



i know temecula valley

concierge knowledge for the frontline worker



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about our *destination*

*sunny, relaxed
temecula valley southern california
wine country welcomes visitors to celebrate
tourism.*

We are fortunate to work in the beautiful Temecula Valley where visitors, residents, and employees enjoy a sunny, relaxed destination. Temecula Valley offers an award-winning wine region, creative dining options, a historic Old Town, growing Promenade Mall, various Farmers Markets, numerous theater and museum offerings, golf courses and the celebrated Pechanga Resort & Casino.



60 minutes from
*San Diego
Orange County
Palm Springs*

90 minutes from
Los Angeles

2.7
million

visitors
each year



Located within minutes of each other are
four compelling reasons to experience
Temecula Valley.

- Downtown Old Town Temecula,
- Temecula Valley Southern California Wine Country,
 - Pechanga Resort & Casino
 - Seasonal Events and Festivals

Each has a unique character
that invites exploration. All are sincerely committed to the local
lifestyle of celebrating the richness of the valley with others.



i know *temecula*

Thank you for being a Tourism Ambassador for the Temecula Valley. Your efforts to better understand what the region has to offer will help you engage with our visitors and represent the Temecula Valley with pride.

This *I Know Temecula Valley* booklet provides knowledge for front line Temecula employees and is designed to provide concierge-level information, and encouragement to empower you to learn about everything Temecula Valley has to offer. This knowledge includes community information, destination highlights, and more. Temecula supports more than 7,500 Hospitality and Tourism professionals, and sees over 2.7 million visitors as our destination continues to grow!



There is never a better time to become the expert on where to shop, eat, play, do and see. The benefits of this destination training will help you to become a local Tourism Ambassador. This booklet will help educate you on the key pillars in Temecula: Pechanga, Old Town, Wine Country events, and also offer a few tidbits along the way to keep visitors to the area intrigued about the Temecula Valley! The more you know, and the more resources you can provide visitors to our region, the easier it will be to sell an extended stay or future return visit.



Hotel front desk, guest services, tasting room, restaurant, salespeople; front line staff will benefit knowing about the Temecula Valley in order to answer our visitor's question: What is there to do or see in Temecula?

empower yourself!



seasonal events & *festivities*

SPRING MARCH 1- MAY 31

MARCH

Temecula Rod Run in Old Town Temecula

APRIL

Reality Rally Temecula Valley

Taste of Temecula Valley in Old Town Temecula

MAY

National Tourism Week

Temecula Valley Craft Brew Month

SUMMER JUNE 1- AUGUST 31

JUNE

Temecula Valley Balloon & Wine Festival

Cultural Heritage Day

Temecula Art & Street Painting Festival

Pechanga Microbrew Festival

JULY

Star-Spangled 4th of July Parade in

Old Town Temecula

Fireworks Extravaganza

AUGUST

Old Town Live - All summer long



AUTUMN SEPTEMBER 1-NOVEMBER 30

SEPTEMBER

California Wine Month

Temecula Valley Crush Wine & Culinary Showcase

OCTOBER

Old Town Temecula Outdoor Quilt Show

Greek Festival

Big Horse Corn Maze

Harvest Festival

NOVEMBER

People's Choice Blind Tasting and Awards

WINTER DECEMBER 1-FEBRUARY 28

DECEMBER

Temecula Chilled

Santa's Electric Light Parade

Temecula on Ice: Outdoor Skating Rink

Winter Wonderland: Pennypickle's Workshop

Great Temecula Grape Drop and New Year's Eve Celebration

New Year's Eve Celebrations at Pechanga Resort & Casino

JANUARY

California Restaurant Month

Temecula Valley Annual Barrel Tasting

FEBRUARY

Pechanga Wine Festival and Chocolate Decadence



top things to do in *old town*

SPECIAL EVENTS

*Rod Run, Reality Rally,
Cultural Heritage Day, Art & Street Painting
Festival, Hot Summer Nights, Quilt Show,
Greek Festival, Old Town Live*

