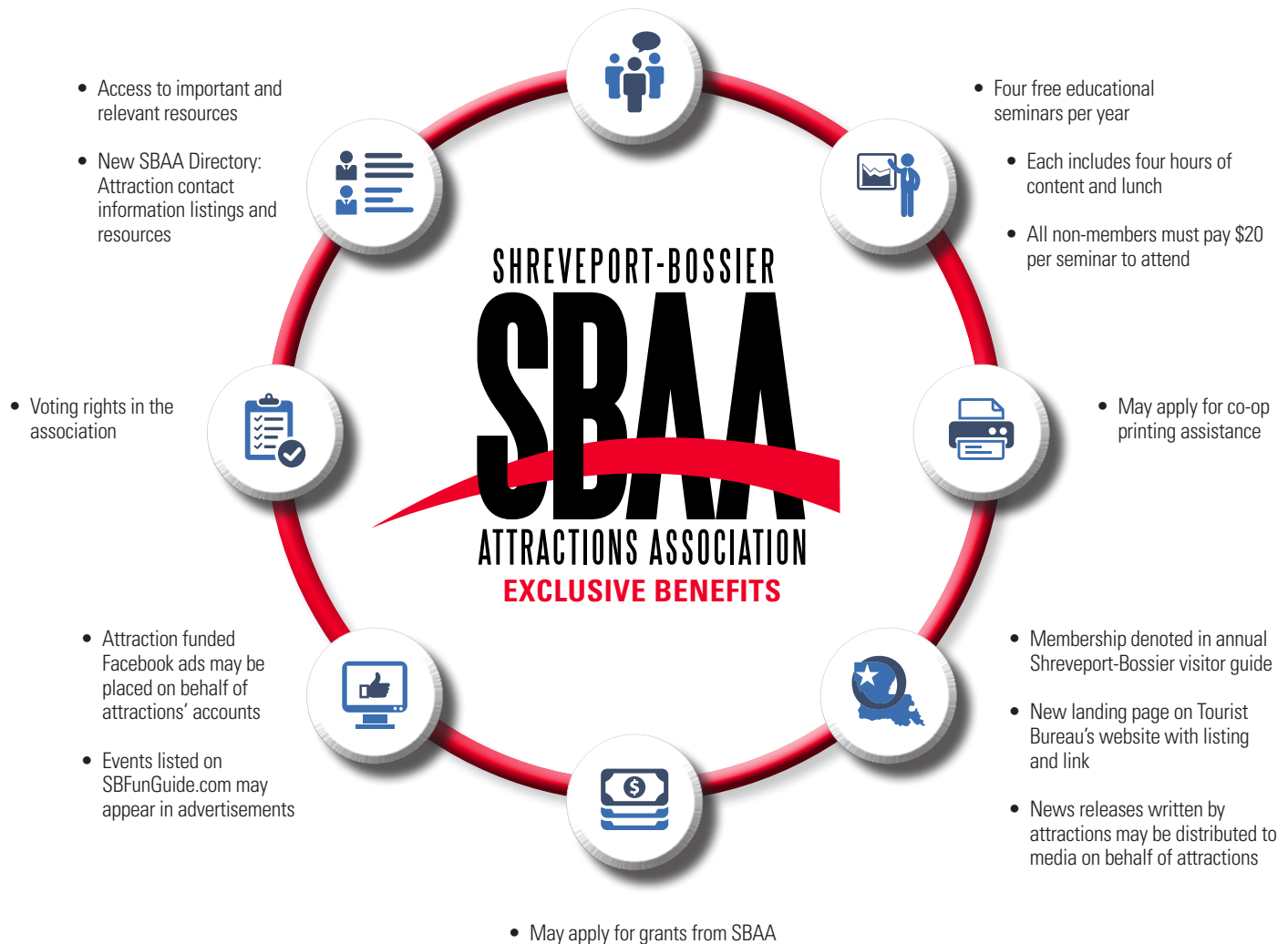
Vice President of Communications at Shreveport-Bossier  
Convention and Tourist Bureau  
bevans@sbctb.org  
318-429-0638

# Member Benefits

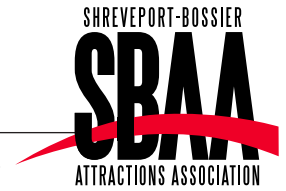


**MISSION:** The Shreveport-Bossier Attractions Association is a membership organization for Caddo and Bossier Parish attractions that supports sustainable growth and attendance through exposure, education, resources and representation.

