

# 2017 VISITORS GUIDE ADVERTISING



The Sonoma Valley Visitors Guide is the official guide to the Valley and the publication visitors turn to when planning a trip, or deciding where to go.

With 100,000 guides distributed nationwide through direct requests, our two visitors centers and targeted circulation to:

- Regional visitors centers including San Francisco Bay Area, Sacramento, Marin and Sonoma County
- Member businesses
- Domestic and international leisure travelers
- Convention and meeting planners
- Travel media
- Bay Area concierges
- Major festivals and events in Sonoma Valley
- Trade shows
- Wedding planners and groups

## AD OPTIONS

1/4 Page	3.375" x 2"	\$900
1/2 Page	3.375" x 4.125"	\$1,450
3/4 Page	3.375" x 6.125"	\$1,950
Full Page	3.375 x 8.4375"	\$2,600
Inside Front	3.375 x 8.4375"	\$3,700
Inside Back	3.375 x 8.4375"	\$3,200
<b>Space Deadline:</b>	<b>January 13, 2017</b>	
<b>Materials Deadline:</b>	<b>January 23, 2017</b>	



## ADDED VALUE

- Advertisers are **listed in bold font** in directories and on all printed maps.
- Our digital Visitors eGuide that looks and functions like an online book includes a **hyperlink to your website** from your ad.

As always, our **Specials and Deals** section on the **website**, allows you to share special promotions, sales or seasonal offers with our viewers. Specials and Deals are promoted on our website **homepage**, and in our **monthly email newsletter** to over 60,000 opt-in readers.

## TO ADVERTISE

Contact **Joe Ohman**, Business Development Manager  
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*Sonoma Valley*  
 VISITORS BUREAU

SONOMAVALLEY.COM