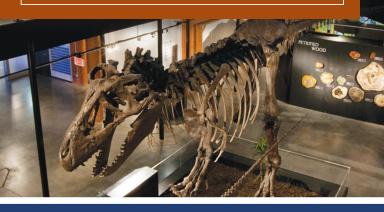
# SUGAR LAND, TEXAS — Official Visitors Guide —



Here Skeeters carry bats, dinosaurs guard a prison and the shopping is absolutely epic.













Visit Sugar Land



## \* SWEET SOMETHINGS

With a name like Sugar Land, you probably expect a city that's sweet and friendly.

And in this regard, you're absolutely right. Our people are the epitome of Texas geniality, welcoming strangers with open doors and genuine smiles.





While Sugar Land may have deep roots in an agricultural past, our sights are set on the future. From performing arts and thrilling sporting events to shopping, dining and stunning accommodations, you'll find Sugar Land more cosmopolitan than many destinations twice our size.

And although we're just minutes from the largest city in the Lone Star State, our culture, amenities and attractions are uniquely our own.

Plan your visit to Sugar Land and experience Texas in a whole new way.

## — Discover Sugar Land

VisitSugarLandTX.com





## **ATTRACTIONS**

#### Constellation Field

1 Stadium Drive, 77498

281.240.HITS (4487) | sugarlandskeeters.com

Visit the home of Skeeters baseball, concerts and other sporting events.

### Houston Museum of Natural Science at Sugar Land



13016 University Boulevard, 77479

281.313.2277 | hmns.org/sugarland

Come face-to-face with Devil Rex and explore other fascinating exhibitions for the whole family.

## Painting With A Twist

3569 Highway 6 South, 77478

281.491.9200 | paintingwithatwist.com/sugarland

Bring your own beverage and enjoy step-by-step instruction from experienced artists.

### Pinot's Palette

16170 City Walk, 77479

713.893.0923 | pinotspalette.com/sugarland

Paint, sip wine and have fun while being inspired by our local artists who'll guide you to a finished painting.

### Red E Golf

19875 Southwest Freeway #140, 77479

281.343.7333 | redegolf.com

Tee up for a virtual golf experience with more than 80 world-class courses to choose from.

### Serenitea Tea Room

13889 Southwest Freeway, 77478

281.491.4588 | sereniteatearoom.com

Enjoy afternoon tea and more in an elegant and relaxed setting that is one of Southern Living magazine's Top Ten Tearooms in Texas.

### Sugar Land Art Center & Gallery

104 Industrial Boulevard, Suite Q, 77478 281.565.0957 | sugarlandartcenter.org

This local artists' collective features working artist studios, gallery space and a variety of art classes.





## Sugar Land Auditorium 226 Lakeview Drive, 77498

281.313.0752 | slcaf.org

This beautifully restored auditorium was built in 1918 by Imperial Sugar and is the oldest public building in Sugar Land. Today it hosts meetings and performing arts events.

## Sugar Land Heritage Foundation Museum 198 Kempner Street, 77498

281.494.0261 | slheritage.org

View historical artifacts that trace the evolution of Sugar Land from its early days as a sugarcane plantation into one of Texas' fastest-growing cities.

## Sugar Land Ice & Sports Center 🌓 16225 Lexington Boulevard, 77479

**281.265.7465** | **sugarlandice.com**The only dual rink and event facility in the Gulf Coast offers public skating and lessons, and is the home of the Sugar Land Imperials North American 3 Hockey League team.

## Sugar Land Town Square 15958 City Walk, 77479

281.276.6000 | sugarlandtownsquare.com

Town Square offers international dining choices, lively events and specialty shopping that includes Sur La Table, Z Gallerie and Luggage & Leather.

*Techno Chaos ()* 7320 Highway 90A, 77478 281.410.1768 | techno-chaos.com

Put your creativity and engineering skills to the test while playing with more than half a million LEGOs.







## \*

## **ANNUAL EVENTS**

With hundreds of events each year and a truly dynamic culture, Sugar Land always serves up something new. Foodies, culture enthusiasts, sports fanatics and families are sure to find the perfect activity. For a complete listing of events, go to VisitSugarLandTX.com.

#### RECURRING EVENTS ★

Farmers Market at Imperial

demonstrations and children's activities.

