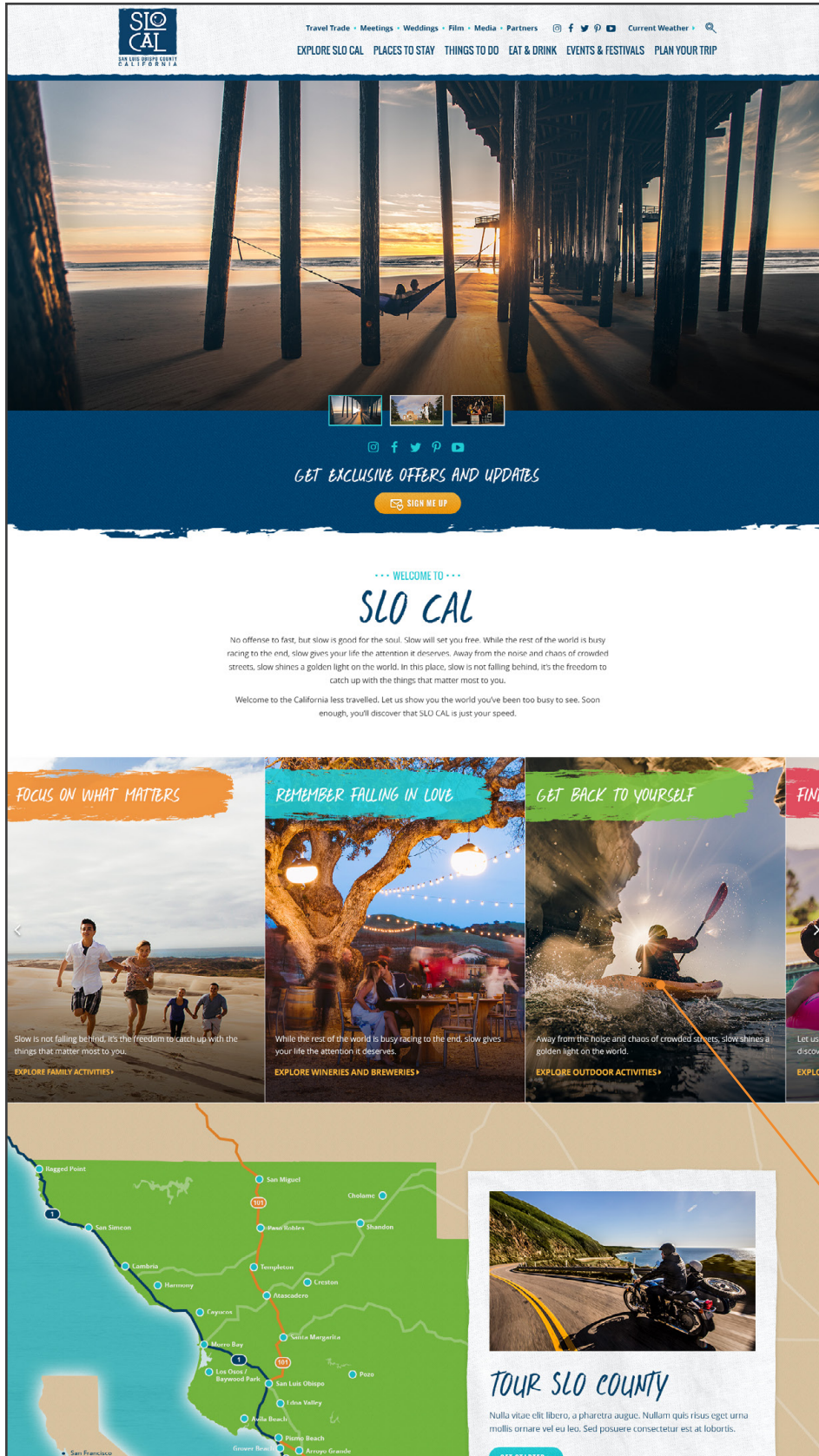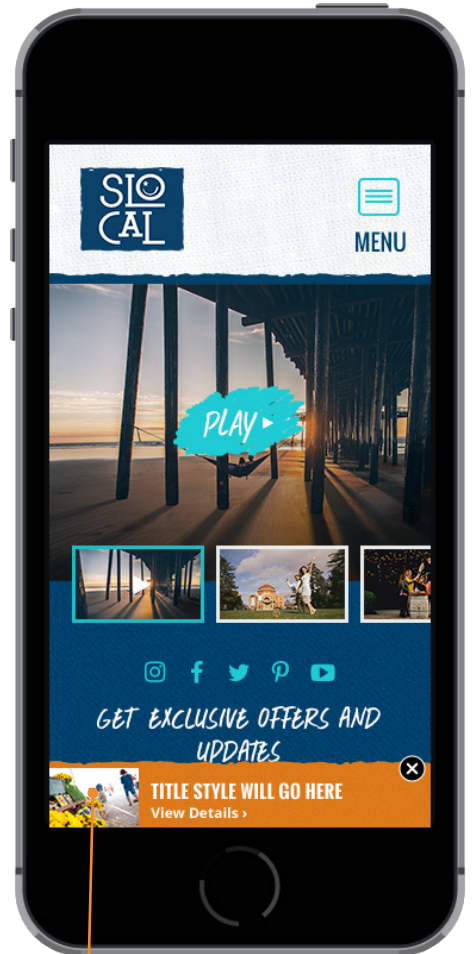# Destination Travel Network & Visit SLO CAL