DINING

Speakeasy, gastropub, fine dining

SHOPPING

*Boutique, artisan, antiques, specialty items
and made-in-Temecula products*

ARCHITECTURE

*City Hall, Old Town Bridge,
gateway arches, The Merc, The Bank*

HISTORY

*Historical buildings and hotels,
jail cell, granite hitching posts*

MUSEUMS

*Temecula Valley Museum,
Pennypickle's Workshop*

ART/THEATER

*The Merc (art & entertainment),
Old Town Community Theater*

WINE TASTING

*Local to international wines poured at
several tasting rooms*

BREWERIES

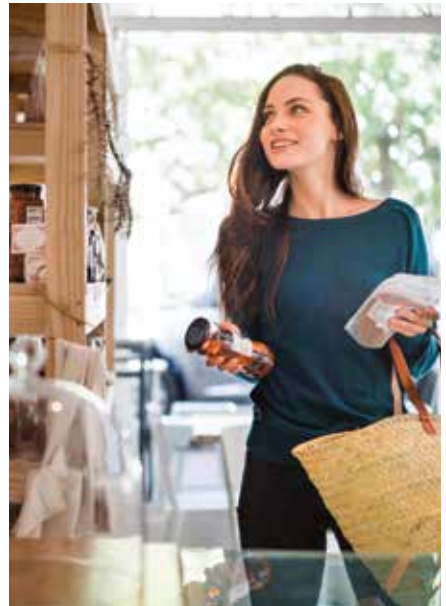
Local IPAs, Stouts, lagers, pilsners & more

old town *temecula*

A trip to Temecula Valley Southern California Wine Country isn't complete without a stroll down the boardwalks of historic Old Town. Come experience the rich heritage and contagious energy of this downtown foodie district with its restaurants, charming shops and vibrant nightlife.

VISITOR CENTER AT CIVIC CENTER

*Open 6 days a week, resource for informa-
tion, maps, coupons and souvenirs
Located at 28690 Mercedes St. Suite A,
Temecula, CA 92590*



wine country *unique features*

ALEX'S RED BARN WINERY - Distillery (Brandy, Grappa), old vines
AVENSOLE WINERY - Oldest vineyards, "Heritage" Zinfandel clone
BAILY ESTATE - Library vertical wine tasting & tour
BRIAR ROSE WINERY - Replica of Snow White's Cottage
CALLAWAY VINEYARD & WINERY - Self-serving wine stations
CARTER ESTATE WINERY AND RESORT - Methode Champenoise sparkling wine production
COUGAR VINEYARD & WINERY - 100% Italian varietals
DOFFO WINERY - Vintage Motorcycle Collection
FALKNER WINERY - Mediterranean cuisine, Sunday summer yard games
FAZELI CELLARS - Mediterranean cuisine
FOOT PATH WINERY - Certified organic farm
FRANGIPANI ESTATE WINERY - Bocce ball area
GERSHON BACHUS VINTNERS - Sit down tastings daily
HART WINERY - Family owned, beautiful views
KEYWAYS VINEYARD & WINERY - Rose garden with picnic area
LEONESS CELLARS - #1 Winery Restaurant (USA Today 10 Best 2016)
LONGSHADOW RANCH WINERY - Horse drawn carriage rides
LORIMAR VINEYARDS & WINERY - Art gallery
LORENZI ESTATE - 21+ years in winery business
LUMIERE WINERY - Small family run boutique winery since 1987
MAURICE CAR'RIE VINEYARD & WINERY - Baked brie and sourdough bread and craft faire (weekends only)
MIRAMONTE WINERY - Top 5 Winery Restaurants (USA Today 10 Best 2016)
MONTE DE ORO WINERY - Glass floor looking down into barrel cellar
MOUNT PALOMAR WINERY - Making wine since 1969; oldest outdoor sherry solera in North America, oldest wine cave in the Temecula Valley
OAK MOUNTAIN WINERY - First wine cave in Southern California
PELTZER FAMILY CELLARS - Farm animals, seasonal pumpkin patch
PONTE WINERY & VINEYARD INN - The Cellar Lounge, pool
ROBERT RENZONI VINEYARDS & WINERY - 1889 bell tower, Bocce Ball
SOUTH COAST WINERY RESORT & SPA - California State Winery of the Year award winner (2008, 2009, 2013, 2016)
THORNTON WINERY - Sit down tastings/Helipad
VINDEMIA WINERY - Lift-off for Balloon Rides
VITAGLIANO VINEYARDS & WINERY - Lakeside tasting room
WIENS FAMILY CELLARS - Seated tastings in the exclusive Cellar Room
WILSON CREEK WINERY - Gluten-free dining at Creekside Grille

