



AT A GLANCE

DEMOGRAPHICS / FISCAL HIGHLIGHTS



MEDIAN HOUSING VALUES

MAY 2018: \$480,800
MAY 2017: \$458,500

POPULATION

2018: _____ 113,181
2017: _____ 111,024



13TH SAFEST CITY IN US



55,100
Workforce

Median Age:

35.1

**AVERAGE
HOUSEHOLD
INCOME \$109,659**

**CAPITAL IMPROVEMENT PROGRAM
\$389,089,091 | 60 PROJECTS**

**\$712M+
TOURISM
INDUSTRY**



**8.75%
SALES
TAX RATE**

**UNEMPLOYMENT
RATE (APRIL '18)**

3.1%

**REGISTERED
VOTERS**

49,366

GENERAL FUND

**REVENUE: \$78,359,478
EXPENDITURES: \$76,055,739
FUND BALANCE: \$24,068,646**

EDUCATION

**2018 US NEWS BEST SCHOOLS
#1 IN RIVERSIDE COUNTY
FOR ACADEMICS: (HIGHEST STANDARDIZED
TEST SCORES, A-G COURSE COMPLETION
RATES, AND GRADUATION RATES)**



**K-12 SCHOOLS: 32*
STUDENTS: 28,679
TEACHERS: 1,374**

*12 RECOGNIZED AS "CALIFORNIA DISTINGUISHED SCHOOLS"

QUALITY OF LIFE

- SAFE
- FAMILY FRIENDLY
- RECREATION/CLASSES
- ENTREPRENEURSHIP
- SPORTS LEAGUES
- HUMAN SERVICES
- SENIOR CENTER
- SPORTS PARKS
- COMMUNITY EVENTS
- AQUATICS PROGRAM
- THEATER, ARTS & CULTURE
- INTERNSHIP OPPORTUNITIES

- MILD CLIMATE
- LIBRARIES



LOCAL ECONOMY — ANNUAL SALES TAX REVENUE



**PROMENADE MALL AREA: \$10.7M
MOTOR CAR PARKWAY: \$6.8M
BUSINESS PARK: \$4.6M**

**TEMECULA PKWY: \$4.4M
REGIONAL SHOPPING: \$5.3M
OLD TOWN TEMECULA: \$0.7M**



**GENERAL LAW CITY • COUNCIL-MANAGER FORM OF GOVERNMENT
INCORPORATED DECEMBER 1, 1989**

**CITY
MOTTO:**

"OLD TRADITIONS, NEW OPPORTUNITIES"