Online Advertising Media Kit: www.slocal.com

Responsive website design allows advertisements to display on all devices.
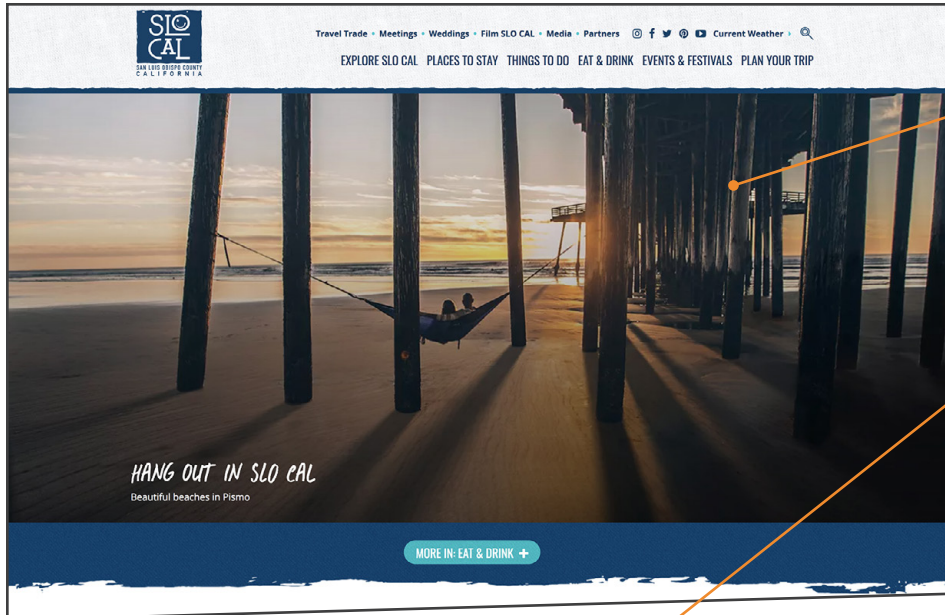

Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business *NOW*
- Photo (75 x 50 pixels or 3:2 ratio)
- Copy (45 characters)

Home Page Sponsor

- Showcase your business to visitors on the "entry page"
- Photo (500 x 670 pixels)
- Title (24 characters)
- Copy (100 characters)