Things to do in wine country

- DINING
- ENTERTAINMENT
- HOT AIR BALLOONING
- LIVE MUSIC
- PICNICS
- SCENIC BEAUTY
- SHOPPING
- SPECIAL EVENTS
- TOURS AND TRANSPORTATION
- WEDDINGS
- WINE TASTING



Travel Tip:

MIDWEEK VISITS ARE THE PERFECT WAY TO ENJOY WINE TASTINGS AT A LEISURELY PACE. YOUR CHANCES OF ENJOYING A PRIVATE WINERY TOUR OR MEETING THE WINEMAKER ARE MORE LIKELY.

wine country amenities

	Accommodations	Delis	Gift Shops
Alex's Red Barn Winery			
Avensole Winery	*		*
Baily Vineyard & Winery			*
Bel Vino Winery	*		*
Bella Vista Winery		*	
Briar Rose Winery		*	*
Callaway Vineyard and Winery		*	*
Carter Estate Winery & Resort	*	*	*
Chapin Family Vineyards		*	*
Churon Winery	*	*	*
Cougar Vineyard & Winery		*	*
Danza Del Sol Winery		*	*
Doffo Winery		*	
Europa Village	*	*	*
Falkner Winery		*	*
Fazeli Cellars Winery		*	*
Foot Path Winery			*
Frangipani Winery			
Gershon Bachus Vintners			
Hart Winery			*
Keyways Vineyard & Winery			*
Leoness Cellars		*	*
Longshadow Ranch Vineyard & Winery			*
Lorenzi Estate			
Lorimar Vineyards & Winery		*	*
Lumiere Winery		*	*
Masia de la Vinya Winery			
Maurice Car'rie Winery		*	*
Miramonte Winery			*
Monte De Oro Winery		*	*
Mount Palomar Winery		*	*
Oak Mountain Winery		*	*
Palumbo Family Winery			
Peltzer Family Cellars			*
Ponte Winery			*
Robert Renzoni Vineyards & Winery		*	*
South Coast Winery Resort & Spa	*	*	*
Thornton Winery			*
Vindemia Winery			
Vitagliano Vineyards & Winery	*		
Wiens Family Cellars		*	*
Wilson Creek Winery	*	*	*

pechanga

Voted the #1 casino in America by USA TODAY

Rated a AAA Four Diamond Resort

Since 2002, Pechanga Resort & Casino offers personalized guest service, luxury and an abundance of entertainment no matter how you define it. Pechanga offers 517 luxury guest rooms and suites, 11 exceptional restaurants, 24-hour gaming excitement, five themed bars and lounges plus a rooftop nightclub, championship golf course and tranquil spa.

top things to do at *pechanga*

BINGO

DINE

*17 quick bite, casual and
fine dining eating locations*

ENTERTAINMENT

*Theater Concerts,
Comedy Club,
Cabaret, Eagle's Nest*

GAMING

table games & slots

GOLF

HISTORY & CULTURE

SPA

SPECIAL EVENTS

*Boxing Championships,
Wine Festival and
Chocolate Decadence,
Microbrew &
Craft Beer Festival*

RV RESORT / RESORT LODGING

SHOPPING





about pechanga

Pechanga Resort & Casino offers an entertainment lover's paradise. Non-stop casino action awaits inside California's largest and best casino. The hottest slots, video poker, table games, bingo and poker await visitors looking to return home big winners. Winner of the AAA Four Diamond Award every year since 2002 means visitors receive friendly, personalized service. People across Southern California and beyond know Pechanga Resort & Casino for its top-tier entertainment. A-list concerts happen every week inside the Pechanga Theater. Acts such as John Legend, Tony Bennett, Smokey Robinson, Diana Krall, Slash, Luis Miguel and so many more have graced the Pechanga stage. Guests can also see Broadway-style shows and ethnic superstars at Pechanga Theater performances, live music gets guests dancing every night inside the Pechanga Cabaret Lounge. Free for everyone 21 and older. Visitors can even get free salsa dance lessons every Wednesday night. Nightlife abounds at Pechanga. Head to the top floor for the Eagle's Nest nightclub with a DJ spinning the hottest tracks, or stop by any of the bars and lounges for hand-crafted cocktails, beer and wine. Many visitors come to Pechanga for the food alone. With 11 restaurants, the variety offers something for everyone. Fine dining to casual. Buffet to sports bar. The award-winning chefs at Pechanga leave diners coming back for more. No matter how you define entertainment, golfing, dining, relaxing at the spa, gaming, dancing, watching a show - it's all under one roof in the convenient, Southern California Wine Country setting of Pechanga Resort & Casino.

