



..... 2017 .....

# PARTNERSHIP GUIDE



**VALLEY FORGE**  
& MONTGOMERY COUNTY, PA

BACK COVER .....	\$800
INSIDE FRONT .....	\$750
INSIDE BACK .....	\$725
PG. ONE .....	\$700
FULL PAGE .....	\$550
(5.75" x 9")	
HALF PAGE .....	\$350
(5.75 x 4.375")	
QUARTER PAGE .....	\$250
(2.75" x 2.0625")	

**Crave Montco** brings you the best in dining for Montgomery County, PA. The dining guide is printed twice a year and features chef spotlights, area guides and top picks. All member restaurants receive a free listing, but for those that want to increase their exposure, we offer advertisements throughout.

**Distribution: 40,000 Copies are printed and distributed annually**

- 74 hotels
- Various kiosk locations
- Visitors Centers
- Local attractions, community centers, hospitals & restaurants

## ..... CRAVE MONTCO .....

**top cafe**

A Taste of Britain  
Valley Forge

Panera  
Allentown

River Bend Cycles  
Coudersport

Street City Coffee House  
Pottsville

Cafe V-Bar  
Lebanon

Yelco  
Coudersport

Green Engine Coffee Co.  
Kutztown

Scripston Coffee Co.  
18th Street, Pottsville

Parley Joe's Cafe  
Pottsville

Pie and Plate Cafe  
Allentown

**A ZESTY SAMPLING...**

**Copperhead Inn of Leesport**  
100 West Main St.  
Leesport, PA 17044  
610-338-7800  
copperheadinn.com  
Copperhead Inn is a local diner for those who enjoy a hearty meal. The diner is open 24 hours and has a full bar. The diner is a great place to have your wedding or party.

**Crestside Sports Bar & Grill**  
1410 N. Lincoln St.  
Lebanon, PA 17042  
717-275-2100  
jason@crestsidebar.com  
Located on the grounds of the Lincoln County Fair, the Crestside Sports Bar & Grill offers a wide variety of food and drinks. The bar is a great place to have your wedding or party.

**Lily's Grill**  
775 N. High St.  
Pottsville, PA 17860  
610-338-2000  
allegro11.com  
They give their customers a wide variety of food and drinks. They are open 24 hours and have a full bar. They are a great place to have your wedding or party.

**Southern Backstreet**  
50 Washington St.  
Pottsville, PA 17860  
610-338-2100  
jason@backstreet.com  
Full service restaurant. The menu features a wide variety of food and drinks. They are open 24 hours and have a full bar. They are a great place to have your wedding or party.

**Crave Cafe**  
1200 N. High St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**Liberty's Southwest Cafe**  
1410 N. Lincoln St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**Sly Fox Brewery & Taproom**  
1200 N. High St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**Crave's Handcrafted Sandwiches**  
1200 N. High St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**Joe's House of Pasta**  
1200 N. High St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**Joe's House of Pasta**  
1200 N. High St.  
Lebanon, PA 17042  
610-338-2100  
allegro11.com

**CraveMontco.com 23**





<b>FULL PAGE</b> .....	<b>\$1,000</b>
<b>(10" x 13")</b>	
<b>HALF HORIZ</b> .....	<b>\$500</b>
<b>(10" x 6.375")</b>	
<b>HALF VERT</b> .....	<b>\$500</b>
<b>(4.875" x 13")</b>	
<b>QUARTER</b> .....	<b>\$250</b>
<b>(4.875" x 6.375")</b>	

**Distribution: 35,000**

**The official visitors guide for Montgomery County** is available in both print and digital formats and is published once a year. All members receive a free listing, but for those that want to increase their exposure, we offer advertisements throughout.

#### **Print circulation:**

200,000 Copies of the Official Visitors Guide are printed annually.

#### **Distribution:**

Distributed at high-traffic locations around Montgomery County and Philadelphia

- Visitors Centers
- Airports
- 74 Hotels



## ..... VISITORS GUIDE .....

### **MEMBER RATE**

#### **PREMIUM POSITIONS**

BACK COVER .....	\$4,850
INSIDE FRONT .....	\$4,550
INSIDE BACK .....	\$4,400
PG. ONE .....	\$4,400
OPPOSITE TOC .....	\$4,125
OPPOSITE FOLDOUT MAP.....	\$4,125