Destination Travel Network & Visit SLO CAL

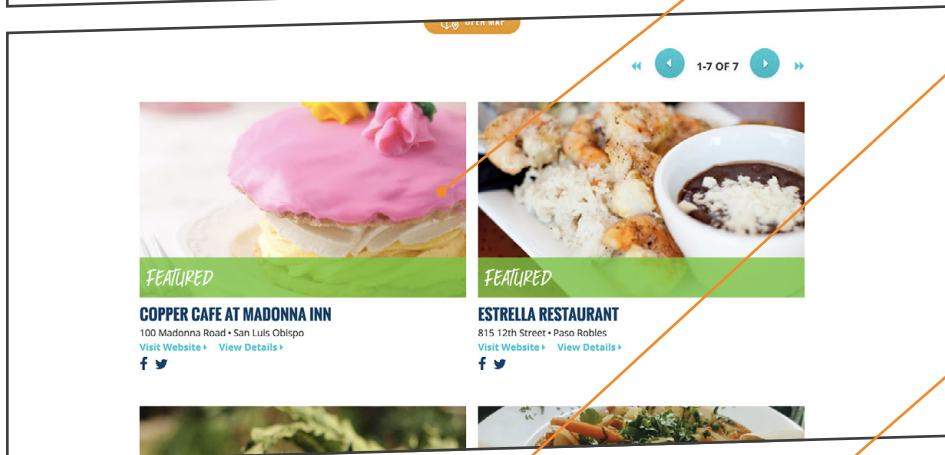Online Advertising Media Kit: www.slocal.com

Responsive website design allows advertisements to display on all devices.

Header Image
- Premium branding on category page with bold image
- Photo (1600 x 600 pixels or 8:3)
- Title (25 characters)
- Copy (75 characters)

Featured Listing
- Stand out from the crowd
- Put your company listing at the top of your industry category
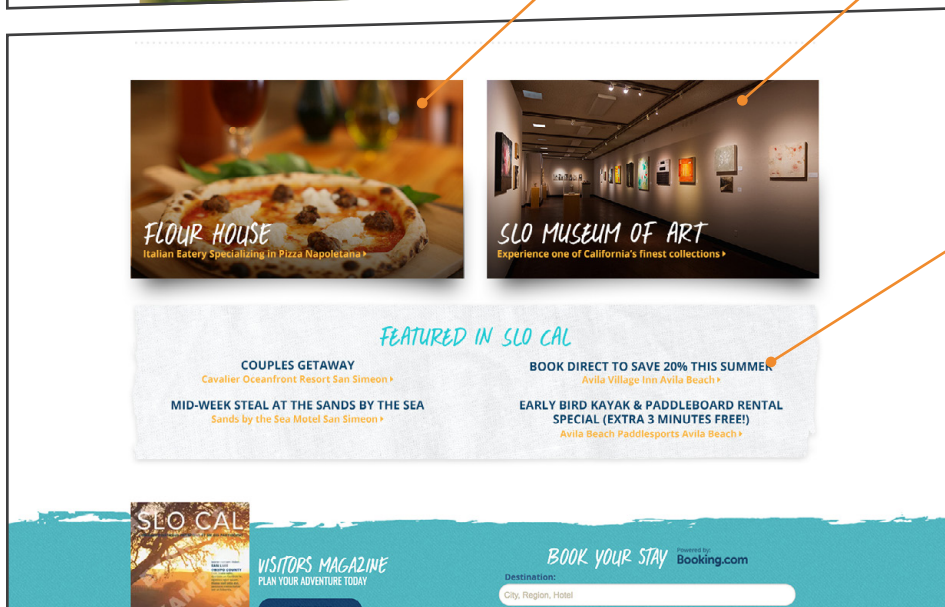- Featured Label
- Visit Website link

Page Sponsor
- Secure targeted placement on category-specific pages for premium visibility
- Photo (760 x 458 pixels or 5:3 ratio)
- Title (20 characters)
- Copy (50 characters)

