



# Sonoma Valley Visitors Guide DISPLAY AD SPACE RESERVATION 2016

453 First Street East  
Sonoma, CA 95476  
sonomavalley.com

local 707 996-1090  
toll free 866 996-1090  
fax 707 996-9212

## **YES! I WISH TO PLACE A DISPLAY AD IN THE 2016 VISITORS GUIDE**

Please Check One:

- Repeat my 2015 Advertisement  
 I will provide new or updated artwork\*

### Please Check All That Apply

- |   |   |
|---|---|
| <input type="checkbox"/> 1/4 Page _____ \$840   | <input type="checkbox"/> Inside Front Cover _____ \$3385    |
| <input type="checkbox"/> 1/2 Page _____ \$1325  | <input type="checkbox"/> Inside Back Cover _____ \$2665     |
| <input type="checkbox"/> 3/4 Page _____ \$1810  | <input type="checkbox"/> Back Cover (1/2 page) _____ \$3595 |
| <input type="checkbox"/> Full Page _____ \$2475 |   |

**Submit your print-ready PDF to Laurie@sonomavalley.com**

(All colors converted to CMYK, resolution of 300dpi at 100% and all fonts embedded/outlined.)

*\*Any change in existing artwork or creation of new artwork is the responsibility of the advertiser.*

**SPACE DEADLINE: AUG 28, 2015**  
**MATERIALS DEADLINE: SEP 25, 2015**

## CONTACT & BILLING INFORMATION: (please print)

Business Name: \_\_\_\_\_ Telephone#: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

**Representative's Signature:** \_\_\_\_\_

- Check payable to Sonoma Valley Visitors Bureau *attached*  
 Credit Card (Visa, MasterCard, Discover, or American Express)

## Orders & Information

Sonoma Valley Visitors Bureau  
**Attention: Laurie Dry**  
453 First St E, Sonoma CA 95476  
Email: Laurie@sonomavalley.com  
Phone: 707-996-1090 x103

**Submit digital files to:**  
**Laurie Dry**  
**Laurie@sonomavalley.com**

*Special positioning stipulations, other than those stated on the rate card or otherwise agreed beforehand, will be treated as requests. Publisher assumes copy claims in ads submitted are true, and acknowledges they solely reflect the view of the advertiser. Advertiser agrees to indemnify and hold publisher and the Sonoma Valley Visitors Bureau harmless against all damages and expense of any nature arising out of publication of claims or representation appearing in any advertisement submitted.*

**CREDIT CARD INFORMATION**     Visa     MasterCard     American Express     Discover

Account # \_\_\_\_\_ Exp. Date (Month/Year) \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ CVC Code \_\_\_\_\_  
(3-digit credit card code)