Things to do and see



GAMING

Pechanga Resort & Casino

GOLF

7 Championship Courses

HOT AIR BALLOONING

*Flights 7 days per week, morning launch
(weather permitting)*

OUTDOOR RECREATION

Camping

Fishing

Hiking/Biking Trails

Horseback Riding

SPAS

GrapeSeed Spa

Murrieta Day Spa

Spa Pechanga

SPECIAL EVENTS

See Pages 7 and 8

TOURS

Agricultural

Brewery

Old Town Historical

SHOPPING

*Antique Shops
Farmers Markets around town
Lake Elsinore Outlets
Old Town Shops
Promenade Mall
Thrift Store Shopping
Vail Headquarters
Winery Gift Shops*



DINING

*Breweries
Old Town
Pechanga Resort & Casino
Promenade Mall Area
Wine Country*

ENTERTAINMENT

*Old Town Community Theater
Pechanga Resort & Casino
Pennypickle's Workshop Temecula Children's Museum
Shakespeare in the Vines
Temecula Stampede
Temecula Valley Museum
Temecula Valley Symphony*



lodging

lodging

Lodging is conveniently located throughout Temecula Valley Southern California Wine Country. Choose one of the many nationally loved hotel brands located off Interstate 15, in or near Old Town Temecula. Reserve a well-appointed room at the grand AAA Four Diamond-rated Pechanga Resort & Casino or gracious golf resort, Temecula Creek Inn. Stay among the vineyards at any of the highly rated resorts, B&Bs and vacation rentals in Wine Country. With so many options, our destination offers guest rooms for every budget. Book your stay Sunday through Thursday for the very best rates!

B&Bs

INN AT CHURON WINERY
33233 Rancho California Rd.
Temecula, CA 92591

(951) 694-9070 • innatchuronwinery.com

THE INN AT EUROPA VILLAGE
33350 La Serena Way
Temecula, CA 92591

(877) 676-7047 • innateuropavillage.com

For lodging information please visit VisitTemeculaValley.com

Visit Temecula Valley Lodging Partners

- HOTELS -

BEST WESTERN COUNTRY INN

27706 Jefferson Ave.
Temecula, CA 92590
(951) 676-7378

[bestwesterncalifornia.com/
temecula-hotels](http://bestwesterncalifornia.com/temecula-hotels)

EMBASSY SUITES HOTEL

Temecula Wine Country
29345 Rancho California Rd.
Temecula, CA 92592
(951) 676-5656 • estemecula.com