Every Saturday | 9 A.M. - 1 P.M.

Imperial Sugar Refinery: 198 Kempner Street, 77478
281.677.7996 | imperial sugarland.com/farmers market
Enjoy a wonderful selection of fresh produce, artistic
treasures and family fun—including live music, cooking

Sugar Land Heritage Foundation's Heritage Hike Second Saturday of each month | 10 A.M. - 11:30 A.M.

Sugar Land Heritage Foundation Museum

198 Kempner Street, 77478 | 281.494.0261 | slheritage.org

Learn how the sugar industry shaped Sugar Land on this walking tour through the early part of town.

## Sugar Land Skeeters Baseball 🌓

**April to September** 

Constellation Field: 1 Stadium Drive, 77498 281.240.HITS (4487) | sugarlandskeeters.com

Sugar Land's home team brings independent professional minor league baseball to the Houston area at Constellation Field.

## Sugar Land Imperials Hockey 🧳

October to March

Sugar Land Ice & Sports Center 16225 Lexington Boulevard, 77479 281.265.7465 | imperialshockey.com

Watch the Sugar Land Imperials take on a North American 3 Hockey League (NA3HL) opponent at Sugar Land Ice & Sports Center.









### SPRING EVENTS ★

#### Cultural Kite Festival

March — First Saturday

Sugar Land Memorial Park: 15300 University Boulevard, 77479 VisitSugarLandTX.com

Colorful kites of all shapes and sizes bring Sugar Land's mix of culture and diversity to the skies.

## Sugar Land Wine & Food Affair

April 6 – 10, 2016

Sugar Land Town Square and other locations

sugarlandwineandfoodaffair.com

Join more than 10,000 foodies for dinners, tastings, demonstrations and seminars in this highly anticipated and acclaimed five-day event.

### **SUMMER EVENTS** ★

## Memorial Day Ceremony

Memorial Day

Sugar Land Memorial Park: 15300 University Boulevard, 77479 VisitSugarLandTX.com

The City of Sugar Land pays tribute to those who have served the country during this annual ceremony.

## Star Spangled Spectacular

July 4

Constellation Field: 1 Stadium Drive, 77498

VisitSugarLandTX.com

This patriotic celebration includes a multimedia fireworks show, traditional children's games and activities, as well as on-the-field musical entertainment. Free ticket required.



#### **FALL EVENTS ★**

## Gulf Coast International Dragon Boat Regatta

October 24 – 25, 2016

Brooks Lake at Fluor Corporation: 1 Fluor Daniel Drive, 77478 texasdragonboat.com

Dragon Boat teams race throughout the day while colorful cultural performances and exhibits take place on shore.

#### Halloween Town

October — Sunday before Halloween

Sugar Land Town Square: 15958 City Walk, 77479

VisitSugarLandTX.com

From witches to ghosts, thousands of people participate in the highly anticipated costume contest.

#### WINTER EVENTS ★

### Christmas Tree Lighting in the Plaza

December — First Thursday

Sugar Land Town Square: 15958 City Walk, 77479

VisitSugarLandTX.com

Revel in a magical evening of holiday entertainment and festivities while celebrating the lighting of Sugar Land Town Square's Christmas tree.

## New Year's Eve on the Square

December 31

Sugar Land Town Square: 15958 City Walk, 77479 VisitSugarLandTX.com

This landmark celebration is the best party around with entertainment and a live 3-D show that counts down to the New Year with the drop of a state-of-the-art Sugar Cube.





## HOUSTON SYMPHONY SUGAR LAND SERIES

The Houston Symphony brings Beethoven, Handel and more to the Sugar Land Series at Sugar Land Baptist Church. Located at 16755 Southwest Freeway, 77479. HoustonSymphony.org









## \* SHOPPING & DINING

Sugar Land has 32 shopping areas featuring more than 900 shopping and dining destinations. For your complete guide to Sugar Land's shopping and dining, visit ShopSugarLand.com.

### First Colony Mall

16535 Southwest Freeway, 77479

281.823.7906 | firstcolonymall.com

Sugar Land's mall has over a million square feet of shopping and dining indoors and out, featuring Macy's, Dillard's, Lululemon, Cheesecake Factory, Grimaldi's Pizzeria and more.

