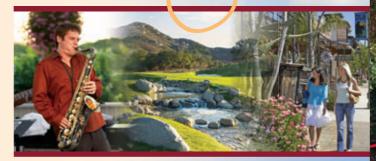
CVB Membership Application

Date	
Company	
Business Address	
Mailing Address	
Web Address	
Phone #_	
Fax #	
E-mail_	
Contact	
Signed	
Print	
Category (For Web Directory)	
1	
2	
Additional Category: \$50 each	
1	
2	
Payment:CashMasterCardVisa	
CheckAMEXDiscover	
Card #	
ExpCVV#	Γ
CC Billing Address	
Signature	

CATEGORIES

- WHERE TO STAY
- **ART & ENTERTAINMENT**
- DINING
- **TOURS & TRANSPORTATION**
- WINERIES
- **BREWERY/ TASTING ROOM**
- CASINO
- GOLF
- HOT AIR BALLOONING / AERO SPORTS
- FITNESS/OUTDOOR RECREATION / EQUESTRIAN
- DAY SPAS
- 13. WEDDING EVENT VENDORS
- 14. SPORT VENUES
- 15. WEDDING EVENT VENUES
- 16. CONFERENCE SERVICES
- 17. WINE TASTING/WINE BAR
- 18. GROUP ACTIVITIES
- 19. NON PROFIT
- 20. BUSINESS SERVICES
- 21. HOSPITALITY EDUCATION





Temecula Valley Convention and Visitors Bureau 28690 Mercedes St. Suite A Temecula, CA 92590 Phone 951-491-6085 Fax 951-491-6089 Email: membership@temeculacvb.com

www.temeculacvb.com



Temecula Valley Convention and Visitors Bureau









Temecula Valley Convention and Visitors Bureau

OUR MISSION The Temecula Valley Convention and Visitors Bureau is a non-profit organization whose mission is to stimulate economic growth and tourism in our region by developing, expanding and marketing our destination to conventions, meetings and leisure travel markets.	MEMBER BENEFITS	BASIC MEMBERSHIP \$200 NON PROFIT \$125	MARKETING PARTNERS \$750 SO CAL BUSINESSES OUT OF TEMECULA VALLEY AREA (NON LODGING)	TID MEMBERS FUNDED THROUGH TID REVENUES	NON-TID MEMBER (B&B's, Vacation homes) 4% Negotiated rate
Benefits Definitions Includes your business name, address, phone & fax in two categories.	Website listing (Two Categories)	x	×	x	x
Your web site is included on VisitTemecula.org viewed annually by thousands of visitors, meeting planner & professional tour operators.	Direct Link to your business web site	x	x	x	X
Our password-protected Member Extranet gives you complete control over what visitors see about your business on our web site	Access to Members Extranet	x	×	x	x
Display your business collateral in our Visitors Center. Exclusive to our Members	Brochure distribution in Visitor Center	x	×	x	х
Place a full color 1920 x 1080 JPG ad on our continual display Visitor Center Monitor	Your business ad on Visitor Center Monitor	x	×	x	x
Window decal designates your business as a proud member of the Temecula CVB and the Tourism Industry	CVB Membership Decal	x	×	x	х
Access your account through our web site. Submit your coupons, Hot Deals or Promotions directly to our members coupon page.	Submit Coupons on CVB web site	x	x	x	X
Your business has the opportunity to be included in a Fam Tour or Media Tour. A great way to showcase your specialty to thousands through additional exposure	Fam /Media Tour Participation	x	N/A	x	x
Make new business contacts at TVCVB events. Designed to educate and inform the local hospitality industry	Networking at CVB Events	x	Limit One Person per Event	X	x
Promotion of your business through inquiries received by Visitor Center and CVB staff	Referrals	Non Lodging	Non Lodging	x	X
Referral of your business as requested by special groups; Media, Tours	Service Request Leads (Non Lodging)	x	x	x	x
Referral of your Lodging property as requested by Group inquiries	Group Sales Leads (Lodging)	N/A	N/A	X	X
Significance of Travel Industry on the economy documented in this report	Tourism Impact study	X	\$25 FEE	X	x
Your special event listed on CVB Calendar	Event Listings on CVB web site	One Event per Calendar year	N/A	Unlimited	Unlimited
As applicable to Tourism Industry	Visitor Guide Listing	x	N/A	X	X
Discount for ad placement in annual Visitors Guide	Visitor Guide Ad	X	N/A	Free 1/2 page ad	Free 1/2 page ad
Discount for ad placement in Meeting/Event Planner guide	Meeting Planner Guide Ad	X	N/A	Free 1/2 page ad	Free 1/2 page ad
Promotion opportunity through CVB Social Media Marketing tools	Social Media Inclusion	One inclusion per Calendar year	N/A	Unlimited	Unlimited
Applicable to Tourism Industry	E-Blasts	One inclusion per Calendar year	N/A	Unlimited	Unlimited
Press Releases generated from CVB Marketing/PR Department highlighting businesses, special events and all Temecula offers throughout the year	Press Releases (web site/media list)	One inclusion per Calendar year	N/A	Unlimited	Unlimited
Add a photo plus up to 100 words to your listing on CVB web site	Enhanced listing on CVB web site	Additional Fee (see below)	Additional Fee (see below)	x	X
Inclusion on CVB on line Wedding Planner Guide	On line Wedding Planner Guide Listing	Additional Fee (see below)	N/A	x	X
					ALCOHOL: NAME OF THE PARTY OF
VALUE PACKAGES & ADDITIONAL MARKETING OPPORTUNITIES	VALUE PACKAGE Available to Basic Membership & Marketing Partners Choose 3/\$200 Annual Fee *Also available individually	Enhanced listing on CVB web site Annual Fee \$175 Event Listings on CVB web site Annual Fee \$100	On-line Wedding Guide Listing Annual Fee \$50 Social Media Inclusion Minimum of 4/yr Annual Fee \$100	Press Releases (web site/media list) \$25 per PR	E Blasts \$25 per Inclusion
	ADDITIONAL MARKETING OPPORTUNITIES	Tradeshow participation Cost varies per event	Co-Op Advertising Cost varies per Marketing Opportunity	Banner Ad on CVB web site \$200-\$500/mo (6 mo run)	Ad on Kiosk at Local Hotels Cost varies per ad placement