

Economic Impact of Conventions in Metro Vancouver 2009-2012				
	2012	2011	2010	2009
Total number of hotel room-nights ⁽¹⁾	1,306,466	1,656,726	1,705,894	1,056,317
Average daily spending delegate party ⁽²⁾	\$230.66	\$227.03	\$255.22	\$282.85
Average length of stay (days) ⁽²⁾	4.3	4.3	3.4	3.1
Total spending	\$301,349,448	\$376,126,504	\$435,378,267	\$298,779,263
Economic Impact ⁽³⁾				
Industry output	\$518,420,781	\$647,062,067	\$755,796,529	\$518,344,031
Taxes (all levels)	\$132,582,146	\$165,481,170	\$198,345,497	\$114,593,299
Employment (Jobs)	6,035	7,650	9,636	6,757

Sources:

(1) Tourism Vancouver's On-the-Books Project, MNP. Data to Dec. 2012 (Includes: Group Conventions & Group Corporate Meetings)

(2) Spending and length of stay information adapted from Statistics Canada, 2011 International Travel Survey Microdata (66C001) and/or 2011 Travel Survey of Residents of Canada Microdata (87M006XDB9600) inflated to current dollars (2012) using Tourism Price Index (CTRI - Conference Board of Canada) (TPI Updated June 2013). *

(3) Tourism Vancouver's Tourism Economic Assessment Model (T.E.A.M.), Conference Board of Canada

Note:

Data is subject to change depending on new source information.

Convention data is a subset of business in the International Travel Survey (ITS). In the TSRC, convention trips may be business or non-business related. Non-business conferences may include, for example, consumer home, boat or auto trade-shows, religious and affinity/hobby groups, etc.

Economic Impact Definitions

Industry Output:

The sum total of all economic activity that has taken place as a result of delegate spending, including spin-off activity as those dollars move through the economy. It includes initial (delegate) spending.

Wages and Salaries:

The amount of wages and salaries generated by initial delegate spending

Taxes:

Taxes contributed to municipal, provincial, and federal levels of government relating to the initial delegate spending

Jobs:

Includes part-time and full-time work generated by initial delegate spending