#### Lake Pointe Town Center

**Lake Pointe Parkway** 

Just north of U.S. 59 South and Highway 6 South, 77479

Anchored by Whole Foods Market, this shopping center is part of an urban-style village and also features Churrascos, Veritas Steak & Seafood, Azuma and more.

#### Market at Town Center

#### Highway 6 South at Town Center Boulevard, 77479

This upscale, outlet-style shopping center includes Saks Fifth Avenue OFF 5th, Nordstrom Rack, DSW, Home Goods and more.

### Sugar Land Town Square

15958 City Walk, 77479

281.276.6000 | sugarlandtownsquare.com

Town Square offers international dining choices, lively events and specialty shopping that includes Sur La Table, Z Gallerie and Luggage & Leather.







#### **SHOP SUGAR LAND**

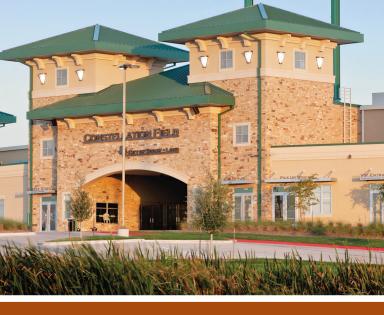
Visit ShopSugarLand.com for an interactive map and on-the-go listings of exciting shopping and dining destinations in the area.

#### **DELICIOUS DINING**

With more than 300 restaurants, Sugar Land is sure to satisfy your taste buds. For a complete list of dining options, go to VisitSugarLandTX.com.







#### **FUN SPORTS FACT**

American figure skater Tara Lipinski won the ladies' singles Olympic gold medal in figure skating at the 1998 Winter Olympics at the age of 15. Lipinski remains one of the youngest individual gold medalists in the history of the Olympic Winter Games. She lived in Sugar Land for several years and her parents still reside here today.







## **SPORTS**



### **GOLF** ★

### Greatwood Golf Club

6767 Greatwood Parkway, 77479

281.343.9999 | greatwoodgolf.com

Sugar Land's Greatwood Golf Club features an 18-hole golf course designed by Carlton Gipson, a full-service restaurant and spacious guest accommodations for tournaments.

#### SPORTS TEAMS $\star$

## Sugar Land Skeeters Baseball 🌶

1 Stadium Drive, 77498

281.240.HITS (4487) | sugarlandskeeters.com

Sugar Land's home team brings independent professional minor league baseball to the Houston area at Constellation Field.

## Sugar Land Imperials Hockey 📗

16225 Lexington Boulevard, 77479

281.265.7465 | imperialshockey.com

Watch the Sugar Land Imperials take on an NA3HL opponent at Sugar Land Ice & Sports Center.

## Sugar Land Legends Basketball

16403 Lexington Blvd, 77479

713.249.5137 | sugarlandlegends.com

Don't miss your shot for excitement at a Sugar Land Legends game!

### **SPORTS FACILITIES \***

### Constellation Field

1 Stadium Drive, 77498

281.240.4487 | sugarlandskeeters.com

Join the boys of summer at Constellation Field for exciting professional minor league baseball — Skeeters style!

### Sugar Land Ice & Sports Center 🖿



16225 Lexington Boulevard, 77479

281.265.7465 | sugarlandice.com

Sugar Land Ice & Sports Center is the only dual rink facility in the Gulf Coast. Sugar Land Ice is also home to the NA3HL Sugar Land Imperials hockey team.

## **\* PARKS & RECREATION**

**Sugar Land features** more than 20 vibrant parks ideal for hiking, biking, disc golf, birding, fishing, concerts and sporting activities. Visit sugarlandtx.gov/parks or call 281.275.2885 for more information.

