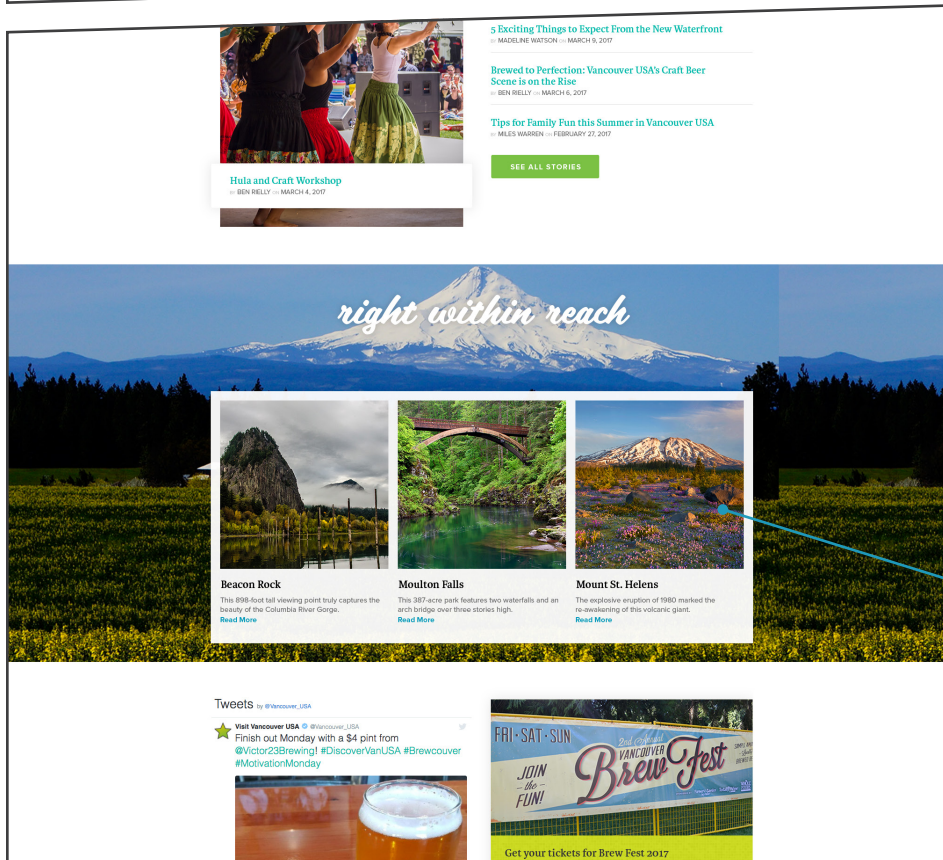
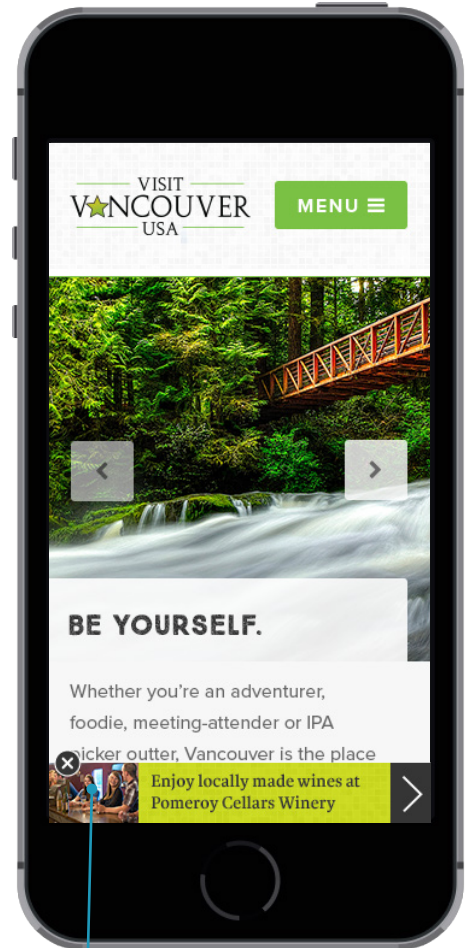
