

Highway 1 Closure Information for San Luis Obispo County (SLO CAL)

Here at Visit SLO CAL, we are working with state, regional and local partners to inform the public, press and tourism industry partners about the expanded Mud Creek Slide and the Pfeiffer Canyon Bridge closures (both in Monterey County); as well as the alternate route to reach the north coast of San Luis Obispo County (SLO CAL), including Hearst Castle.

Use the talking points below when communicating to tour operators, travel agents and consumers. Please proactively share these with your tourism industry colleagues, other businesses and government leaders who may find them relevant.

We will also continue to update the <u>'Getting Here' page</u> on our website, which is linked from our home page, to inform consumers looking to visit SLO CAL and our portion of Highway 1.

Highway 1 Closure Talking Points

The below talking points are not to be distributed to media or pasted directly into public communications. Please share with your front-line employees, visitor information staff, tour operators, etc.

- There are multiple incidents along Highway 1 affecting travel between SLO CAL and Big Sur/Monterey.
 - A short-term closure 4.6 miles north of Ragged Point in Monterey County as a smaller slide is being removed.
 - The closure at Pfeiffer Canyon Bridge in Monterey County (1 mile south of Big Sur) will remain in place until the bridge is rebuilt, which is expected as early as late September 2017.
 - The Mud Creek Slide closure is also in Monterey County, about 19 miles north of the San Luis Obispo County line. Caltrans has not yet released an expected time to reopen this section of Highway 1.
- All San Luis Obispo County (SLO CAL) Highway 1 destinations, including Morro Bay, Cayucos, Cambria, San Simeon (home of Hearst Castle) and Ragged Point are open and accessible.
 - Travelers from the north can access these locations via Highway 46 West from the 101, just south of Paso Robles.
 - Northbound travelers from Santa Barbara County can still utilize northbound Highway 1 via the City of San Luis Obispo to access SLO CAL's northern coast.
- All of Highway 1 in SLO CAL is open: from the northwest corner, 4.6 miles north of Ragged Point through the southern county border to Santa Barbara County (and beyond).



- Travelers from the north taking Highway 101 as an alternate route from Monterey, will save approximately 25 minutes of travel time to reach SLO CAL.
- The alternate route (Highway 101) has a variety of benefits, such as better cell service, more fuel stations, and unique attractions, such as the Mission San Miguel Arcángel and Paso Robles Wine Country.
- Travel time to Hearst Castle from Monterey via the Highway 101/46 route is approximately the same drive time as the Highway 1 route, depending on traffic.
- Visit SLO CAL can assist tour operators and travel agents in navigating the detour and finding additional attractions along the alternate route. Please reach out to Michael Wambolt at Michael@SLOCAL.com or at 805-541-8000.

We will continue to provide updates as new information becomes available.

View the Caltrans online QuickMap for notices of closures in real time.