City of Sugar Land Community Parks	Acres	Parking	Meeting Room	Picnic Shelter	Restrooms	Pool	Football/Soccer	LL Baseball	Softball	Tennis	Fishing	Disc Golf	Skate Park	Playground	Basketball	Volleyball	Dog Park	Trail Mileage
City Park & Municipal Pool 225 Seventh Street, 77478 Every day, Sunrise to 10 P.M.	19.9	*	*	*	*	*	*	*		*			*	*		*		
Duhacsek Park 17034 Old Richmond Road, 77498 Special Event Facility. Available by reservation only.	50	*	*	*	*				*							*		
Eldridge Park 2511 Eldridge Road, 77478 Every day, Sunrise to 10 P.M.	43	*	*	*	*		*				*			*				1
First Colony Athletic Park 3232 Austin Parkway, 77479 Every day, Sunrise to 10 P.M.	21.3	*	*	*	*			*						*				
Imperial Park & Disc Golf Course 230 Matlage Way, 77478 Every day, Sunrise to 10 P.M.	44	*			*				*			*		*				
Lost Creek Park 3703 Lost Creek Boulevard, 77479 Every day, Sunrise to 10 P.M.	21	*	*	*	*		*							*				
Oyster Creek Park 4033 State Highway 6 South, 77479 Every day, Sunrise to 10 P.M.	108	*			*													2.75
Sugar Land Memorial Park Feat. Justin P. Brindley Mountain Bike Trail 15300 University Boulevard, 77479 Every day, Sunrise to Sunset	420	*		*	*						*			*			*	3.55









## \* SUGAR LAND HISTORY

Sugar Land's vibrant history is peppered with influences from Native Americans, the Spaniards, Mexican immigrants and American pioneers. In 1823, Stephen F. Austin received a charter to settle 300 American families in Texas. The fertile land of Fort Bend County was included in Austin's charter and would eventually set the stage for Sugar Land's rich agricultural heritage.





The Imperial Sugar Company would go on to develop the town, modernizing the refinery and building houses for its employees and their families. This economic foothold increased Sugar Land's population from fewer than 2,000 people in the early 1900s to nearly 85,000 today.

Since its incorporation as a city in 1959, Sugar Land's residents happily reside in master-planned communities with lush parks, recreational amenities, dynamic shopping and first-class medical facilities. What's more, the city has been recognized as one of America's Best Places to Live and continually ranked as one of America's safest cities.

Visit SLHeritage.org for more information regarding the history of Sugar Land.









#### **FUN FACT**

\*

The Houston Museum of Natural Science at Sugar Land's collections include a fragment of the 2011 Allende meteorite.

The meteor contains krotite, which was discovered in 2011.







## 3-DAY ITINERARY \*

### Day 1

Kick off your trip with an out-of-this-world visit to the Houston Museum of Natural Science at Sugar Land. Experience the United State's fifth largest fossil collection, come face-to-face with Devil Rex, uncover prehistoric fossils in the Dig Pit and afterward, satisfy your dino-sized appetite at one of the many nearby eateries. Then work off your lunch at the Sugar Land Ice & Sports Center where you can test your ice skating skills or take in a Sugar Land Imperials hockey game.

Wrap up the day with an al fresco-style dinner in Sugar Land Town Square.

### Day 2

Take in the history of Sugar Land on a Heritage Hike held every second Saturday of the month. Re-energize with a tasty picnic lunch on the lush grounds of the Sugar Land Auditorium and afterward, discover your inner "kid genius" at Techno Chaos where you can use more than half a million LEGOs to create your own world. Top off the day with a Sugar Land Skeeters baseball game at Constellation Field.

### Day 3

Shop to your heart's content at
First Colony Mall, The Market at Town Center
and Lake Pointe Town Center. Established retailers
such as Macy's, Dillard's, JCPenney, Saks Fifth Avenue OFF 5th
and Nordstrom Rack make it a breeze to find exactly what you
need—and even better, what you want!