- Membership in a group who has attractions' best interests at heart
- Advocacy in the tourism community



# Membership Application



*Disclaimer(s): Attractions must be located in Caddo and/or Bossier Parishes. The information provided in this application is for informational purposes and will not be used for visitor consumption.*

## ATTRACTION INFORMATION (Must complete all items below):

Is this attraction located in Caddo or Bossier Parish?  YES  NO

ATTRACTION: \_\_\_\_\_

NAME: (last) \_\_\_\_\_ (first) \_\_\_\_\_

TITLE OR POSITION AT ATTRACTION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE: (work) \_\_\_\_\_ (cell) \_\_\_\_\_

What type of business is this attraction?  For-Profit  Non-Profit

Select AT LEAST ONE item below that best represents this attraction:

- |  |                                       |  |
|--|---------------------------------------|--|
| <input type="checkbox"/> Amusements/Recreation | <input type="checkbox"/> Annual Event | <input type="checkbox"/> Art Gallery       |
| <input type="checkbox"/> Festival              | <input type="checkbox"/> Museum       | <input type="checkbox"/> Nature Center     |
| <input type="checkbox"/> Performing Arts       | <input type="checkbox"/> Tour Guide   | <input type="checkbox"/> SBAA Board Member |

Provide a brief statement about the mission or purpose of this attraction:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide the URLs for the following pages where this attraction has presence:

WEBSITE: \_\_\_\_\_ BLOG: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_

YOUTUBE: \_\_\_\_\_ INSTAGRAM: \_\_\_\_\_

PINTEREST: \_\_\_\_\_ TRIPADVISOR: \_\_\_\_\_

OTHER WEB PRESENCE THAT IS REGULARLY UPDATED: \_\_\_\_\_



**Is this attraction and/or its events listed on SBFunGuide.com?**

YES

NO

If yes, list the types of events: \_\_\_\_\_  
\_\_\_\_\_

**If this attraction is listed on the SBFunGuide.com under a name other than the one listed on page 5, what is that name?**

\_\_\_\_\_

**Is this attraction only open for scheduled appointments?**

YES

NO

**What are the hours that this attraction is open to the public?** (If it is a festival or special event that only occurs at specific times during the year, list the hours that it is typically open to the public and how many days.)

SUN: \_\_\_\_\_ MON: \_\_\_\_\_ TUE: \_\_\_\_\_ WED: \_\_\_\_\_

THU: \_\_\_\_\_ FRI: \_\_\_\_\_ SAT: \_\_\_\_\_ DATES: \_\_\_\_\_

**Is there a staff member or volunteer on site during the above listed hours?**

YES

NO

**During regular business hours, what is the charge for persons to attend this attraction?**

ADULTS: \_\_\_\_\_ CHILDREN: \_\_\_\_\_ SENIORS: \_\_\_\_\_

MILITARY: \_\_\_\_\_ STUDENTS: \_\_\_\_\_ GROUPS: \_\_\_\_\_

**Can this attraction accommodate 40+ persons at one time?**

YES

NO

**Do any of the following items apply to this attraction?**

ADA Compliant

Dining

Family Friendly

Guided Tours

Historic Site

Overnight Accomodations

Restrooms On-Site

Shopping

Unique to Our Area

Interactive Experience – If so, please describe: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## MEMBERSHIP REQUIREMENTS:

- **Approved Application** (Completed applications must be submitted to the SBAA and meet requirements of the SBAA. Applications will be reviewed quarterly by the SBAA Board.)

Each year, within 12 months of your application being approved for membership, a representative from your attraction **must attend a minimum of two meetings. One meeting must include a monthly Hospitality Breakfast and one meeting must include a quarterly educational SBAA seminar.**

*By signing this application, I understand that completing the application does not guarantee membership in the Shreveport-Bossier Attractions Association. I also understand that minimum requirements must be met to uphold membership and that if granted membership it may be revoked if the attraction does not meet the requirements set forth by the association.*

**PRINT NAME:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

### SIGNED APPROVAL BY THE ATTRACTION'S OWNER/DIRECTOR:

**OWNER/DIRECTOR:** (print name) \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**OWNER/DIRECTOR:** (signature) \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please turn in application and all required documentation to: Brandy Evans, 629 Spring St., Shreveport, LA 71101  
phone: 318-429-0638; fax: 318-222-0056; email: bevens@sbctb.org

## INFORMATION BELOW TO BE COMPLETED BY SBAA BOARD:

- All required information is completed on application form
- Applicant signed the application
- Director signed the application
- Attraction meets requirements for membership based on information provided

If not, please list the reason(s) applicant is being denied membership: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SBAA REPRESENTATIVE REVIEWING THE APPLICATION:** (print name) \_\_\_\_\_

(signature) \_\_\_\_\_