Run of Site Banner
- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (560 x 335 pixels or 5:3 ratio)
- Title (20 characters)
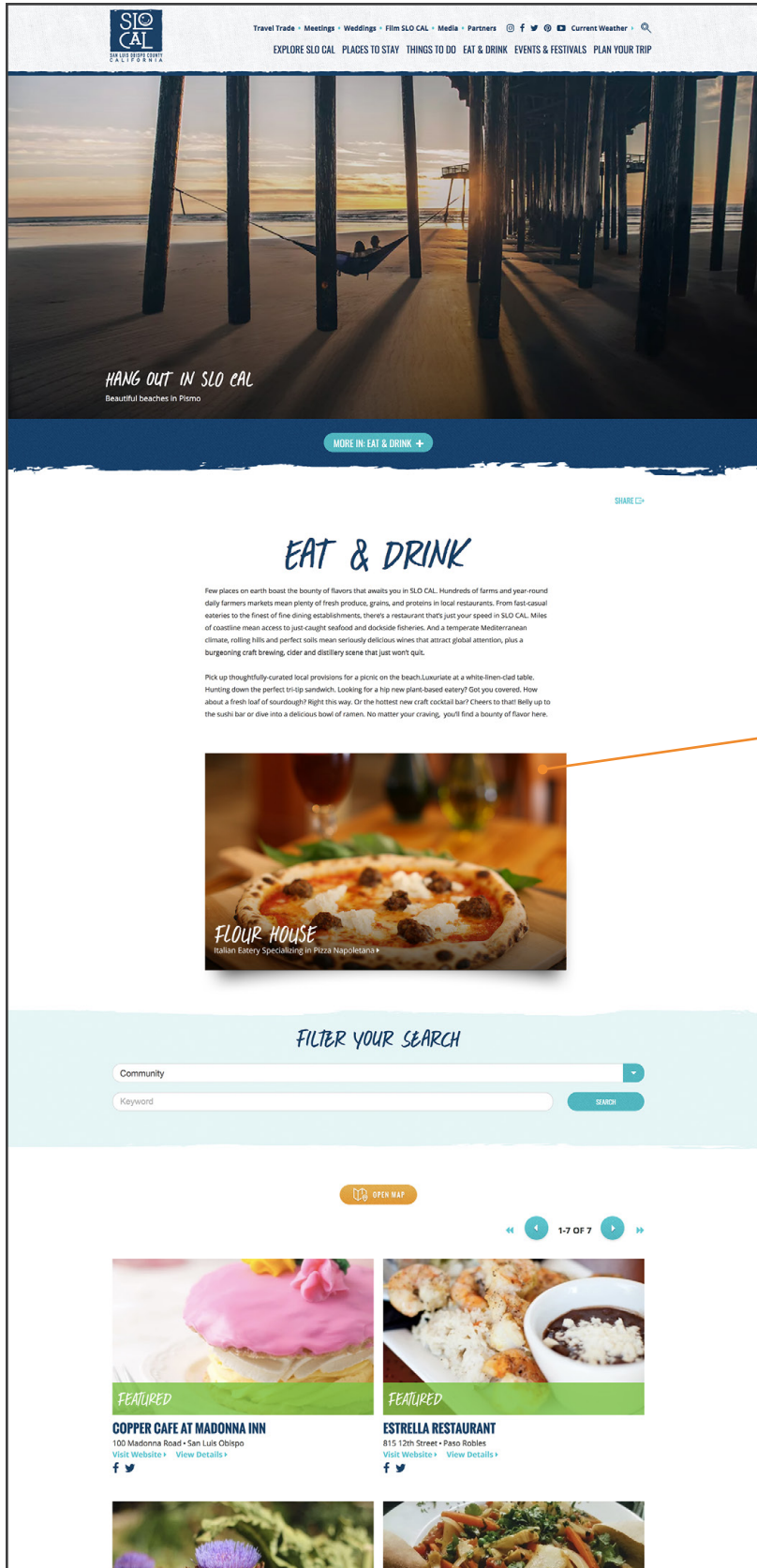- Body (50 characters)

Spotlight Text Links
- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Title (75 characters)
- Body (40 characters)

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Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (760 x 458 pixels or 5:3 ratio)
- Title (20 characters)
- Copy (50 characters)