## **HOTELS**





	Rooms	Meeting Space (sq ft)	Room Service	Kitchenettes	Internet Access	Breakfast Included	Fitness Facility	Indoor Pool	Outdoor Pool	Restaurant On-site	Shuttle Services	Business Center	Pets Allowed
Best Western Sugar Land Inn 6330 East Riverpark Drive, 77479 bestwesternsugarland.com p 281.232.0680   f 281.232.0688	60	500		*	*	*	*		*			*	
Drury Inn & Suites Sugar Land 13770 Southwest Freeway, 77478 druryhotels.com p 281.277.9700   f 877.997.9824	133	2,052			*	*	*	*	*		*	*	*
Extended Stay America – Houston – Sugar Land 13420 Southwest Freeway, 77478 extendedstay.com p 281.494.6699   f 281.494.3192	146	500		*	*	*	*		*				*
Hilton Garden Inn Houston/Sugar Land 722 Bonaventure Way, 77479 houstonsugarland.hgi.com p 281.491.7777   f 281.491.7771	202	6,700	*		*		*		*	*	*	*	
Holiday Inn Express Houston Southwest - Sugar Land 14444 Southwest Freeway, 77478 hiexpress.com p 281.565.6655   f 281.565.6670	111	1,475			*	*	*		*			*	
Hyatt Place Houston/Sugar Land 16730 Creek Bend Drive, 77478 houstonsugarland.Place.Hyatt.com p 281.491.0300   f 281.491.0325	214	6,037	*		*	*	*		*		*	*	*
SpringHill Suites by Marriott Sugar Land (Opening Fall 2015) 13434 Southwest Freeway, 77478 p 888.287.9400	94	318			*	*	*		*				
Sugar Land Marriott Town Square & Conference Center 16090 City Walk, 77479 slmarriott.com p 281.275.8400   f 281.275.8401	300	26,500	*		*		*		*	*	*	*	









## Sweeten your stay with — Sugar Packets —

**Enjoy heaps of fun** in Sugar Land! Purchase a Sugar Packet from one of our participating hotels and receive individual admission to two Sugar Land attractions plus a commemorative card for collecting autographs!

#### Attractions:

Houston Museum of Natural Science at Sugar Land

Sugar Land Ice & Sports Center
Sugar Land Skeeters Baseball

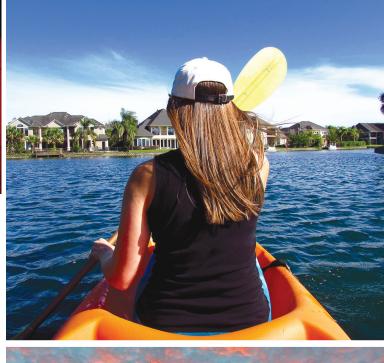
Sugar Land Imperials Hockey

Techno Chaos

George Observatory

\*Must stay in participating Sugar Land hotel

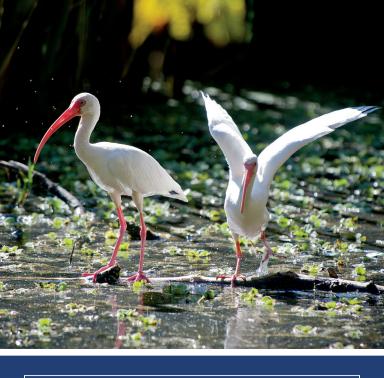












### **FUN FACT**

The total area of Sugar Land is 35.16 square miles. Of that, more than 560 acres is developed park land.







### NEARBY ATTRACTIONS ★

## Baps Shri Swaminarayan Hindu Mandir

1150 Brand Lane, Stafford, TX 77477

281.765.2277 | houston.baps.org

This masterpiece of intricate design and architecture is the first traditional Hindu temple of its kind in North America.

### Brazos Bend State Park

21901 FM 762, Needville, TX 77461

979.553.5101 | tpwd.state.tx.us/state-parks/brazos-bend

Escape to nature year-round to camp, picnic, hike, bike, ride horseback and fish.

## Fort Bend County Museum

500 Houston Street, Richmond, TX 77469

281.342.6478 | fortbendmuseum.org

Journey through time and experience life on the Brazos River and the Fort Bend story through exhibit galleries, historic home museums and walking tours of historic Richmond.

### George Ranch Historical Park

10215 FM 762 Rd, Richmond, TX 77469

281.343.0218 | georgeranch.org

Come on out to the George Ranch where the legends and legacies of those who shaped this place come to life every day.

## George Observatory

21901 FM 762, Needville, TX 77461

281.242.3055 | hmns.org/georgeobservatory

Gain first-hand knowledge of the awe-inspiring sights of the night sky through three domed telescopes.

### Greater Houston Area

Sugar Land is less than 30 minutes from some of the best attractions in the Greater Houston area. The Greater Houston Convention & Visitors Bureau (**VisitHoustonTexas.com**) is a great resource for surrounding attractions and more.







#### **FUN HISTORY FACT**

\*

Mr. B.F. Terry owned the local sugar mill and is known as the organizer of Terry's Texas Rangers during the War Between the States. He named Sugar Land in 1858 when the railroad was built through his sugar fields.







