

**ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS**

For updated tourism statistical tables please visit the [Members Extranet](#)

**VISITOR VOLUME STATISTICS**

*NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015. Only key markets to Metro Vancouver are listed.*

**Metro Vancouver visits are UP:** The number of total overnight visitors to Metro Vancouver for year-to-date 2016 is up by 7.1 per cent over year-to-date 2015 volumes.

Visitors to Metro Vancouver	October	YTD 2016	YTD 2015	% Change
<b>Total Visitors</b>	<b>734,978</b>	<b>8,617,432</b>	<b>8,047,270</b>	<b>7.1%</b>
Canada	470,390	5,056,188	4,860,720	4.0%
U.S.	157,302	1,984,032	1,815,252	9.3%
Europe	25,026	442,514	388,843	13.8%
Mexico	6,102	97,496	74,458	30.9%
Asia/Pacific	71,033	951,244	831,809	14.4%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to October year-to-date 2016)

**Visits to British Columbia are UP:** Total international overnight travel to British Columbia is up by 12.2 per cent over year-to-date 2015 volumes.

Visitors to BC	October	YTD 2016	% Change
<b>Total International**</b>	<b>312,729</b>	<b>4,892,977</b>	<b>12.2%</b>
Total U.S.	332,808	5,032,922	9.4%
U.S. Overnight	196,429	3,188,736	10.8%
U.S. Same day	136,379	1,844,186	7.0%
Total Overseas	116,300	1,704,241	14.9%

\*\* Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

**Overnight travel to Canada is UP:** Total international overnight travel to Canada (including the US) is up by 11.0 per cent over year-to-date 2015 volumes.

Visitors to Canada	October	YTD 2016	% Change
<b>Total International</b>	<b>1,487,485</b>	<b>17,660,593</b>	<b>11.0%</b>
U.S. (Overnight)	1,012,488	12,274,935	9.8%
Europe	223,943	2,511,102	13.0%
Mexico	13,142	203,136	19.1%
Asia/Pacific	194,770	2,161,652	16.4%

Source: Destination British Columbia Customs Entries for BC & Canada

## AIR PASSENGER STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

**Passengers at YVR are UP:** Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) year-to-date 2016 have increased by 8.9 per cent compared to year-to-date 2015.

Air Passengers	October	YTD 2016	YTD 2015	% Change
<b>Total Scheduled Enplaned &amp; Deplaned Passengers</b>	<b>1,738,923</b>	<b>18,220,124</b>	<b>16,734,726</b>	<b>8.9%</b>
Domestic	924,594	9,267,615	8,663,377	7.0%
U.S.	410,071	4,623,024	4,340,463	6.5%
Europe	102,667	1,160,750	988,057	17.5%
Asia Pacific	288,954	2,955,653	2,573,296	14.9%

Source: Vancouver International Airport Authority Traffic Reports

## HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

**Metro Vancouver hotel room occupancy and average daily rate are UP:**

Hotel Occupancy %	October	YTD 2016	YTD 2015	Points
Downtown Vancouver	77.7%	81.6%	79.7%	1.8
Metro Vancouver	78.0%	81.0%	78.3%	2.7

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	October	YTD 2016	YTD 2015	% Change
Downtown Vancouver	\$194.85	\$216.69	\$199.71	8.5%
Metro Vancouver	\$163.62	\$180.23	\$167.20	7.8%

ADR = Room revenue divided by room sold.

Source: CBRE Hotels *Trends in the Hotel Industry National Market Report*  
<http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx>

### CBRE Limited Disclaimer and Restrictions

All information contained in this document as well as in CBRE Limited ("CBRE") publications, or otherwise provided by CBRE is designed as a reference and a management tool for the internal use of companies and agencies involved in the travel and tourism industry. Reproduction and quotation in documents and matters relating to provision of third party consulting advice, business planning, solicitation of public funds, debt and equity financing, litigation, property tax or other legal and financial matters is NOT PERMITTED without the written permission of CBRE. Quotation and reproduction of this material is permitted otherwise ONLY if credited to CBRE and referencing our disclaimer as follows: Source: CBRE Limited with reproduction and use of information subject to CBRE Limited Disclaimer / Terms of Use as detailed at [www.cbre.ca](http://www.cbre.ca)

Users of this information are advised that CBRE Limited does not represent the information contained herein to be definitive or all-inclusive. CBRE Limited believes the information to be reliable, but is not responsible for errors or omissions.