

Conventions Expenditures by Industry Sector 2012				
Expenditures	% of spending	Average daily spending per party	Average spending per person per trip	Total spending
Accommodation	47.6%	\$109.79	\$365.99	\$143,442,337
Food & beverages (purchased in restaurants and stores)	23.6%	\$54.44	\$181.46	\$71,118,470
Retail, Other	13.5%	\$31.14	\$103.80	\$40,682,175
Recreation, Entertainment	4.1%	\$9.46	\$31.52	\$12,355,327
Private Transportation	8.5%	\$19.61	\$65.35	\$25,614,703
Public Transportation	2.7%	\$6.23	\$20.76	\$8,136,435
TOTAL	100.0%	\$230.66	\$768.88	\$301,349,448

Sources: Tourism Vancouver's On-the-Books Project, MNP. Data to Dec. 2012 (Includes: Group Conventions & Group Corporate Meetings)
 Spending and length of stay information adapted from Statistics Canada, 2011 International Travel Survey Microdata (66C001) and/or 2011 Travel Survey of Residents of Canada Microdata (87M006XDB96000). All computations on these microdata were prepared by Research Resolutions and Consulting Ltd. on behalf of the Cities Partner Partners. 2012 estimates are based on 2011 inflated to current dollars using Tourism Price Index (CTRI - Conference Board of Canada) (TPI Updated June 2013).

Note: Data is subject to change depending on new source information.

Convention data is a subset of business in the International Travel Survey (ITS). In the TSRC, convention trips may be business or non-business related. Non-business conferences may include, for example, consumer home, boat or auto trade-shows, religious and affinity/hobby groups, etc.

Conventions Expenditures by Industry Sector 2011				
Expenditures	% of spending	Average daily spending per party	Average spending per person per trip	Total spending
Accommodation	47.6%	\$108.07	\$360.22	\$179,036,216
Food & beverages (purchased in restaurants and stores)	23.6%	\$53.58	\$178.60	\$88,765,855
Retail, Other	13.5%	\$30.65	\$102.16	\$50,777,078
Recreation, Entertainment	4.1%	\$9.31	\$31.03	\$15,421,187
Private Transportation	8.5%	\$19.30	\$64.33	\$31,970,753
Public Transportation	2.7%	\$6.13	\$20.43	\$10,155,416
TOTAL	100.0%	\$227.03	\$756.77	\$376,126,504

Sources: Tourism Vancouver's On-the-Books Project, MNP. Data to Dec. 2011 (Includes: Group Conventions & Group Corporate Meetings)
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