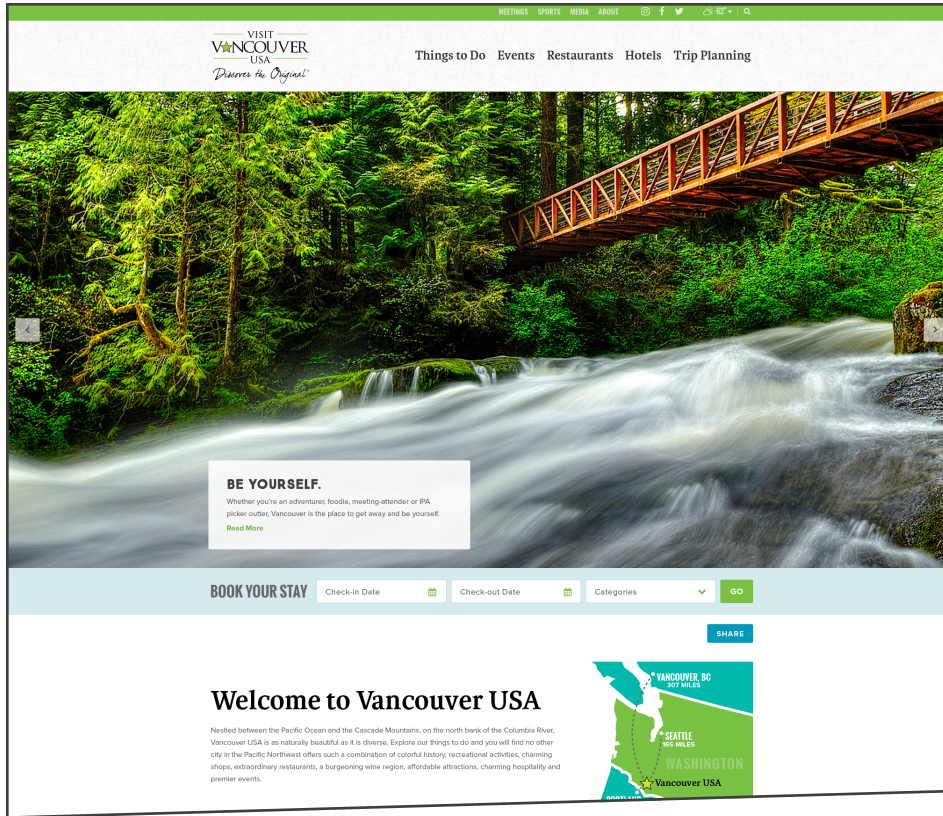


