

ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS

For updated tourism statistical tables please visit the [Members Extranet](#)

VISITOR VOLUME STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015. Only key markets to Metro Vancouver are listed.

Metro Vancouver visits are UP: The number of total overnight visitors to Metro Vancouver for year-to-date 2016 is up by 8.6 per cent over year-to-date 2015 volumes.

Visitors to Metro Vancouver	May	YTD 2016	YTD 2015	% Change
Total Visitors	827,883	3,295,899	3,035,179	8.6%
Canada	496,354	1,970,656	1,870,271	5.4%
U.S.	170,841	807,754	699,311	15.5%
Europe	48,152	129,386	119,499	8.3%
Mexico	9,330	41,020	29,696	38.1%
Asia/Pacific	94,157	315,965	291,863	8.3%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to May year-to-date 2016)

Visits to British Columbia are UP: Total international overnight travel to British Columbia is up by 14.0 per cent over year-to-date 2015 volumes.

Visitors to BC	May	YTD 2016	% Change
Total International**	478,066	1,650,703	14.0%
Total U.S.	509,843	1,829,466	13.5%
<i>U.S. Overnight</i>	304,668	1,094,290	15.8%
<i>U.S. Same day</i>	205,175	735,175	10.2%
Total Overseas	173,398	556,413	10.6%

** Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

Overnight travel to Canada is UP: Total international overnight travel to Canada (including the US) is up by 11.7 per cent over year-to-date 2015 volumes.

Visitors to Canada	May	YTD 2016	% Change
Total International	1,663,583	5,511,417	11.7%
U.S. (Overnight)	1,154,078	3,850,600	13.3%
Europe	230,591	729,421	7.4%
Mexico	17,191	78,320	21.8%
Asia/Pacific	214,710	682,252	8.0%

Source: Destination British Columbia Customs Entries for BC & Canada

AIR PASSENGER STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Passengers at YVR are UP: Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) year-to-date 2016 have increased by 7.7 per cent compared to year-to-date 2015.

Air Passengers	May	YTD 2016	YTD 2015	% Change
Total Scheduled Enplaned & Deplaned Passengers	1,783,809	8,260,003	7,666,263	7.7%
Domestic	922,601	4,214,751	3,924,439	7.4%
U.S.	446,912	2,138,139	2,074,857	3.0%
Europe	130,395	441,317	386,263	14.3%
Asia Pacific	262,691	1,312,769	1,163,509	12.8%

Source: Vancouver International Airport Authority Traffic Reports

CRUISE STATISTICS

NOTE: All figures calculated as June YTD 2016 over June YTD 2015.

Vancouver-Alaska revenue passengers UP: Number of revenue passengers year-to-date 2016 was up by 5.5 per cent when compared to year-to-date 2015.

Cruise Passengers	June	YTD 2016	YTD 2015	% Change
No. of Vessels	41	96	91	5.5%
Revenue Passengers	144,854	342,317	312,874	9.4%

Source: Port Metro Vancouver Revenue Passenger Performance

HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Metro Vancouver hotel room occupancy and average daily rate are UP:

Hotel Occupancy %	May	YTD 2016	YTD 2015	Points
Downtown Vancouver	83.1%	74.0%	70.6%	3.4
Metro Vancouver	82.5%	73.1%	69.2%	4.0

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	May	YTD 2016	YTD 2015	% Change
Downtown Vancouver	\$213.65	\$182.85	\$164.95	10.9%
Metro Vancouver	\$177.05	\$154.91	\$142.19	8.9%

ADR = Room revenue divided by room sold.

Source: CBRE Hotels *Trends in the Hotel Industry National Market Report*

<http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx>

CBRE Limited Disclaimer and Restrictions

All information contained in this document as well as in CBRE Limited ("CBRE") publications, or otherwise provided by CBRE is designed as a reference and a management tool for the internal use of companies and agencies involved in the travel and tourism industry. Reproduction and quotation in documents and matters relating to provision of third party consulting advice, business planning, solicitation of public funds, debt and equity financing, litigation, property tax or other legal and financial matters is NOT PERMITTED without the written permission of CBRE. Quotation and reproduction of this material is permitted otherwise ONLY if credited to CBRE and referencing our disclaimer as follows: Source: CBRE Limited with reproduction and use of information subject to CBRE Limited Disclaimer / Terms of Use as detailed at www.cbre.ca

Users of this information are advised that CBRE Limited does not represent the information contained herein to be definitive or all-inclusive. CBRE Limited believes the information to be reliable, but is not responsible for errors or omissions.