#### **DISPLAY ADS**

FULL PAGE .....	\$3,750
(5.75" x 9")	
HALF PAGE .....	\$2,460
(5.75 x 4.375")	
QUARTER PAGE .....	\$1,420
(2.75" x 4.375"	
EIGHT PAGE .....	\$925
(2.75" x 2.0625")	

### **NON-MEMBER RATE**

#### **PREMIUM POSITIONS**

BACK COVER .....	\$5,580
INSIDE FRONT .....	\$5,235
INSIDE BACK .....	\$5,060
PG. ONE .....	\$5,060
OPPOSITE TOC .....	\$4,745
OPPOSITE FOLDOUT MAP.....	\$4,745

#### **DISPLAY ADS**

FULL PAGE .....	\$4,315
(5.75" x 9")	
HALF PAGE .....	\$2,830
(5.75 x 4.375")	
QUARTER PAGE .....	\$1,635
(2.75" x 4.375")	
EIGHT PAGE .....	\$1,065
(2.75" x 2.0625")	





## ..... BILLBOARD .....

Make a bold statement and save money by partnering with us on a digital billboard throughout the **Montgomery County** and **Philadelphia areas**.

**\$1,000/4 Weeks**

### **LOCATIONS**

I-95

I-76

Walt Whitman Bridge (East & West)

PA Turnpike at Camphill Road

PA Turnpike between the Valley Forge/  
King of Prussia and Norristown Exits

INTERESTED IN ADVERTISING?  
LET US CREATE A CUSTOM PROGRAM DESIGNED FOR YOUR BUDGET!



*contact*  
**JUSTINE GARBARINO**

BUSINESS DEVELOPMENT MANAGER

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P: 610-834-7999



crave *montco*





2017

DIGITAL  
*advertising*  
OPPORTUNITIES



VALLEY FORGE  
TOURISM & CONVENTION BOARD

Reach visitors who are actively planning or currently visiting Montgomery County on **valleyforge.org**

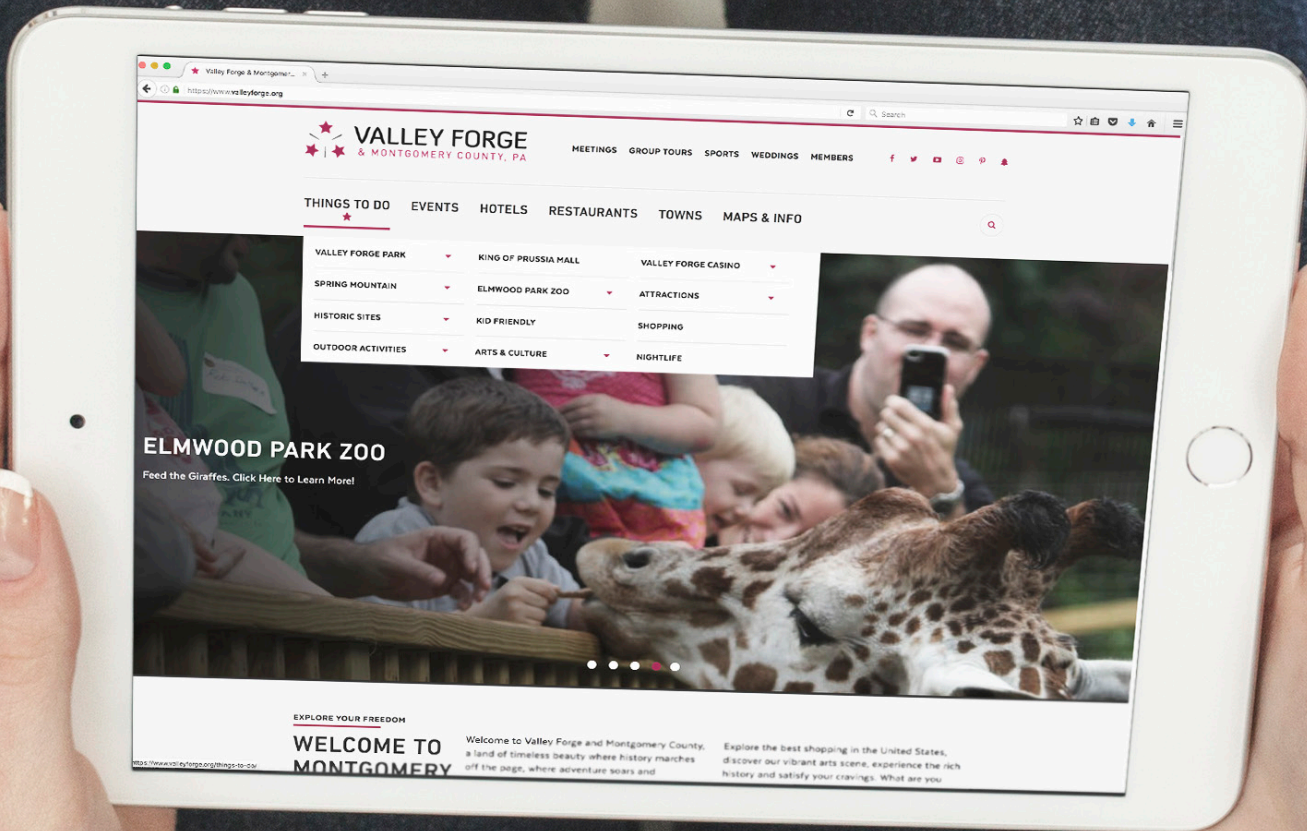
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**RATE: \$1,200/mo**