EXTENDED STAY AMERICA

27622 Jefferson Ave.
Temecula, CA 92590
(951) 587-8881 • extendedstayamerica.com

FAIRFIELD INN & SUITES

27416 Jefferson Ave.
Temecula, CA 92590
(951) 587-9800 • marriott.com/ontrt

HAMPTON INN & SUITES

28190 Jefferson Ave.
Temecula, CA 92590
(951) 506-2331
temeculasuites.hamptoninn.com

HOLIDAY INN EXPRESS

27660 Jefferson Ave.
Temecula, CA 92590
(951) 699-2444 • ihg.com/holidayinnexpress

LA QUINTA INN & SUITES

27330 Jefferson Ave.
Temecula, CA 92590
(951) 296-1003 • lq.com

QUALITY INN WINE COUNTRY

27338 Jefferson Ave.
Temecula, CA 92590
(951) 296-3788 • staytemecula.com

RAMADA INN

28980 Old Town Front St.
Temecula, CA 92590
(951) 676-8770 • ramada-temecula.com

RODEWAY INN

28718 Old Town Front St.
Temecula, CA 92590
(951) 676-4833 • rodewaytemecula.com

SPRINGHILL SUITES BY MARRIOTT

28220 Jefferson Ave.
Temecula, CA 92590
(951) 699-4477 • marriott.com/ontst

THE HOTEL TEMECULA

42100 Main St.
Temecula, CA 92590
(951) 972-8500 • thehoteltemecula.com

- MOTELS -

MOTEL 6

41900 Moreno Rd.
Temecula, CA 92590
(951) 676-7199 • motel6.com

PALOMAR INN HOTEL

28522 Old Town Front St.
Temecula, CA 92590
(951) 676-6503 • palomarinntemecula.com

RANCHO CALIFORNIA INN

41873 Moreno Rd.
Temecula, CA 92590
(951) 676-5700 • ranchocaliforniainn.com

- RESORTS -

CARTER ESTATE WINERY & RESORT

34450 Rancho California Rd.
Temecula, CA 92591
(844) 851-2138 • carterestatewinery.com

PECHANGA RESORT & CASINO

45000 Pechanga Pkwy.
Temecula, CA 92592
(888) 732-4264 • pechanga.com

SOUTH COAST WINERY RESORT & SPA

34843 Rancho California Rd.
Temecula, CA 92591
(951) 566-4622 • southcoastwinery.com

TEMECULA CREEK INN

44501 Rainbow Canyon Rd.
Temecula, CA 92592
(888) 974-4326 • temeculacreekinn.com

For more suggested lodging options see VisitTemeculaValley.com/Hotels

Visit Temecula Valley Lodging Partners

VACATION RENTALS

AT THE VINEYARD VACATION GETAWAY

Temecula, CA
(951) 553-1009
vrbo.com/3771839ha

B&B VILLAS

Temecula, CA
(951) 514-5408
vrbo.com/696624

BAILEY'S WINE COUNTRY ESCAPE TEMECULA VACATION RENTALS

Temecula, CA
(951) 237-2273
(951) 741-5626
temeculavacationrentals.com

CASA DEL SOL

Temecula, CA
(310) 971-3912
vrbo.com/715220

LE GRAND BLUE

Temecula, CA
(310) 971-3912
(951) 506-2331
temeculasuites.hamptoninn.com

PALMADOR LANE B&B

Temecula, CA
airbnb.com/rooms/2381289

PERFECT GETAWAYS, INC. MEDITERRANEAN ESTATE

Temecula, CA
(562) 900-8328
perfectgetaways.net

PERFECT GETAWAYS, INC. SPANISH COLONIAL

Temecula, CA
(562) 900-8328
perfectgetaways.net

RANCHO DEL VENIDOS

Temecula, CA
(951) 315-2471
vrbo.com/370655

RANCHO VILLA

Temecula, CA
(310) 971-3912
vrbo.com/754134

TEMECULA WINE COUNTRY COTTAGE

Temecula, CA
(951) 693-1199
vrbo.com/368022

VILLA DE LA VINE

Temecula, CA
(951) 541-6315
vrbo.com/463789

VILLA DE LA SOL

Temecula, CA
(951) 971-3912
vrbo.com/710533

VINEYARD HOUSE

Temecula, CA
(951) 757-4359
vrbo.com/760772

VINO VILLA

Temecula, CA
(310) 971-3912
vrbo.com/880653

WALK TO WINERY NEXT DOOR

Temecula, CA
vrbo.com/841275

WILSON CREEK MANOR

Temecula, CA
(951) 699-9463
WilsonCreekManor.com

important *phone numbers*



If any sort of emergency arises while traveling in Temecula Valley Southern California Wine Country, there are caring first responders and health professionals ready to help.

TEMECULA VALLEY HOSPITAL

31700 Temecula Parkway
Temecula, CA 92592
951-331-2200

EMERGENCY PET CLINIC OF TEMECULA

27443 Jefferson Ave.
Temecula, CA 92590-2602
951-695-5044

CITY OF TEMECULA POLICE DEPARTMENT

For emergencies: 951-776-1078 (or 911)
For non-emergencies: 951-776-1099

Visit Temecula Valley
SOUTHERN CALIFORNIA WINE COUNTRY

experience all
OUR DESTINATION
has to offer...

DOWNLOAD
and explore.

Get it on Google play | Download on the App Store

Stop in to pick up
Visitor information

- :: visitors guide
- :: maps
- :: things to do
- :: temecula merchandise
- :: event info

We're here to make your visit a
fun and memorable experience

Visit Temecula Valley
SOUTHERN CALIFORNIA WINE COUNTRY

28690 Mercedes Street, Suite A
Temecula, CA 92590 (951) 491-6085

HISTORIC ROUTE 395

WELCOME



For the most current information about I Know Temecula Valley and this booklet please visit

VisitTemeculaValley.com/i-know-temecula-valley/

866.363.2852 | info@visitemeculavalley.com



#IKnowTemecula #VisitTemecula #DrinkTemecula #DineTemecula