Destination Travel Network & Visit Vancouver USA

Online Advertising Media Kit: www.visitvancouverusa.com

Responsive website design allows advertisements to display on all devices.



Mobile Banner

- Give “ready-to-spend” visitors one-click mobile access to your business **NOW**
- Photo (75 x 50 pixels or 3:2 ratio)
- Copy (45 characters)

Home Page Sponsor

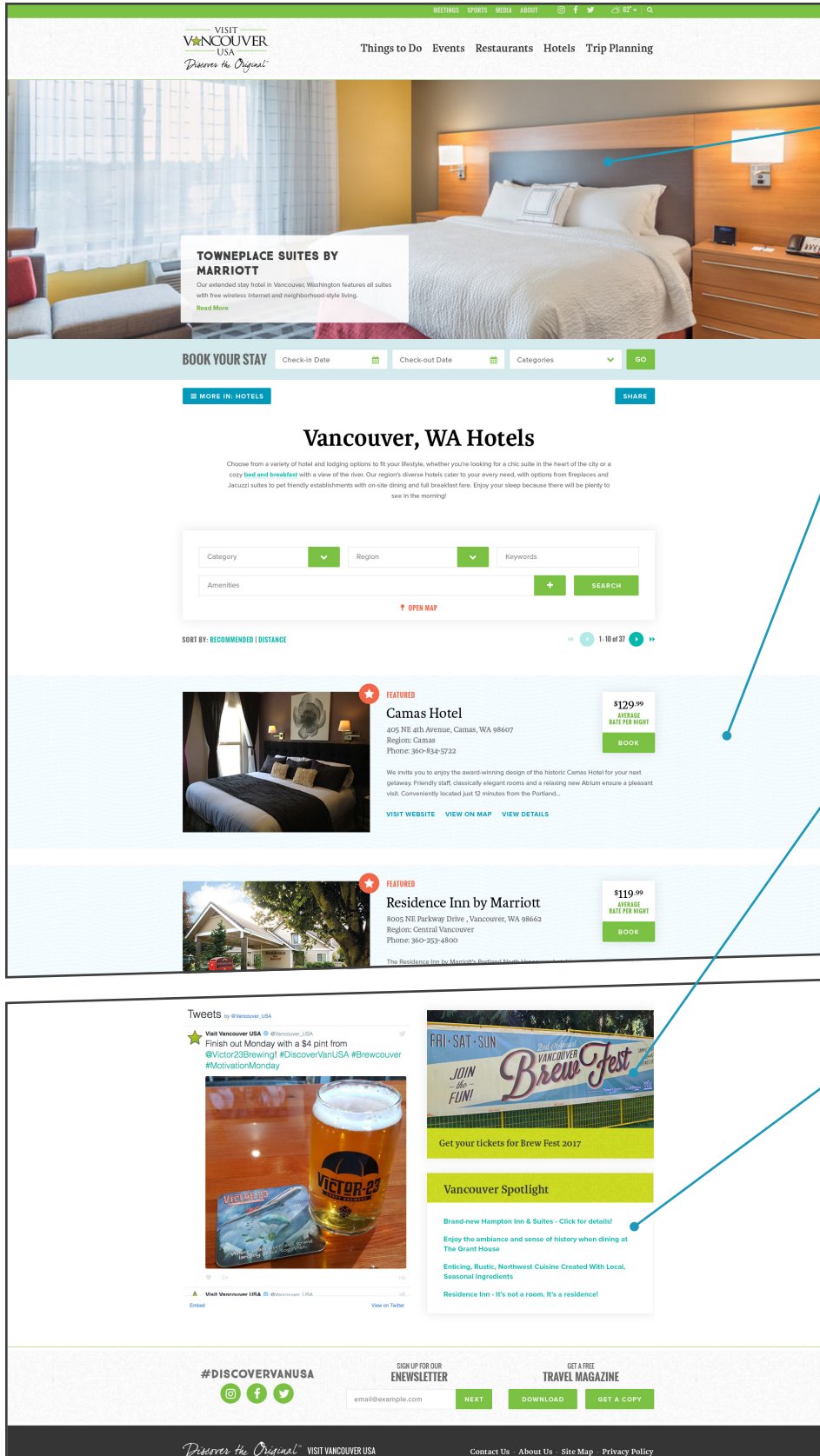
- Showcase your business to visitors on the “entry page”
- Photo (360x360 pixels or 1:1 ratio)
- Title (30 characters)
- Body (85 characters)

For pricing and program details: advertising@DTNads.com

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Header Image

- Premium branding on category page with bold image
- Photo (1600 x 500 pixels)
- Title (45 characters)
- Copy (130 characters)

Featured Listing

- Stand out from the crowd
- Put your company listing at the top of your industry category
- Featured Label
- Description Text
- Visit Website link

Run of Site Banner

- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (560 x 291 pixels)
- Title (45 characters)

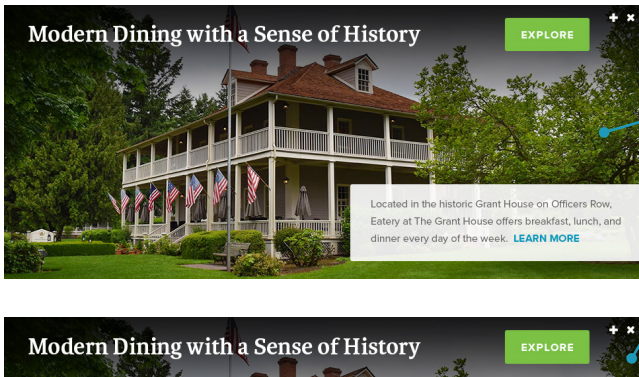
Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Title (100 characters)