# HEADER IMAGES

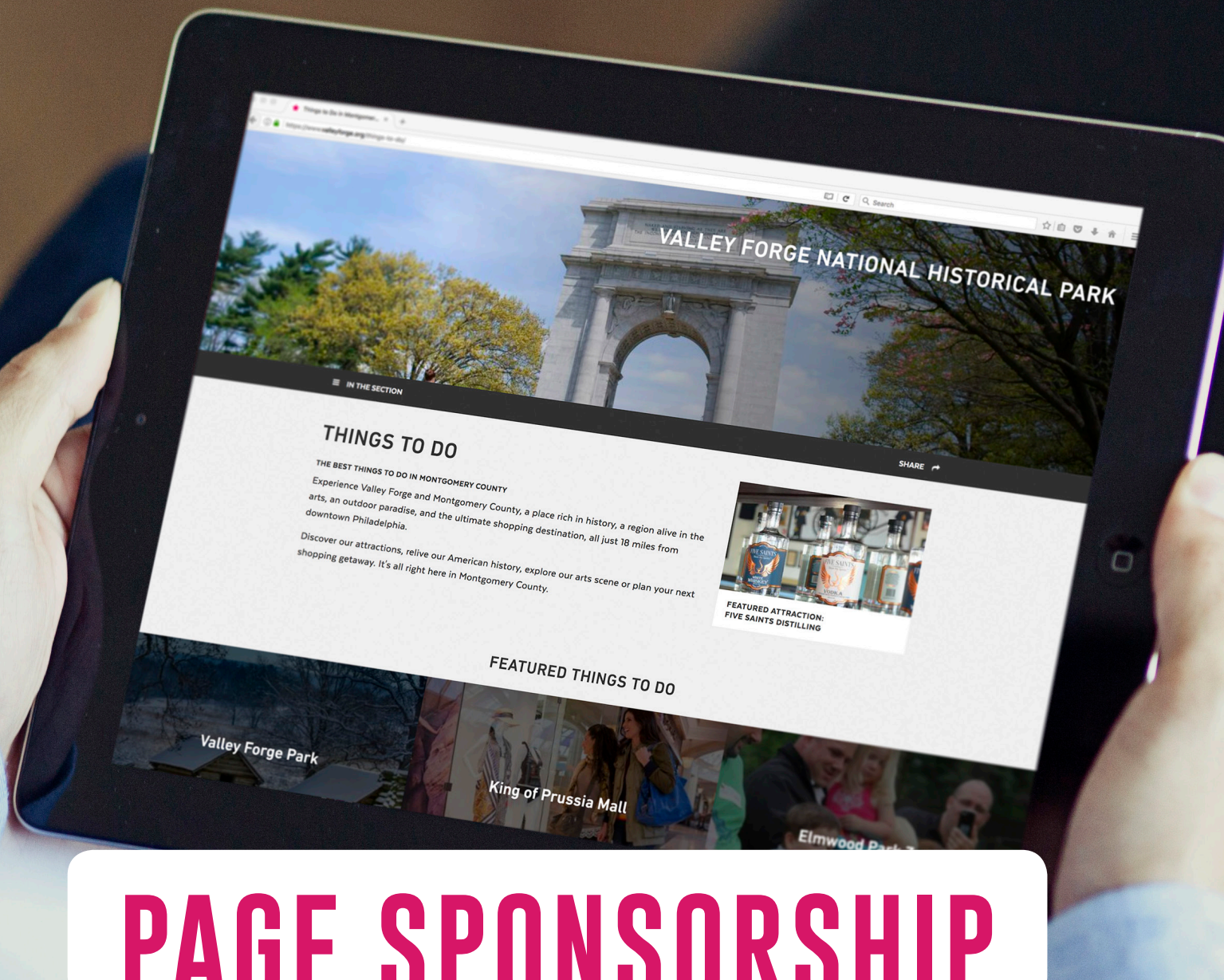
— 1600 px x 750 px —

Give your advertisement the most prominent placement on our website. These premier spots are found at the top of the following pages:

