

CVB Membership Application

Date _____

Company _____

Business Address _____

Mailing Address _____

Web Address _____

Phone # _____

Fax # _____

E-mail _____

Contact _____

Signed _____

Print _____

Category (For Web Directory)

1. _____

2. _____

Additional Category: \$50 each

1. _____

2. _____

Payment: Cash MasterCard Visa

Check AMEX Discover

Card # _____

Exp. _____ CVV# _____

CC Billing Address _____

Signature _____

CATEGORIES

1. WHERE TO STAY
2. ART & ENTERTAINMENT
3. DINING
4. TOURS & TRANSPORTATION
5. WINERIES
6. BREWERY/ TASTING ROOM
7. CASINO
8. GOLF
9. HOT AIR BALLOONING / AERO SPORTS
10. FITNESS/OUTDOOR RECREATION / EQUESTRIAN
11. SHOPPING/RETAIL
12. DAY SPAS
13. WEDDING EVENT VENDORS
14. SPORT VENUES
15. WEDDING EVENT VENUES
16. CONFERENCE SERVICES
17. WINE TASTING/WINE BAR
18. GROUP ACTIVITIES
19. NON PROFIT
20. BUSINESS SERVICES
21. HOSPITALITY EDUCATION



Temecula Valley™
SOUTHERN CALIFORNIA
WINE COUNTRY

Temecula Valley Convention and Visitors Bureau

membership
application

Temecula Valley
Convention and Visitors Bureau
28690 Mercedes St. Suite A
Temecula, CA 92590

Phone 951-491-6085 Fax 951-491-6089
Email: membership@temeculacvb.com
www.temeculacvb.com



Temecula Valley
Convention and Visitors Bureau

<p align="center">OUR MISSION The Temecula Valley Convention and Visitors Bureau is a non-profit organization whose mission is to stimulate economic growth and tourism in our region by developing, expanding and marketing our destination to conventions, meetings and leisure travel markets.</p>	<p align="center">MEMBER BENEFITS</p>	<p align="center">BASIC MEMBERSHIP \$200 NON PROFIT \$125</p>	<p align="center">MARKETING PARTNERS \$750 SO CAL BUSINESSES OUT OF TEMECULA VALLEY AREA (NON LODGING)</p>	<p align="center">TID MEMBERS FUNDED THROUGH TID REVENUES</p>	<p align="center">NON-TID MEMBER (B&B's, Vacation homes) 4% Negotiated rate</p>
<p align="center">Benefits Definitions Includes your business name, address, phone & fax in two categories.</p>	<p align="center">Website listing (Two Categories)</p>	X	X	X	X
<p>Your web site is included on VisitTemecula.org viewed annually by thousands of visitors, meeting planner & professional tour operators.</p>	<p align="center">Direct Link to your business web site</p>	X	X	X	X
<p>Our password-protected Member Extranet gives you complete control over what visitors see about your business on our web site</p>	<p align="center">Access to Members Extranet</p>	X	X	X	X
<p>Display your business collateral in our Visitors Center. Exclusive to our Members</p>	<p align="center">Brochure distribution in Visitor Center</p>	X	X	X	X
<p>Place a full color 1920 x 1080 JPG ad on our continual display Visitor Center Monitor</p>	<p align="center">Your business ad on Visitor Center Monitor</p>	X	X	X	X
<p>Window decal designates your business as a proud member of the Temecula CVB and the Tourism Industry</p>	<p align="center">CVB Membership Decal</p>	X	X	X	X
<p>Access your account through our web site. Submit your coupons, Hot Deals or Promotions directly to our members coupon page.</p>	<p align="center">Submit Coupons on CVB web site</p>	X	X	X	X
<p>Your business has the opportunity to be included in a Fam Tour or Media Tour. A great way to showcase your specialty to thousands through additional exposure</p>	<p align="center">Fam /Media Tour Participation</p>	X	N/A	X	X
<p>Make new business contacts at TVCVB events. Designed to educate and inform the local hospitality industry</p>	<p align="center">Networking at CVB Events</p>	X	Limit One Person per Event	X	X
<p>Promotion of your business through inquiries received by Visitor Center and CVB staff</p>	<p align="center">Referrals</p>	Non Lodging	Non Lodging	X	X
<p>Referral of your business as requested by special groups; Media, Tours</p>	<p align="center">Service Request Leads (Non Lodging)</p>	X	X	X	X
<p>Referral of your Lodging property as requested by Group inquiries</p>	<p align="center">Group Sales Leads (Lodging)</p>	N/A	N/A	X	X
<p>Significance of Travel Industry on the economy documented in this report</p>	<p align="center">Tourism Impact study</p>	X	\$25 FEE	X	X
<p>Your special event listed on CVB Calendar</p>	<p align="center">Event Listings on CVB web site</p>	One Event per Calendar year	N/A	Unlimited	Unlimited
<p>As applicable to Tourism Industry</p>	<p align="center">Visitor Guide Listing</p>	X	N/A	X	X
<p>Discount for ad placement in annual Visitors Guide</p>	<p align="center">Visitor Guide Ad</p>	X	N/A	Free 1/2 page ad	Free 1/2 page ad
<p>Discount for ad placement in Meeting/Event Planner guide</p>	<p align="center">Meeting Planner Guide Ad</p>	X	N/A	Free 1/2 page ad	Free 1/2 page ad
<p>Promotion opportunity through CVB Social Media Marketing tools</p>	<p align="center">Social Media Inclusion</p>	One inclusion per Calendar year	N/A	Unlimited	Unlimited
<p>Applicable to Tourism Industry</p>	<p align="center">E-Blasts</p>	One inclusion per Calendar year	N/A	Unlimited	Unlimited
<p>Press Releases generated from CVB Marketing/PR Department highlighting businesses, special events and all Temecula offers throughout the year</p>	<p align="center">Press Releases (web site/media list)</p>	One inclusion per Calendar year	N/A	Unlimited	Unlimited
<p>Add a photo plus up to 100 words to your listing on CVB web site</p>	<p align="center">Enhanced listing on CVB web site</p>	Additional Fee (see below)	Additional Fee (see below)	X	X
<p>Inclusion on CVB on line Wedding Planner Guide</p>	<p align="center">On line Wedding Planner Guide Listing</p>	Additional Fee (see below)	N/A	X	X
<p align="center">VALUE PACKAGES & ADDITIONAL MARKETING OPPORTUNITIES</p>	<p align="center">VALUE PACKAGE Available to Basic Membership & Marketing Partners Choose 3/\$200 Annual Fee *Also available individually</p>	<p>Enhanced listing on CVB web site Annual Fee \$175</p> <p>▪</p> <p>Event Listings on CVB web site Annual Fee \$100</p>	<p>On-line Wedding Guide Listing Annual Fee \$50</p> <p>▪</p> <p>Social Media Inclusion Minimum of 4/yr Annual Fee \$100</p>	<p align="center">Press Releases (web site/media list) \$25 per PR</p>	<p align="center">E Blasts \$25 per Inclusion</p>
	<p align="center">ADDITIONAL MARKETING OPPORTUNITIES</p>	<p>Tradeshaw participation Cost varies per event</p>	<p align="center">Co-Op Advertising Cost varies per Marketing Opportunity</p>	<p align="center">Banner Ad on CVB web site \$200-\$500/mo (6 mo run)</p>	<p align="center">Ad on Kiosk at Local Hotels Cost varies per ad placement</p>