



2018 Conditions of Participation

By registering your restaurant to participate in the 2018 Dine Out™ Vancouver Festival you agree to the following terms and conditions of participation:

1. REGISTRATION FEES:

- a. Tourism Vancouver Members:** The official Early Registration Period is September 8 – September 15, 2017. The Early Registration Fee for existing Tourism Vancouver members is \$225* plus GST. Payment is due at time of registration. For restaurants that register between September 16th and October 31st, the regular registration fee for existing members of Tourism Vancouver is \$350* plus of GST. Inclusion in any print collateral material created is not guaranteed for restaurants that register after October 31st, 2017. *This fee is in addition to your existing 2017 Tourism Vancouver membership fee. **The registration fee is not refundable.**

Members must have paid their Tourism Vancouver membership in advance of registration and be in good standing for the 2017 calendar year.

- b. Non-Member Restaurants:** The official Registration Period for restaurants that are not members of Tourism Vancouver is September 5th to October 31st, 2017. The Registration Fee is \$525 plus GST. Inclusion in any print collateral material created is not guaranteed for restaurants that register after October 31st, 2017. There is no early registration period for non-member participants. **The registration fee is not refundable.**

Tourism Vancouver Member Rate	Early Registration	Sept 8 to Sept 30	\$225 plus GST
	Standard Registration	Oct 1 to Oct 31	\$350 plus GST
Non-Member Rate	Standard Registratoin	Sept 8 to Oct 31	\$525 plus GST

2. You agree to a Aeroplan cardmember reservation launch of January 8th, 2018 and general reservation launch date of Monday January 11th, 2018. The list of participating restaurants will be released to media and/or the public by, and at the discretion, of Tourism Vancouver, and may be released in advance by Tourism Vancouver only.

3. You agree to not promote your participation in advance of release by Tourism Vancouver on January 11th, except in official Tourism Vancouver sanctioned publications and as authorized by Tourism Vancouver.
4. You agree not to offer your Dine Out Vancouver or ANY similar prix-fixe menu for the period beginning January 1, 2018 until the official start of Dine Out Vancouver on January 19th, 2018. **You may not offer a Dine Out menu in advance of official Dine Out dates.** There is no restriction to extending your Dine Out Vancouver branded offering post Festival dates, but not beyond February 11th, 2018.
5. You agree to submit your multi-course dinner menu (minimum 3 courses) via Tourism Vancouver's Extranet, including any beverage pairings recommendations, no later than Friday, December 8th, 2017. Menus that are submitted after this date are not guaranteed to be posted live on tourismvancouver.com for the January 8th, 2018 launch date.
6. You agree to provide one gift certificate for your restaurant as per the value schedule below. **The gift certificate must not have an expiry date.** Tourism Vancouver may use this gift certificate at its sole discretion for the Dine Out Vancouver program or for any marketing and contesting campaign it deems appropriate. Providing your gift certificate early will raise the chance of your restaurant being chosen for radio, online, and/or mobile promotions and therefore will increase your restaurant's profile and awareness to the public.

Requirements of your gift certificate are as follows:

The amount of your gift certificate will correspond to the menu price category in which you have registered. The amounts are as follows:

- \$20 restaurants provide a \$50 gift certificate
- \$30 restaurants provide a \$75 gift certificate
- \$40 restaurants provide a \$100 gift certificate
- You may provide additional gift certificates at your discretion in order to generate more media attention for your restaurant.

All gift certificates are due at registration and must be received by November 30, 2017.

7. You acknowledge and agree that Tourism Vancouver reserves the right, at their sole discretion, to determine the restaurants participating in the Dine Out TM Vancouver Festival. Tourism Vancouver further makes no representations or warranties with respect to your restaurant's sales volumes or customer traffic that may result during the promotional period.
8. In consideration of your participation in the Dine Out TM Vancouver Festival and its sponsors, you agree not to participate in any other similar promotion during the promotional period defined as December 01, 2017 to March 01, 2018.

9. Once the registration process is complete, you agree to honour your commitment to participate in Dine Out TM Vancouver Festival 2018. ***Should a restaurant withdraw from the Festival the registration fee will not be refunded.***
10. You agree to brief your staff on the event to ensure high quality, knowledgeable service for consumers, information of which you will be provided in advance of the festival.
11. You agree to display all Dine Out Vancouver posters, decals, collateral print material, and any other DOVF materials provided to you by Tourism Vancouver regardless of any corporate branding conflicts, for the duration of the festival.
12. You agree that Tourism Vancouver can name your restaurant as a Dine Out TM Vancouver Festival participant and include your logo or name in any promotional materials. You further agree that Tourism Vancouver can provide restaurant contact details to any program sponsor at its discretion.
13. You agree to promptly resolve any significant customer complaints brought to your attention by Tourism Vancouver.
14. You agree to complete a post event survey as administered by Tourism Vancouver.