- Things to do
- Attractions
- Outdoor Activities
- Arts & Culture
- Nightlife
- Events
- Hotels
- Restaurants
- Towns
- Maps & Info



**RATE: \$400/mo**



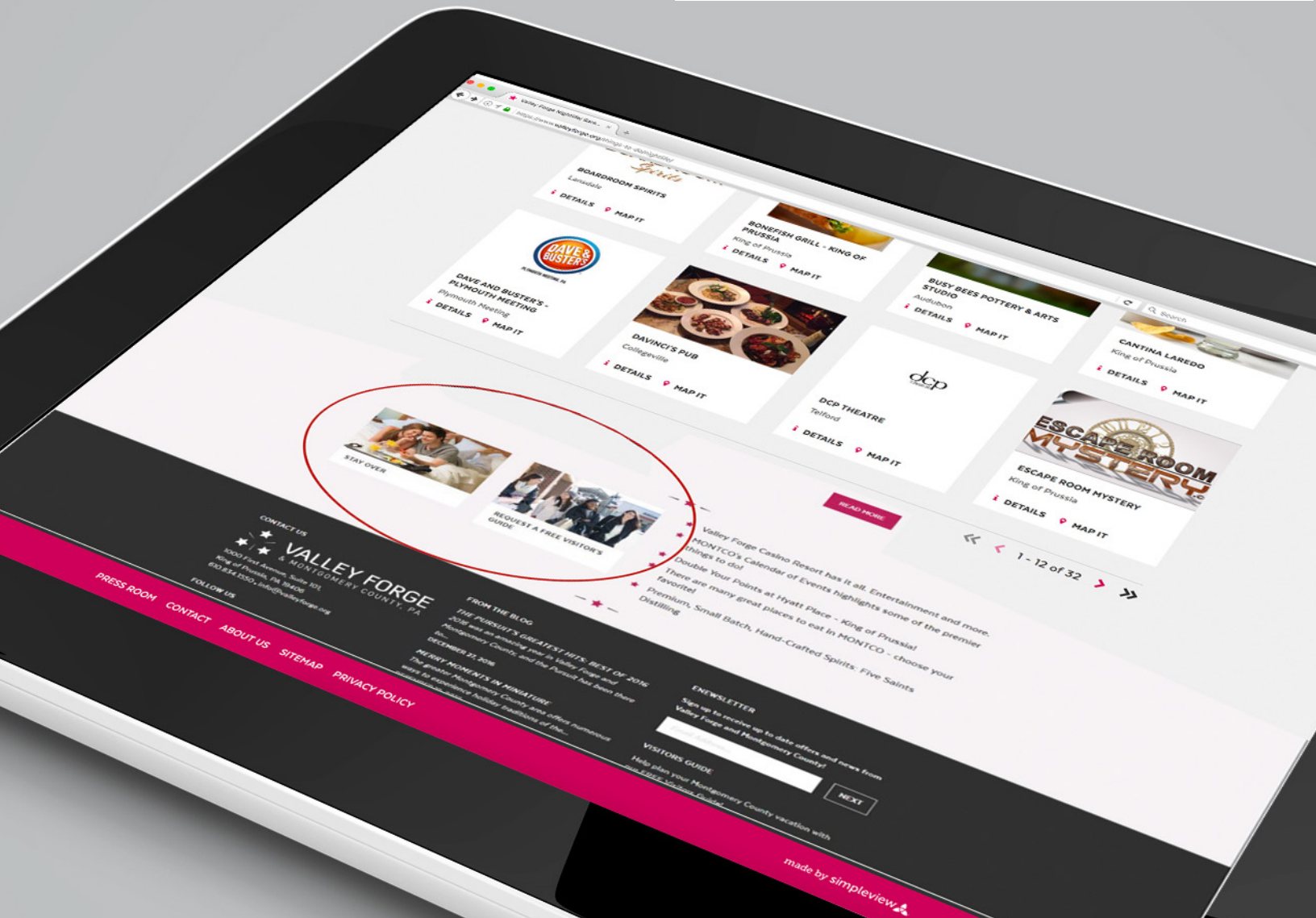
# PAGE SPONSORSHIP

— 360 px x 200 px —

Increase exposure by showcasing your business in a visually robust way. Our page sponsorships are located beneath the header image on all pages.



