



Dear Tourism Partner,

As you may know, tourism has continued to grow in Clark County. In 2012 alone, visitors spent more than \$446 million on lodging, dining, entertainment, recreation, and transportation. Put your business on the forefront of this growing sector by placing an ad in the *Visit Vancouver USA* magazine and letting visitors know you're here for their dining, shopping, lodging or entertainment needs!

SagaCity Media, publisher of award-winning magazines *Seattle Met* and *Portland Monthly*, and of several premier travel publications, such as the *Washington State Visitors' Guide* and *Visit Seattle*, is excited to start working on the 2014 edition of *Visit Vancouver USA*. With businesses, hotels and attractions from Portland and Vancouver already committed to advertise, now is the time to reserve your own space and be part of the official guide for Vancouver and Clark County!

With stunning photography, insider travel tips, reliable contact information, and targeted advertisements, the newly refreshed *Visit Vancouver USA* will attract readers to the city of Vancouver. Readers will spend more time planning their trips through our pages.

In addition to the appealing, informative content and practical planning advice, *Visit Vancouver USA* will have a print circulation totaling 95,000 and be produced online as a digital edition, which includes live links to advertiser websites.

Thank you for joining Vancouver USA Tourism and SagaCity Media as we promote and expand our city's tourism and direct more visitors to your door!

Best regards,

Susan Crow

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