



# THERE'S A NEW GAME IN TOWN.

A world-class experience. An architectural icon. The largest cable-supported retractable roof in the world. It all adds up to a magnetic home for the biggest games and the brightest events around. This is where amazing lives.





As British Columbia's largest sports and events facility, BC Place has hosted over 27 million people right in the heart of Vancouver's downtown entertainment district.

It's more than just enthusiastic football fans filling our 55,000 seats. Our renovated seating arrangement allows us to provide a home for not only the largest sporting events, but smaller events requiring a more intimate atmosphere.

In 2011, the Stadium underwent a massive revitalization, which included its new iconic retractable roof. Long-time fans returned to discover a true all-weather, full-service venue, now home to two professional sports team, the BC Sports Hall of Fame and a world-class guest experience.

Over the years we've hosted an incredible range of high-profile events. We were seen across the globe as the host venue for the ceremonies of the Vancouver 2010 Olympic and Paralympic Winter Games and since our renovation have hosted the CIS Vanier Cup, 99th Grey Cup Championship and set record attendance figures at the 2012 CONCACAF Women's Olympic Soccer Qualifier.

**YOU BRING THE EVENT. WE'LL MAKE IT AMAZING.**

## REVITALIZED FROM ROOF TO TURF

It's not just the spectacular blue-sky roof you'll notice when you walk into the revitalized BC Place. We've transformed the entire experience from the bottom up.

### WORLD-CLASS TURF

Our Polytan Ligaturf carries the FIFA RECOMMENDED 2-Star certification—the best available for sports played on natural surfaces.

### MAIN HALL

154,000 sq.ft. / 14,300 sq.m. (column-free)

### SEATING

All-new seats in configurations from 5,000 to 55,000, with a secondary curtain and other options for more intimate events.

### DISPLAYS

Every seat in the house has a prime view of the central HD video board—the second-largest in North America. It's fully integrated with a stadium-spanning ribbon board.

### LIGHTING AND SOUND

New state-of-the-art PA system and sports lighting ready for live HD broadcast. And with customizable exterior lighting effects, the whole city knows when there's something massive going down.

### SUITES

Full renovations to 50 guest suites, three club lounges, and several meeting rooms.

### CATERING

Full-service in-house plus 40 upgraded concessions.

### HOME TEAMS

The Canadian Football League's BC Lions and Major League Soccer's Vancouver Whitecaps FC.



## ALL-WEATHER PERFECTION

Revealing over 7500 square metres of clear blue sky, our cable-supported retractable roof is the biggest of its kind in the world. It lets us tailor the atmosphere perfectly for any event and season—from soccer in the summer sun, to football games under the stars, to indoor events comfortably protected from the rain and snow. The transformation takes just 20 minutes.

## FLEXIBLE PLAYING SURFACE

Our artificial grass playing surface carries the FIFA RECOMMENDED 2-Star mark and is the best available for sports played on natural surfaces. This permanent turf installation can be covered to create any solid surface—from wood courts to ice rinks to dirt tracks—to suit any sport or multi-sport event.

## CENTRAL LOCATION

We are right in downtown Vancouver's entertainment and business district, within walking distance of over 13,000 hotel rooms, several shopping areas, countless restaurants and theatres, and other major tourist destinations. The stadium is served by key public transit routes, including easy access from the airport on Vancouver's SkyTrain. Abundant parking is also available.

## ACCESSIBLE FOR EVERYONE

We've made upgrades all across the stadium to make sure that seniors, families, and people with disabilities have the best time possible. Accessible seating is integrated into the main seating, and washrooms, access, and concourses have all been upgraded with new lighting, signage and slip-free flooring to make getting around easier.





# VANCOUVER SAYS HELLO.

**Cradled between the towering Coast Mountains and the Pacific Ocean, Vancouver is a vibrant, one-of-a-kind city perched right on the edge of nature.**

As soon as you set your eyes on Vancouver, you'll understand why its reputation as one of North America's destination cities is so well deserved. Beautiful in its own right, Vancouver sits on the doorstep of some of the most stunning natural landscapes on the continent.

It's a city that surprises visitors with a mild climate created by warm Pacific Ocean currents. A city where you can snowboard, windsurf, and golf all in one week. A safe, diverse, and walkable community that is consistently rated as one of the best places to live in the world.

## DIVERSE ACCOMMODATION

Metro Vancouver currently has more than 24,000 hotel rooms, around 13,000 of which are within walking distance of the stadium. The downtown entertainment district offers an unparalleled variety of options to suit every guest's budget and service expectation.

## EASY TRANSPORTATION

Getting around Vancouver is simple thanks to the region's extensive and easy-to-navigate public transportation. This includes the unique SeaBus and SkyTrain, both giving riders panoramic views of the city and mountains. A direct SkyTrain trip from Vancouver International Airport (YVR) to Downtown Vancouver takes only 25 minutes.

## WORLD-CLASS CUISINE

Dining in Vancouver means endless discovery thanks to the city's celebrated global cuisine. From internationally renowned establishments to hidden local gems, food lovers in Vancouver suffer only from too much choice. Keep an eye out especially for fresh, local seafood and organic BC produce.

## SAFE AND ACCESSIBLE

As a highly multicultural city, Vancouver welcomes travellers from all over the world with open arms. Visitors to Vancouver can expect a safe and worry-free experience. We also enjoy a reputation as a very accessible city for travellers with special needs, in large part because all of the regional public transportation is wheelchair-friendly.

## TELL US HOW TO MAKE YOUR MOMENT AMAZING.

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