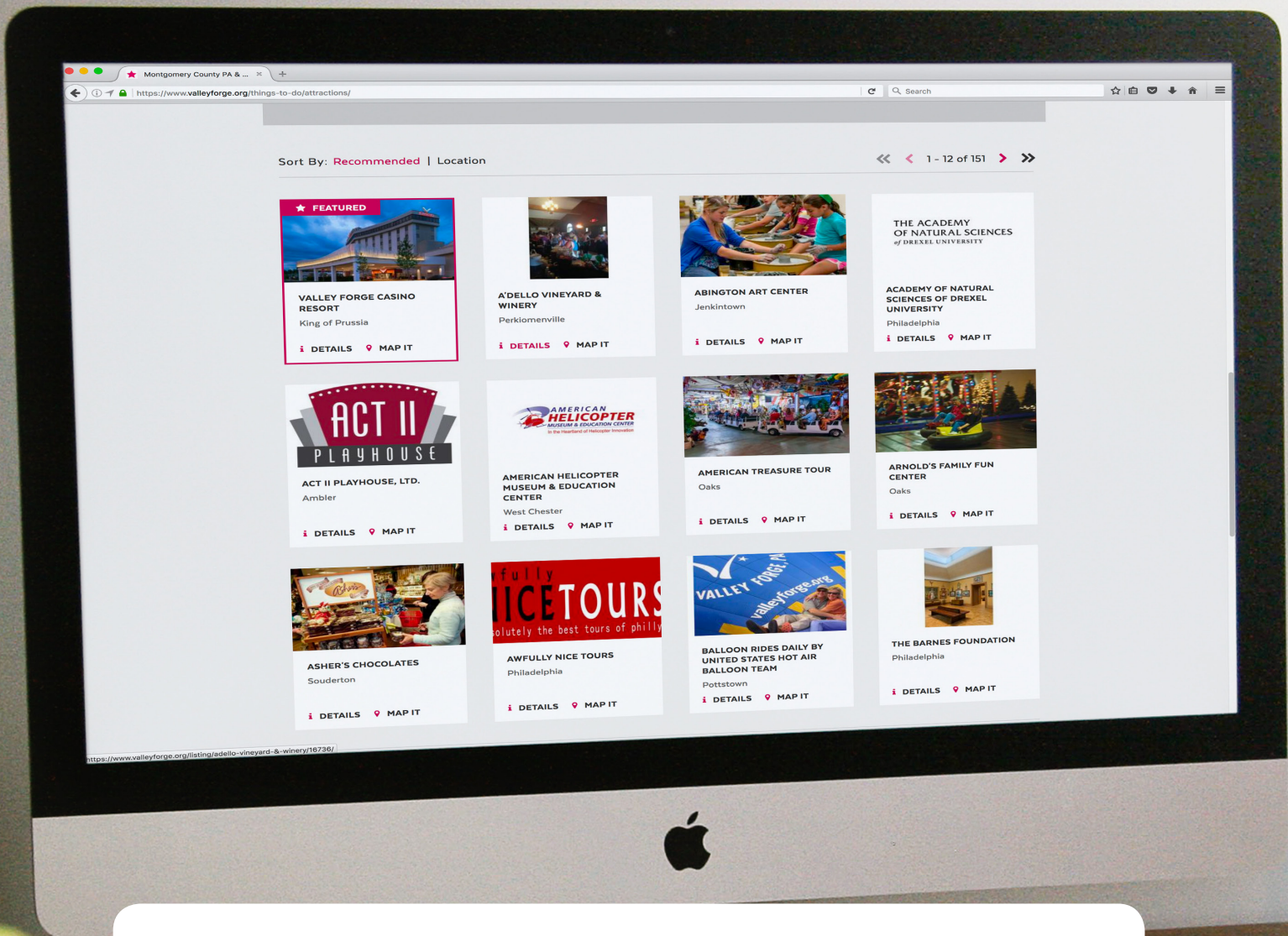
**RATE: \$250/mo**



# SECTION SPONSORSHIP

— 360 px x 200 px —

Drive more visitors to your door with a section sponsorship, located at the bottom of all pages. Two are available per page.



