



..... 2014

VISIT VANCOUVER USA MAGAZINE

Presented by Vancouver USA Regional
Tourism Office and SagaCity Media
(publisher of Seattle Met magazine)



VISIT
VANCOUVER
USA
Discover the Original™

Promoting Vancouver, Washington

Tourism has continued to grow as an economic driver for Clark County. In 2012, Visitors to Clark County spent more than \$446 million on lodging, dining, shopping, arts, entertainment, recreation and transportation—an increase of nearly 5 percent from the previous year. Placing an advertisement in the annual Visit Vancouver USA magazine will not only put your business on the forefront of this growing sector, but will also help you extend your business's marketing message to a variety of travelers visiting the Vancouver area. Visitors travel to Vancouver for leisure, business, meetings, conventions, group travel and sports events—let them know your business is here for their dining, shopping, lodging or entertainment needs!

Circulation & Distribution

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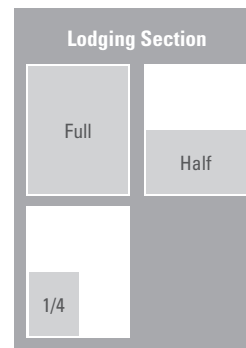
- 95,000 copies distributed annually to:
- Visitor centers throughout WA and OR
- Portland International Airport
- The Visitor Information Center at the Fort Vancouver National Site
- More than 30 local hotels
- Meeting planners bringing groups to Vancouver
- Convention delegate welcome packets
- Visitor points of interest throughout Southwest WA
- Chambers of commerce in Clark County
- Businesses and individuals relocating to the area

This magazine also has expanded visibility through it's digital edition, social media streams and brochure kiosks along the I-5 corridor.

AD SIZES & RATES

publication trim size: 8.375" x 10.875"
publication bleed size: 8.625" x 11.125"

Size	Price	Early Bird Rate (reserve by 10/30)	Shape	Dimensions
Full page	\$3,595	\$3,236		trim size with bleed non bleed 8.375" x 10.875" 8.625" x 11.125" 7.75" x 10.125"
2/3 page	\$2,732	\$2,459		vertical only 4.75" x 9.75"
Half page	\$2,336	\$2,102		horizontal only 7.375" x 4.75"
1/3 page	\$1,690	\$1,521		horizontal vertical 4.75" x 4.75" 2.25" x 9.75"
1/6 page	\$995	\$896		vertical 2.25" x 4.75"
Back cover	\$4,386	\$3,947		trim size with bleed 8.375" x 10.875" 8.75" x 11.125"
Inside front cover, Inside back cover	\$3,978	\$3,580		trim size with bleed 8.5" x 10" 8.75" x 11.125"



Lodging Section Rates

Full page	\$3,595
Half page	\$2,336
1/4 page	\$1,402

PLACE YOUR AD TODAY

ADVERTISING CONTACT

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FILE REQUIREMENTS

Only high-resolution PDF files accepted. Trim size of publication is 8" x 10 1/2" with bleeds extending 1/8" beyond page. Keep live matter 3/8" from trim edges on all four sides. Please mail a professional color-match proof if you require color matching on press. Laser proofs sent will be used for proofing content only, not color; if you do not have a proof, we can print one for you at a \$35 charge.

FTP FILE SUBMISSION

Please submit files to
ghogenstad@sagacitymedia.com
If file is larger than 9MG please submit on our FTP site:
<http://portlandmonthly.groupdropbox.com>
Login: advertiser@sagacitymedia.com
Password: oakstreet

All rates are net. All rates are for full-color ads. There is no additional charge for bleed.
Production costs will be billed in addition at \$40 per hour when applicable.

DEADLINES : Space reservation: February 7, 2014 - Materials due: February 14, 2014