

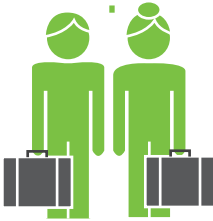
TOURISM IMPACT

Tourism provides strong benefits to our local economy and creates positive effects that ripple throughout the entire business community.



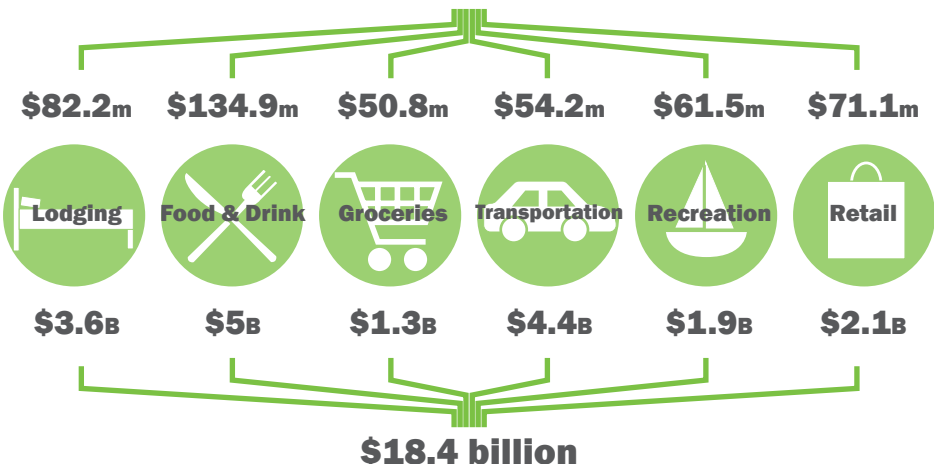
In 2017, visitors to Clark County generated a total economic impact of **\$509 million.**

Tax revenue collected from Clark County visitors in 2017 totaled **\$14.2 million** in local taxes & **\$33.7 million** in state taxes



Clark County tourism created **\$137 million** in job earnings

Clark County 2017 Destination Spending by Commodity \$454.5 million



Washington State 2017 Destination Spending by Commodity

Source: Dean Runyan Associates, Inc. on behalf of the Washington State Department of Commerce, Olympia