# FEATURED LISTINGS

Position your business as a not-to-be-missed experience. Our featured listing program gives your business priority placement on all relevant pages.

**RATE: \$250/mo OR \$2,500/year ( 2 months free )**



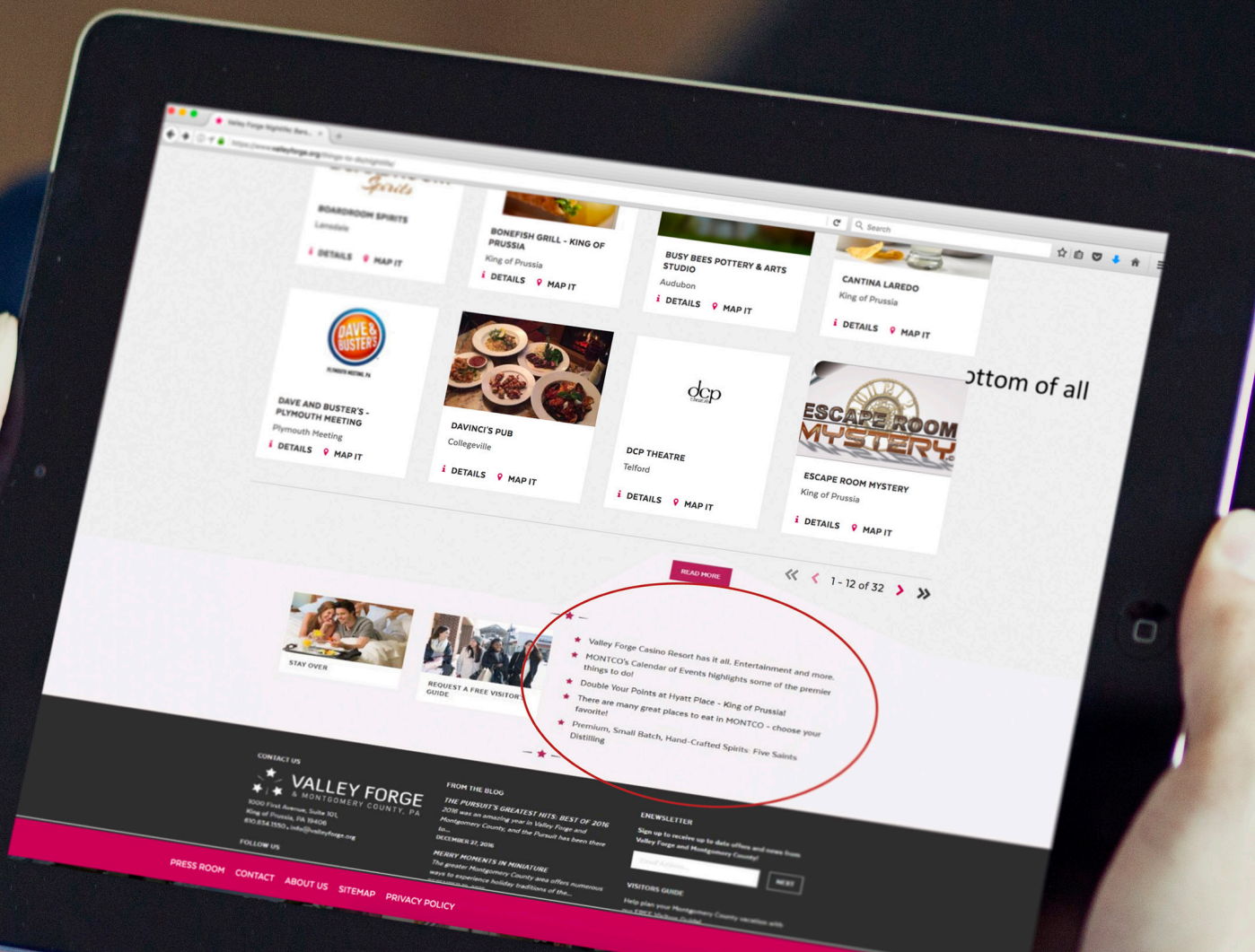


# E-NEWSLETTER

Our eNewsletters reach an active audience. eNewsletters are sent twice a month. Two advertisements are available per letter.

**RATE: \$500/each OR 3 for \$1,200 ( \$300 discount )**

**RATE: \$400/mo**



# SPOTLIGHT TEXT

— 65 characters or less —

Special text only call-outs that draw attention to your business,  
located at the bottom of all pages.





*contact*

**JUSTINE GARBARINO**

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