



Dave Radcliffe

CEO at the Old Cannery Furniture
Warehouse in Sumner, Wash.

Tourism plays. Even in untraditional businesses.

Dave Radcliffe knows the importance of visitors' outside dollars.

"We get visitors from Vancouver, B.C. to Vancouver, Washington. The outside dollars that come in from tourism are vital for all of the businesses in Sumner. It is important to bring new people to our community and customers to our store as well as the rest of the businesses here."

Born and raised in Pierce County, Dave Radcliffe takes great pride in his community. He has been in the furniture business since 1983 and at The Old Cannery for more than 20 years. He's the guy in the back making sure the day-to-day operations run smoothly and doing all the behind-the-scenes work so that customers and visitors can enjoy The Old Cannery experience.

Tourism dollars are vital to small communities. In 2011, travelers to Sumner spent \$27.7 million and generated \$2.1 million in state and local tax revenues, creating 320 jobs with \$7.1 million in earnings.



Watch a video with Dave talking about why Tourism Matters in his own words.



Tacoma Regional
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