Destination Travel Network & Visit Vancouver USA

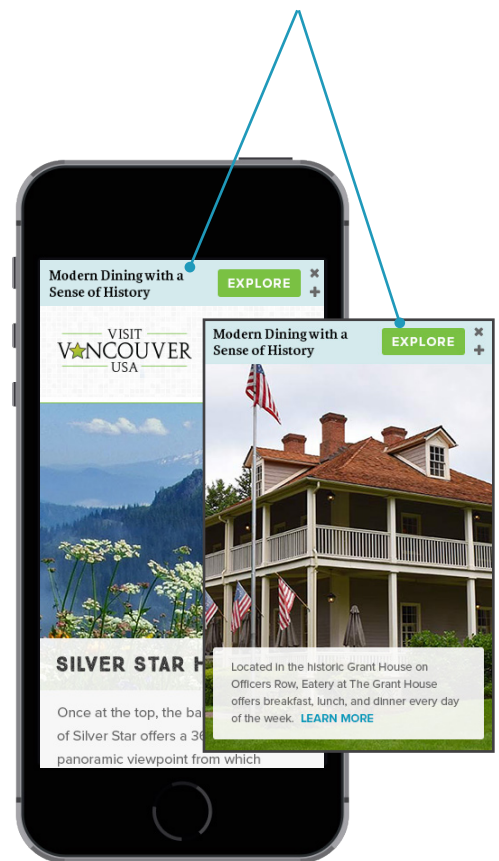
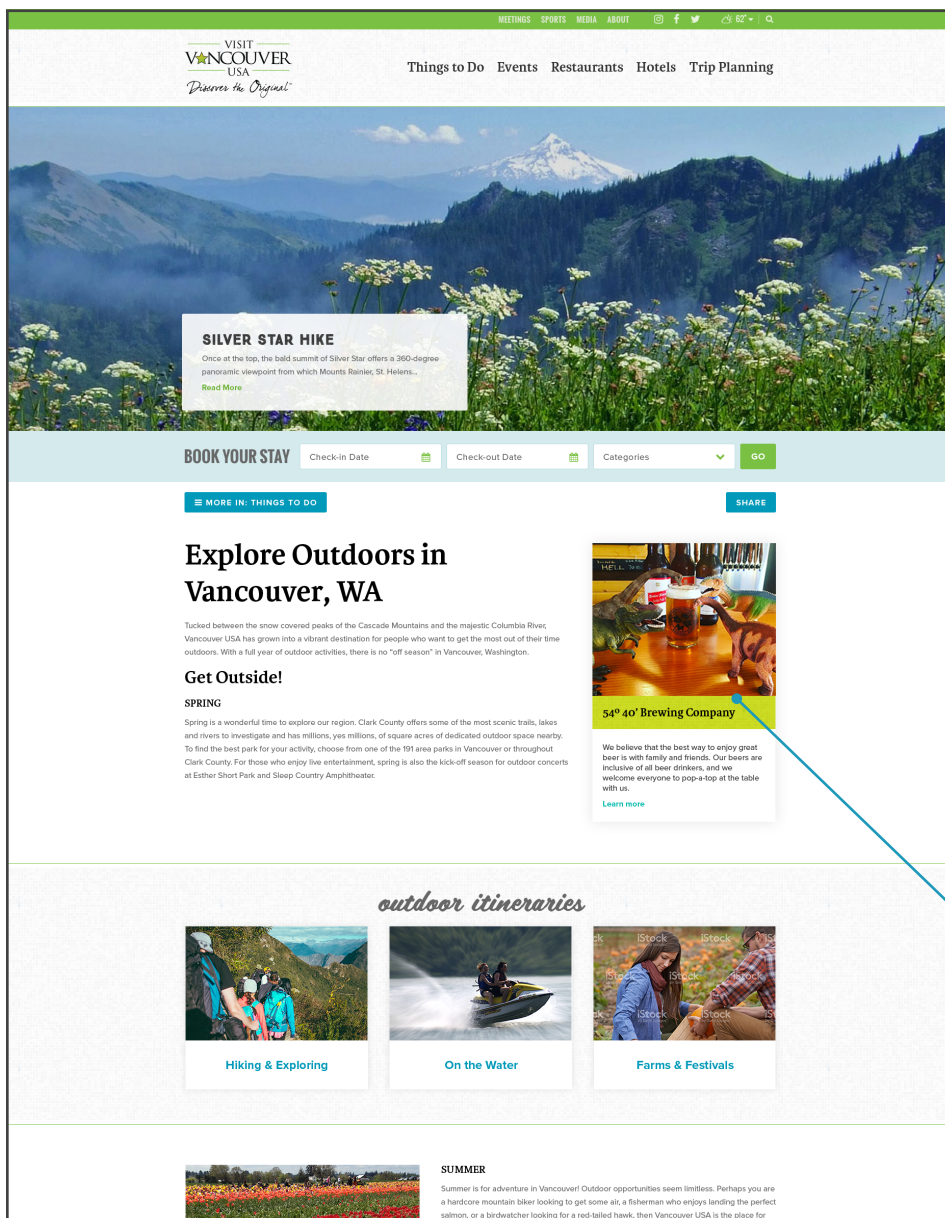
Online Advertising Media Kit: www.visitvancouverusa.com

Responsive website design allows advertisements to display on all devices.



Push Down Advertisement

- Premium branding on specific pages
- Preview displays at the top of the page with the option to view more info
- Previews display at (970x90 pixels) and (320x50 pixels on Mobile)
- Full Ad Size (970x415 pixels) and (320x480 pixels on Mobile)
- Available on main nav pages



Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (360 x 300 pixels or 6:5 ratio)
- Title (25 characters)
- Copy (200 characters)