### VISITOR INFORMATION ★



The following publications are available online at VisitSugarLandTX.com

- · Sugar Land iBrochure
- · Points of Interest Map

Printed publications may be picked up from 8 A.M. to 5 P.M., Monday through Friday at the following location:

### City of Sugar Land City Hall

2700 Town Center N. Boulevard, 77479 p 281.275.2045 | f 281.275.2217 | SugarLandTX.gov

#### FORT BEND COUNTY ★

Fort Bend County visitor and relocation information is available at the Fort Bend Chamber of Commerce, 8 A.M. to 5 P.M., Monday though Friday.

### Fort Bend Chamber of Commerce

445 Commerce Green Boulevard, 77478 | 281.491.0800 FortBendChamber.com

### **GREATER HOUSTON★**

Information on the Greater Houston area is available from the Greater Houston Convention & Visitors Bureau.

#### Houston Visitor Center

1600 Lamar Street, Lobby level, Houston, TX 77010 713.437.5559 | VisitHoustonTexas.com

#### TEXAS INDEPENDENCE TRAIL REGION $\star$

The Texas Independence Trail Region is a visitor-friendly way to experience Texas' struggle for independence and its years as a sovereign republic. The region incorporates 28 counties along the southeastern area of Texas. **TexasIndependenceTrail.com** 

### **TEXAS**\*

To request a Texas State Travel Guide with material regarding travel options, trip-planning assistance and highway condition information, please contact the following:

Travel Texas

800.452.9292 | TravelTex.com



#### AIRPORT ★

GlobalSelect™ at Sugar Land Regional Airport (SGR) is the corporate aviation destination of choice for the business traveler to the Houston area. It is the fourth largest airport in the Greater Houston area and the foremost general reliever airport in the southwest sector. The airport's proximity to the Houston/Gulf Coast region, as well as on-site U.S. Customs service, minimizes "chair to air" travel time for busy regional and international corporate executives.

GlobalSelect™ at Sugar Land Regional Airport

12888-B Highway 6 South, 77498 p 281.275.2400 | f 281.275.2404 | globalselectfbo.com

#### RENTAL CAR AGENCIES ★

Enterprise Rent-a-Car

enterprise.com

HIGHWAY 6 SOUTH 1414 Highway 6 South, 77478 | 281.313.3700

SUGAR LAND REGIONAL AIRPORT 12888 Highway 6 South, 77498 | 281.240.1979

Hertz Rent-a-Car

12888 Highway 6 South, 77498 281.313.1100 | hertz.com





#### **MEETINGS AND EVENTS**

Minutes from Houston yet a world away, Sugar Land offers an unparalleled setting for your next meeting.

Featuring more than 40,000 square feet of flexible event space citywide, along with tremendous shopping, dining and entertainment destinations, you're sure to find your perfect fit in Sugar Land.

#### **SPORTING EVENTS**

Featuring fantastic sports facilities such as Constellation Field, Sugar Land Ice & Sports Center and multiple parks, Sugar Land is the perfect place to host your sporting event.

#### TRAVEL PROGRAMS

\*

Sugar Land's convenient location just 20 miles southwest of Houston, along with its variety of hotels, shopping and attractions, make it an ideal location for your Gulf Coast group tour or FIT program.

#### **SERVICES**

- · Provide area information and brochures
- · Distribute leads and obtain proposals
- · Coordinate site inspections
- · Promotion and publicity assistance
- Step-On Guide, attraction and transportation assistance
- Suggestions for youth & spouse programs

Go to VisitSugarLandTX.com to submit your RFP, email tourism@sugarlandtx.gov or call 281.275.2333.



## **ACHIEVEMENTS**

Among the Safest Cities in America

One of the top FBOs in the Americas SUGAR LAND REGIONAL AIRPORT - GLOBALSELECT™

Houston Business Journal Landmark Awards CONSTELLATION FIELD | Hospitality/Entertainment **Community Impact** 

Anti-Defamation League Community of Respect®

Keep Texas Beautiful | Government Award

Tree City USA

Certified Scenic City





## SMART FINANCIAL CENTRE AT SUGAR LAND

We're expanding! Construction is underway on the Smart Financial Centre at Sugar Land, the new state-of-the-art live entertainment venue featuring approximately 6,400 seats.

Scheduled to open in Fall 2016.



